



دورة تدريبية: إتقان استراتيجيات التدريب والتطوير وبناء منظمات وثقافات التعلم



AGILE LEADERS
Training Center

09 - 20 Feb 2027
الدار البيضاء

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Course Overview

In today's dynamic business environment, mastering learning and development strategy is crucial for organizational success. Mastering L&D Strategy Training Course: Building Learning Organizations and Cultures equips HR professionals, leaders, and executives with the skills to design, deliver, and assess L&D strategies that align with business goals. Participants will explore essential topics, including learning and development, building a learning organization, developing a learning culture, and aligning L&D with business strategy. Using best practices from the Advanced L&D Training guide, this course emphasizes organizational learning, training needs analysis, ROI measurement, and Kirkpatrick model training. Interactive activities, case studies, and real-world projects ensure that attendees can apply insights immediately. Whether you're aiming for an HR L&D certification or simply enhancing your organization's L&D practices, this program offers comprehensive tools, strategies.

Target Audience

- HR Directors
- Heads of HR Functions
- HR Business Partners
- Senior HR Executives, Managers, Advisors, and Officers
- Chief Officers and Chairpersons
- Company Directors
- Heads of Departments
- Senior Organizational Leaders seeking to master L&D strategy

Targeted Organizational Departments

- Human Resources
- Learning and Development Units
- Talent Management
- Organizational Development
- Corporate Strategy
- Change Management
- Performance Improvement Teams
- Employee Engagement Departments

Targeted Industries

- Banking and Finance
- Healthcare and Pharmaceuticals
- Education and Academia
- Manufacturing and Engineering
- Technology and IT
- Energy and Utilities
- Public Sector and Government
- Hospitality and Tourism

Course Offerings

By the end of this course, participants will be able to

- Develop a comprehensive L&D strategy aligned with business goals
- Build and sustain a learning organization
- Foster a learning culture at all organizational levels
- Conduct training needs analysis and identify learning gaps
- Design effective learning and development programs
- Measure training ROI using the Kirkpatrick model
- Apply advanced facilitation techniques for training delivery
- Assess organizational learning and development initiatives
- Align L&D metrics and KPIs with strategic outcomes

Training Methodology

This course uses a blended learning approach, incorporating

- Case studies: Real-world examples based on learning and development best practices
- Interactive workshops: Hands-on facilitation skills for HR exercises
- Discussions: Explore steps to create a learning culture
- Role plays: Practice training assessment techniques and feedback delivery
- Individual projects: Draft a tailored L&D strategy using modern L&D practices

Course Toolbox

- Case Study Compendium
- Action Plan Templates
- Training Needs Analysis Checklist
- Facilitation Techniques Guide
- Kirkpatrick Model Evaluation Framework
- Recommended Readings and Online Resources

Course Agenda:

Day 1: Foundations of Learning and Development

- The strategic role of learning and development Topic 1: •
- Understanding organizational purpose and structures Topic 2: •
- The purpose and impact of L&D in modern organizations Topic 3: •
- Linking L&D strategy with business strategy Topic 4: •
- Evolution of learning and development practices Topic 5: •
- Key trends in organizational learning Topic 6: •
- Discuss the evolving role of L&D in organizations and key takeaways Reflection & Review: •

Day 2: Building a Learning Organization

- Characteristics of a learning organization Topic 1: •
- The five disciplines of learning organizations Topic 2: •
- Steps to develop a learning organization Topic 3: •
- Identifying and overcoming barriers to learning organizations Topic 4: •
- Case studies on successful learning organizations Topic 5: •
- Organizational learning vs. individual and team learning Topic 6: •
- Evaluate organizational readiness for becoming a learning organization Reflection & Review: •

Day 3: Creating a Learning Culture

- Defining and understanding learning culture Topic 1: •
- Organizational culture and its influence on learning Topic 2: •
- Practical steps to foster a learning culture Topic 3: •
- Developing effective learning environments Topic 4: •
- Leadership's role in shaping a learning culture Topic 5: •
- Measuring the impact of a learning culture Topic 6: •
- Analyze the essential elements of building a strong learning culture Reflection & Review: •

Day 4: L&D Strategic Planning

- Developing an L&D vision and setting strategic goals Topic 1: •
- Aligning L&D initiatives with organizational objectives Topic 2: •
- Crafting L&D metrics and KPIs Topic 3: •
- Linking L&D strategy to organizational performance Topic 4: •
- Building business cases for L&D investments Topic 5: •
- Communicating L&D strategy to stakeholders Topic 6: •
- Assess best practices for creating an effective L&D strategy Reflection & Review: •

Day 5: Learning Needs Analysis and Capability Assessment

- Defining and identifying learning and development needs Topic 1: •
- Methods for conducting a training needs analysis Topic 2: •
- Capturing, analyzing, and reporting learning needs Topic 3: •
- Setting L&D priorities based on organizational goals Topic 4: •
- Capability gaps: assessment and implications Topic 5: •
- Strategic approaches to learning needs prioritization Topic 6: •
- Reflect on the role of needs analysis in strategic L&D planning Reflection & Review: •

Day 6: Designing Learning and Development Programs

- Setting clear aims, objectives, and learning outcomes Topic 1: •
- Designing effective training content and resources Topic 2: •
- Training methods for modern organizations Topic 3: •
- Selecting the right delivery channels in-person, virtual, blended Topic 4: •
- Creating a seamless learning experience Topic 5: •
- Planning resources for effective L&D delivery Topic 6: •
- Review key principles in designing impactful L&D programs Reflection & Review: •

Day 7: Delivery and Facilitation Excellence

- Fundamentals of facilitation for HR and L&D professionals Topic 1: •
- Communication styles and personality types in training Topic 2: •
- Common facilitation techniques for engaging learners Topic 3: •
- Handling difficult participants and challenging situations Topic 4: •
- Building trust and engagement in learning sessions Topic 5: •
- Facilitator skills assessment and development Topic 6: •
- Reflect on facilitation challenges and personal skill improvements Reflection & Review: •

Day 8: Assessing Training Effectiveness

- Introduction to training assessment techniques Topic 1: •
- Understanding the Kirkpatrick model of evaluation Topic 2: •
- Planning for assessment: tools and methods Topic 3: •
- Measuring return on investment in L&D Topic 4: •
- Providing constructive feedback to learners Topic 5: •
- Reporting and communicating training effectiveness Topic 6: •
- Analyze best practices in assessing L&D programs Reflection & Review: •

Day 9: Implementing and Sustaining L&D Initiatives

- Action planning: translating learning into organizational practice Topic 1: •
- Post-training action plan support techniques Topic 2: •
- Building a continuous learning environment Topic 3: •
- Leveraging technology to sustain learning Topic 4: •
- Role of leadership in supporting L&D initiatives Topic 5: •
- Monitoring and adjusting L&D programs post-implementation Topic 6: •
- Develop strategies for sustaining learning beyond training sessions Reflection & Review: •

Day 10: Strategic Integration and Future of L&D

- Emerging trends in learning and development Topic 1: •
- Innovative organizational learning strategies Topic 2: •
- Strategic role of senior leaders in L&D Topic 3: •
- Preparing for future workforce learning needs Topic 4: •
- Final presentation of L&D strategic plans Topic 5: •
- Course summary and strategic takeaways Topic 6: •
- Consolidate course learnings and create a personal L&D action plan Reflection & Review: •

FAQ

What specific qualifications or prerequisites are needed for participants before enrolling in the course

No specific qualifications are required. However, experience in HR or L&D roles will enhance understanding.

How long is each day's session, and is there a total number of hours required for the entire course

Each day's session is generally structured to last around 4-5 hours, with breaks and interactive activities included.
The total course duration spans ten days, approximately 40-45 hours of instruction.

What is the biggest barrier to building a learning organization

According to Advanced L&D Training content, the biggest barrier is organizational resistance to change, often due to deeply entrenched cultures and leadership mindsets.

How This Course is Different from Other L&D Strategy Courses

Unlike standard L&D courses that focus solely on theory, Mastering L&D Strategy Training Course: Building Learning Organizations and Cultures integrates real-world applications and action plans. It covers learning and development, L&D strategy, and building a learning organization comprehensively, embedding skills such as training needs analysis, facilitation skills for HR, and training ROI measurement into every session. Participants also benefit from practical facilitation techniques workshops, the use of the Kirkpatrick model, and modern L&D metrics and KPIs. By connecting organizational learning strategies directly to performance improvement goals, this course ensures participants can create measurable, lasting impact within their organizations. It is a holistic, practical, and action-driven program tailored for today's HR leaders.

فئات الدورات التدريبية

الدورات التدريبية في مجال البيئة والاستدامة	دورات إدارة الجودة وتطوير العمليات
دورات إدارة و تحليل البيانات ودورات علم البيانات	دورات إدارة و تطوير الموارد البشرية
دورات الذهن السيرياني ودورات تقنية المعلومات	دورات الاتصال الجماهيري و السياسات والعلاقات العامة
دورات التدريب القانوني والهشتريات والتعاقدات	دورات التسويق وإدارة علاقات العملاء وإدارة المبيعات
دورات الحوكمة وإدارة المخاطر والامتثال	دورات السكرتارية و إدارة المكاتب
دورات الصحة والسلامة والذهن المهني	دورات الصيانة ودورات المجالات الهندسية المتنوعة
دورات المحاسبة و التهويل و دورات الإدارة المالية	دورات المهارات الشخصية وتطوير الذات
دورات في مجالات القيادة والإدارة	دورات معتمدة من قبل هيئات دولية
دورات مكتب إدارة المشاريع وإدارة المشاريع الرشيقية	



معدن التدريب

أكرا غانا	أثينا اليونان	أبوظبي الإمارات العربية المتحدة
الجبيل المملكة العربية السعودية	استنبول تركيا	أهستردام هولندا
الرياض المملكة العربية السعودية	الدوحة قطر	الدار البيضاء المغرب
المنامة مملكة البحرين	الكويت الكويت	القاهرة مصر
بانكوك تايلند	باكو أذربيجان	باريس فرنسا
برلين ألمانيا	برشلونة إسبانيا	براغ جمهورية التشيك
تيليسي جورجيا	بوكيت تايلاند	بورتو البرتغال
جنيف سويسرا	جاكارتا جمهورية إندونيسيا	تورنتو كندا
روما إيطاليا	حلي الإمارات العربية المتحدة	جوهانسبرغ جنوب أفريقيا
سنغافورة سنغافورة	سان دييغو الولايات المتحدة الأمريكية	زنجان تنزانيا
شيكاغو الولايات المتحدة الأمريكية	شرم الشيخ مصر	سيول كوريا الجنوبية
طوكيو اليابان	طشقند أوزبكستان	طرابزون تركيا
فرانكفورت ألمانيا	عن بعد منصة زووم	عمان المملكة الأردنية الهاشمية

مدن التدريب

كيب تاون جنوب إفريقيا	كوالالمبور ماليزيا	فيينا النمسا
لندن المملكة المتحدة	لشبونة البرتغال	لانكاوي ماليزيا
مسقط سلطنة عمان	هدريد اسبانيا	ماربيا اسبانيا
ميونخ ألمانيا	ميلان إيطاليا	مونترو سويسرا
	نيويورك الولايات المتحدة الأمريكية	نيروبي كينيا