



## دورة تطبيقات الذكاء الاصطناعي في استراتيجيات التسويق الحديثة



**AGILE LEADERS**  
Training Center

:???? ?????

??? ??? ???? ???? ???? ???? ???? ???? ???? ???? ???? ????  
 ???? ???? ???? ???? ???? ???? ???? ???? ???? ???? ????  
 ???? ???? ???? ???? ???? ???? ???? ???? ???? ???? ????  
 ???? ???? ???? ???? ???? ???? ???? ???? ???? ???? ????

???? ???? ?????? ??????? ??????? ??????????? ? ???? ???? ???? ??????  
 ????? ??????? ? ???? ???? ? ???? ??????????? ??????? ???????  
 ??????? ???? ???? ??????????. ?? ???? ? ???? ? ? ???? ???? ???? ????  
 .?????? ??????????? ?????? ??????? ??????? ??????

**:?????? ?????**

????? ??????? •

????? ???????? ??????? •

??????? ?????? ??????? ?????? •

????? ?????? ?????????? ??????????? •

????? ??????? •

????? ?????? ??????? ????????

????? ????? ??????? •

?????????? ?????? •

:??????? ?????????? ??????????



**AGILE LEADERS**  
Training Center

??????? •



**AGILE LEADERS**  
Training Center

????????? •



**AGILE LEADERS**  
Training Center

???? ??????? •

????? ?????????? •



**AGILE LEADERS**  
Training Center

????? ??????? •

????????????? ??????? •

????? ?????? ????????

????? ?????????? •

????????? ?????? •

:????????? ??????????

???????? ????????????

?????????? ?????????? •

?????? ?????? •

???????? ?????? •



**AGILE LEADERS**  
Training Center

??????? •



**AGILE LEADERS**  
Training Center

??????? •



**AGILE LEADERS**  
Training Center

??????? •

????? ?????????? •



**AGILE LEADERS**  
Training Center

???????? ????????

??????? ????????? ? ?? ?? ????? •

## ????? ???????:

?? ?????? ?? ? ?????? ?? ? ?????? ??????????? ??:

????? ????????? ??????? ??????? ??????????? ????????? □

????? ?????????????? ?????????? ?????????? ?????????? ?????????? □

????? ?????????? ?????????? ??????? ?????????? □

????? ?????????? ??????? ?????????? ????? ?? ?????? ???????????

?????? ??????????? ?? ??????? ?????????? ????????? □

????????????? ??????????? ?????????????? ?????????????? ?? ?????? ??????? ???????????

????? ?????????? ?? ?????????? ????? ?? ??????? ??????????? □

????????? ?????? ?????????? ?????????????? ????? ?? ??????? ??????????? □

????? ??????????? ?? ?????? ??????? ?????? ?????????? ??? ??????? ?????????????? ??????? □

?????? ?????????? ?????????????? ?? ??????? ??????????????

## :??????? ?????????

????? ??????? ?????????????? ??????????? ?????????? ?? ?????????????? ?????? ?????? ?????? ?????? ???????.  
:??????

????? ????? ???? ?????? ?????? ?????????? •

?????? ???? ????? ???? ????????? ?????? ?????????? ?? ?????? ????????? ?? ???? •  
????????

????? ??????? ??????? ??????? ???? ????????? •

????? ??????? ?????? ?? ?????????? ?????????? •

????? ?????? ?????? ??????? ??????? ?????????? ?????? ?????? ??? ?????? •

**:????? ???????**

:????? ?? ??????? ?????????????? ?????? ?????????????? ???

?????? ??? ?????? ?? ??????? ??????? ??????? ?????????? •

?????? ??? ????? •

?????? ?? ??????? ?? ????????? ????????? ????????? •

????? ?????? ?????? ?????? ?????????? ?????????? ??????? •



????? ?????? ??? ?????? ??????????? ?????????? ?????? ???????????

:????? ???????

?????? ??????: ?????? ?? ??????? ??????????? ?? ????????

- .???????? 1: ??? ?????? ?????????? - ??????? ?????? ?????? ?????????? ?? ?????? ???????
- ???????? 2: ?????? ?????????? ?? ??????? - ?????? ?? ?????? ?????????????? ??????? ?????????? ???????
- .????????? ?????? ???????
- ???????? 3: ?????? ?????????? ?? ?????? ?????????? - ??? ??? ?????? ?????????? ?? ?????? ?????????? ???????
- .????????? ?????? ??????? ?????? ?????????????? ?????? ?? ?????????? ?????????? ?? ??????????

?????? ??????: ?????? ??????? ??????????? ?? ?????????????? ????????

- ???????? 1: ?????? ?????????? ?????????? ??????????? - ??????? ??? ?????? ?????????? ?? ?????? ??????? ???????
- .?????????
- ???????? 2: ?????? ?????????? ?? ?????? ??????? - ??????? ??? ?????? ??????? ?????????? ?????????? ??????????
- .?????????
- ???????? 3: ?????? ?????????? ?? ?????? ?????? ??????? - ??? ?????? ?????? ?????? ?????? ??????? ???????
- .????????? ?????????? ?????????? ???????
- ?????????: ?????? ??????? ?????? ?????????????? ?? ?????? ?????????? ?????? ?????????? ?????? ??????? ???????

?????? ??????: ??????? ??????????? ?????????? ?? ??????????

- ???????? 1: ??????? ?????????? ?? ??????? - ??? ??? ?????? ?????????? ?????????? ?? ?????? ??????? ???????
- .?????? ??? ??????????
- ???????? 2: ??????? ??????? ?????????? ?????????? ?????????? - ??????? ?????? ?????? ?????????? ??????? ???????
- .????????? ?????????? ?? ?????? ??????????
- ???????? 3: ?????? ?????????? ?? ?????? ?????????? ?????????? - ??????? ??? ?????? ?????? ??????? ?????????? ?
- .?????? ?????????? ?????????? ??????? ??????????
- ?????????: ?????? ??????? ?????? ?????????????? ?????????? ?? ?????????? ?????????? ?????????? ?????????? ???????
- .????????? ??????????



## ????? ??????: ????????? ????????? ????????? ?????????? ??????????

- ???????? 1: ??????????? ?? ????????? ????????? ??????????? - ????????? ?????????????? ??????????? ???????????  
.????????? ?????????? ?????????????? ?? ??????????
- ???????? 2: ????????? ????????? ?????????????? ?? ?????????? - ?????????? ??? ?????????? ?????????????? ?????? ?????????? ?????????????? ??  
.????????? ??????????
- ???????? 3: ?????????? ?????????? ?????????? ?????????????? - ??? ?????????? ?????????? ?????????? ?????????? ??????????????  
.????????????? ?? ??????????
- ?????????: ?????????? ?????????????? ?????????? ?????????????????? ?????????? ?????????????? ?????????????? ?????????? ?????????? ??????????????  
.?????????

## ?????? ??????: ????????? ?????????? ?????????? ??????????????

- ???????? 1: ?????????? ?????????????????? ?????????? ?????????????????? - ?????????? ??? ?????????? ?????????????????? ?? ?????????? ??????????????????  
SEO.????????????? ??????
- ???????? 2: ?????????? ??? ?????????? ?????????????????? ?????????? ?????????????????? - ?????? ?????????? ?????????? ??? ??????????  
.????????????????? ?????????????? ?????????? ??????????????
- ???????? 3: ?????????? ?????????????? - ?????????? ?????????? ?????????? ?????? ?????? '????????????? ?????????? ?????????? ?????????????? ??  
'?????????
- ?????????: ?????????????? ?????????????? ?????????? ?????????? ?????????? ?????????????????? ?????????? ?????????? ?????? ?????? ??????????  
.?????????????

## ??? ?????? ??? ?????????? ?? ?????????? ??????????

### :????????? ?? ?????????????? ??????????

?? ?????? ?????????? ?????????????????? ??? ?????? ?????? ?????????? ?????? ?????????? ?????????? ??????????  
????????????????? ?? ??????????. ??? ??? ?????????? ?????????? ?????? ?????? ?????????? ??? ?????????? ??????????  
????? ?????? ?????????? ?????????? ?????????? ?? ?????? ?????????? ?????????? ?????????? ?????????? ??????????  
????? ?????????? ?????????? ??????????. ?? ?????????? ??? ?????????????? ?????????? ??? ?????? ??????????  
????????? ?????????????? ?????????? ?????????????????? ?????????????????? ?????????????????? ?? ?????????? ??????????????  
????????????????? ?????? ??? ?????????? ?????????? ?????????? ?????????? ?????????? ?????? ?????? ?????????? ??????????  
.?????????



**AGILE LEADERS**  
Training Center

## فئات الدورات التدريبية



HR TRAINING & DEVELOPMENT

دورات إدارة و تطوير الموارد البشرية



دورات إدارة و تحليل البيانات ودورات علم البيانات



دورات إدارة الجودة وتطوير العمليات



الدورات التدريبية في مجال البيئة والاستدامة



دورات التسويق وإدارة علاقات العملاء وإدارة المبيعات



دورات التدريب القانوني والمشتريات والتعاقدات



دورات الاتصال الجماهيري و السياسات والعلاقات العامة



دورات الذهن السيبراني ودورات تقنية المعلومات



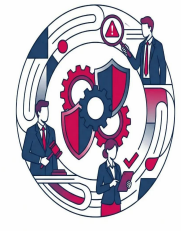
دورات الصيانة ودورات المجالات الهندسية المتنوعة



دورات الصحة والسلامة والذهن المهني



دورات السكرتارية و إدارة المكاتب



دورات الحوكمة وإدارة المخاطر والامتثال



**AGILE LEADERS**  
Training Center

## فئات الدورات التدريبية



دورات معتمدة من قبل هيئات دولية



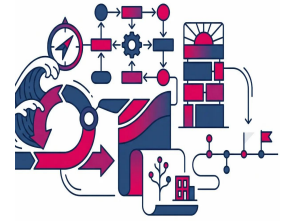
دورات في مجالات القيادة والإدارة



دورات المهارات الشخصية وتطوير الذات

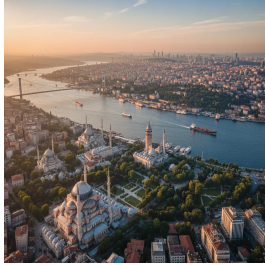


دورات المحاسبة و التمويل و دورات الإدارة  
المالية



دورات مكتب إدارة المشاريع وإدارة المشاريع  
الرشيقة

## مدن التدريب



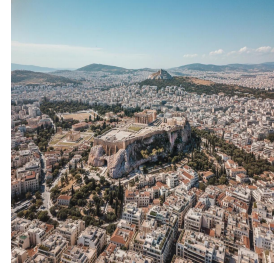
اسطنبول - تركيا



أهستردام - هولندا



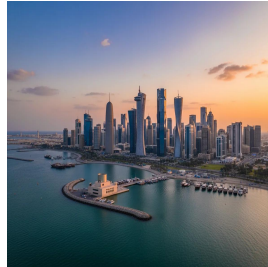
أكرا - غانا



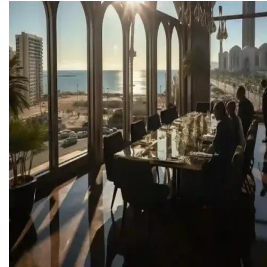
أثينا - اليونان



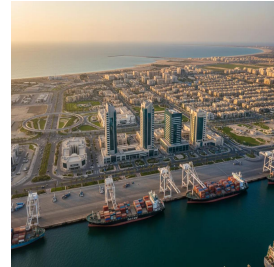
الرياض - المملكة العربية السعودية



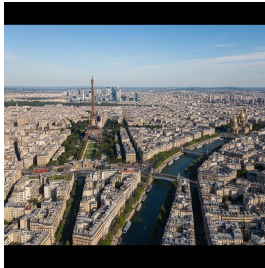
الدوحة - قطر



الدار البيضاء - المغرب



الجبيل - المملكة العربية السعودية



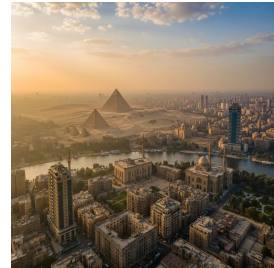
باريس - فرنسا



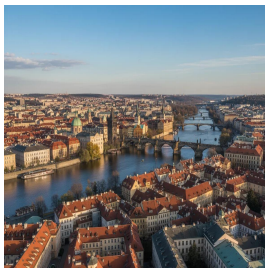
المنامة - مملكة البحرين



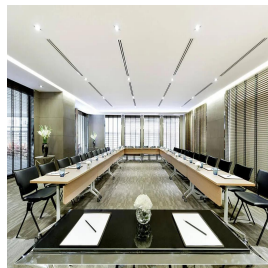
الكويت - الكويت



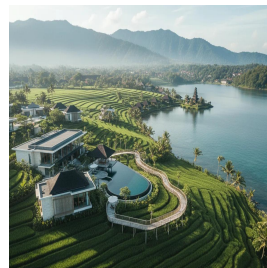
القاهرة - مصر



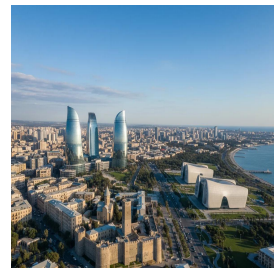
براغ - جمهورية التشيك



بانكوك - تايلاند



بالي - جمهورية إندونيسيا

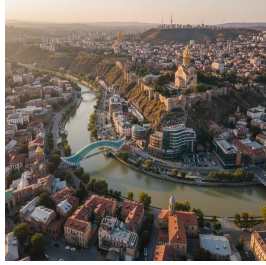


باكو - أذربيجان

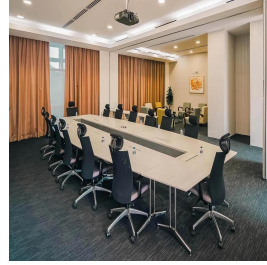
## مدن التدريب



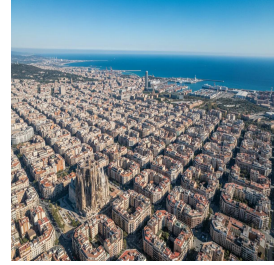
جاكرتا - جمهورية إندونيسيا



تبليسي - جورجيا



بوكيت - تايلاند



برشلونة - إسبانيا



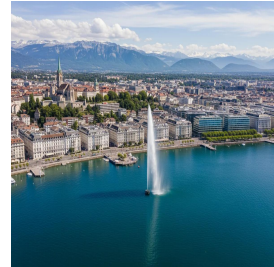
روما - إيطاليا



دبي - الإمارات العربية المتحدة



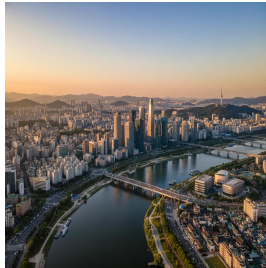
جوهانسبرغ - جنوب إفريقيا



جنيف - سويسرا



شرم الشيخ - مصر



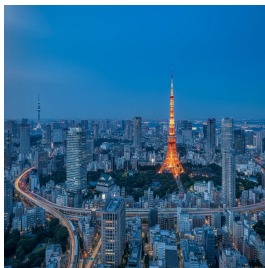
سيول - كوريا الجنوبية



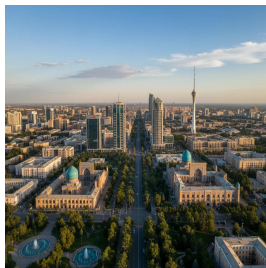
سان دييغو - الولايات المتحدة الأمريكية



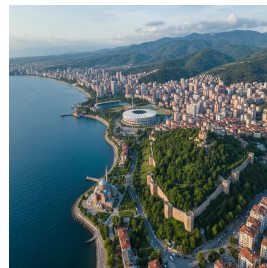
زنجبار - تنزانيا



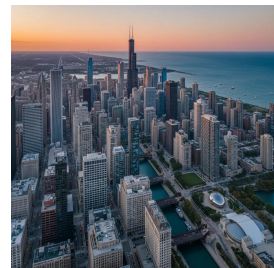
طوكيو - اليابان



طشقند - أوزبكستان

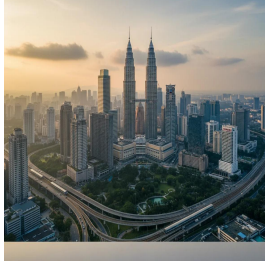


طرابزون - تركيا

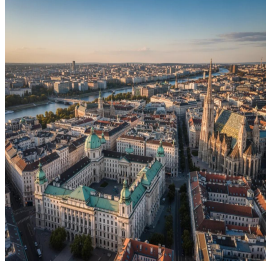


شيكاغو - الولايات المتحدة الأمريكية

## مدن التدريب



كوالالمبور - ماليزيا



فيينا - النمسا



عن بعد - منصة زووم



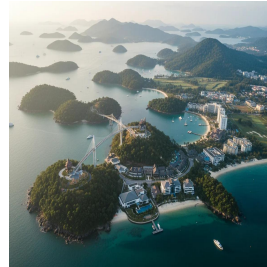
عمان - المملكة الأردنية الهاشمية



ماربيا - اسبانيا



لندن - المملكة المتحدة



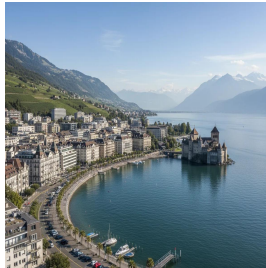
لانكاوي - ماليزيا



كيب تاون - جنوب إفريقيا



ميلان - إيطاليا



مونترنو - سويسرا



مسقط - سلطنة عمان



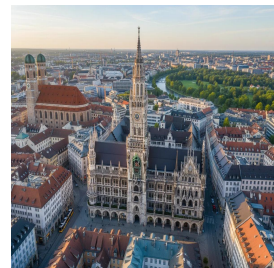
مدريد - إسبانيا



نيس - فرنسا



نairobi - كينيا



ميونخ - ألمانيا

# WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

## OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

## OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

## WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



**AGILE LEADERS**  
Training Center

## CONTACT US

 UAE, Dubai Investment Park First

 +971585964727  
+447700176600

 [sales@agile4training.com](mailto:sales@agile4training.com)