



دورة تدريبية: تميز القيادة والإدارة: استراتيجيات للفرق والأداء



AGILE LEADERS
Training Center

02 - 06 Feb 2027
الدار البيضاء

دورة تدريبية: تميز القيادة والإدارة: استراتيجيات للفرق والأداء

المرجع: 103600344_35049 التاريخ: 02 - 06 Feb 2027 الموقع: الدار البيضاء الرسوم: Euro 4100

Course Overview:

Leadership & Management Excellence: Strategies for Teams & Performance Training Course is a results-driven corporate training program designed to empower managers and leaders with advanced leadership skills and practical management strategies. The course is structured to elevate executive training across industries by integrating principles of strategic leadership, team management, and people management.

Participants will explore how to become a better leader through leadership development tools, motivational strategies, and leadership coaching. This course provides a blend of theoretical insights and real-world applications to guide leaders through organizational leadership challenges. Through emotional intelligence for managers, actionable leadership development tools, and results-driven leadership techniques, participants will build a leadership mindset rooted in trust, clarity, and purpose.

This training is also an opportunity to experience high-performing team management strategies, effective feedback techniques, and methods for leading through change and uncertainty. Whether you are seeking management skills for first-time leaders or building a leadership transformation program for senior executives, this course offers a comprehensive journey into leadership and management excellence training.

Target Audience:

- Mid-level managers
- Senior executives
- First-time supervisors
- Project managers
- Department heads
- Human resource professionals
- Team leaders and business unit managers

Targeted Organizational Departments:

- Human Resources
- Operations and Production
- Sales and Marketing
- Corporate Strategy
- Finance and Accounting
- Information Technology
- Project Management Office

Targeted Industries:

- Government and Public Administration
- Banking and Financial Services
- Telecommunications and Technology
- Manufacturing and Engineering
- Healthcare and Pharmaceuticals
- Retail and E-commerce
- Education and Corporate Training
- Logistics and Supply Chain

Course Offerings:

By the end of this course, participants will be able to:

- Demonstrate strategic leadership and performance alignment
- Apply leadership skills for team growth and collaboration
- Develop management skills for first-time leaders and experienced professionals
- Use coaching and feedback models to improve people management
- Build trust, influence, and communication in cross-functional teams
- Strengthen emotional intelligence for better leadership impact
- Lead organizational change and drive continuous improvement
- Design and apply a personal leadership transformation program
- Execute results-driven leadership techniques across departments
- Utilize tools for goal setting, accountability, and strategic execution

Training Methodology:

This course uses an immersive and interactive learning experience designed for high-impact organizational leadership. Through real case studies, participants will analyze leadership and management dilemmas, reflect on personal leadership mindset, and simulate decision-making in high-pressure environments.

The program includes breakout group work for peer learning, self-assessment exercises to develop leadership awareness, and coaching sessions focused on communication, trust-building, and collaboration. Role-playing exercises are used to practice feedback delivery, conflict resolution, and motivational leadership techniques.

Participants will also explore online leadership and management course components, including leadership tools, video insights, and team collaboration strategies. Each session concludes with a structured reflection period to reinforce leadership and team management concepts.

Course Toolbox:

- Participant workbook in PDF format
- Leadership style self-assessment tool
- Emotional intelligence diagnostic template
- Case study library for leadership scenarios
- Goal-setting and OKR planning worksheets
- Feedback delivery and coaching scripts
- Leadership reflection journal
- Recommended book list for continued leadership development

Course Agenda:

Day 1: Foundations of Leadership & Management Excellence

- Defining Leadership vs. Management in Modern Organizations Topic 1:
- Understanding Core Leadership Styles and When to Use Them Topic 2:
- The Leader's Role in Driving Organizational Excellence Topic 3:
- Self-Awareness and Leadership Mindset Development Topic 4:
- Aligning Personal Values with Strategic Leadership Vision Topic 5:
- Leadership and Management Competency Mapping Topic 6:
- Identifying Your Leadership Strengths and Gaps Reflection & Review:

Day 2: Building and Leading High-Performance Teams

- Principles of High-Performing Team Management Topic 1:
- Trust-Building, Motivation, and Team Accountability Topic 2:
- Emotional Intelligence for Team Leadership Topic 3:
- Managing Team Conflict with Empathy and Assertiveness Topic 4:
- The Role of Coaching and Feedback in Team Development Topic 5:
- Creating a Collaborative and Inclusive Team Culture Topic 6:
- Team Dynamics and Your Leadership Impact Reflection & Review:

Day 3: Strategic Thinking and Organizational Leadership

- Strategic Leadership Models and Frameworks Topic 1:
- Visionary Thinking and Goal Alignment Techniques Topic 2:
- Business Decision-Making Under Pressure Topic 3:
- Leading Through Organizational Change and Uncertainty Topic 4:
- Implementing OKRs and KPIs for Leadership Success Topic 5:
- Data-Driven Management and Performance Analysis Topic 6:
- Translating Strategic Insights into Action Reflection & Review:

Day 4: Communication, Influence & People Management

- Leadership Communication Skills for Impact and Clarity Topic 1: •
- Influence, Persuasion, and Stakeholder Engagement Topic 2: •
- Radical Candor and Constructive Feedback Techniques Topic 3: •
- Navigating Interpersonal and Cross-Functional Relationships Topic 4: •
- Coaching Conversations and the GROW Model Topic 5: •
- Managing Generational and Cultural Diversity in Teams Topic 6: •
- Communication Wins and Improvement Areas Reflection & Review: •

Day 5: Leading with Purpose, Results, and Growth

- Results-Oriented Leadership and Accountability Practices Topic 1: •
- Developing Empowering and Motivational Leadership Habits Topic 2: •
- Building Resilience, Agility, and Mental Toughness Topic 3: •
- Designing Your Personal Leadership Growth Plan Topic 4: •
- Leading Teams in Remote and Hybrid Work Environments Topic 5: •
- Sustaining Performance Through Leadership Development Tools Topic 6: •
- Final Commitments and Future Leadership Actions Reflection & Review: •

FAQ:

What specific qualifications or prerequisites are needed for participants before enrolling in the course?

Participants should have basic experience in team management or leadership responsibilities. No formal education prerequisites are required.

How long is each day's session, and is there a total number of hours required for the entire course?

Each day's session is generally structured to last around 4-5 hours, with breaks and interactive activities included. The total course duration spans five days, approximately 20-25 hours of instruction.

How is strategic leadership different from people management?

Strategic leadership focuses on long-term vision, organizational goals, and aligning teams toward shared success. People management involves daily supervision, motivation, and team development. This course integrates both for complete leadership excellence.

How This Course is Different from Other Leadership & Management Excellence Courses:

This course is uniquely crafted to help participants unlock their leadership potential with real-world tools and experiential learning. Unlike theoretical management courses, this training blends strategic leadership, people management, emotional intelligence, and feedback-driven growth into an actionable experience.

The agenda is structured to take leaders on a personal and professional development journey, using modern leadership feedback techniques, measurable performance models like OKRs, and methods for building high performing, collaborative teams. Each tool introduced in the course is directly linked to leadership success and sustainable business results.

Whether participants are seeking management skills for first-time leaders or leadership transformation programs for executives, this course delivers practical value, measurable insights, and a people-first leadership approach that aligns with the evolving demands of today's workforce.

فئات الدورات التدريبية

الدورات التدريبية في مجال البيئة والاستدامة	دورات إدارة الجودة وتطوير العمليات
دورات إدارة و تحليل البيانات ودورات علم البيانات	دورات إدارة و تطوير الموارد البشرية
دورات الذهن السيرياني ودورات تقنية المعلومات	دورات الاتصال الجماهيري و السياسات والعلاقات العامة
دورات التدريب القانوني والهشتريات والتعاقدات	دورات التسويق وإدارة علاقات العملاء وإدارة المبيعات
دورات الحوكمة وإدارة المخاطر والامتثال	دورات السكرتارية و إدارة المكاتب
دورات الصحة والسلامة والذهن المهني	دورات الصيانة ودورات المجالات الهندسية المتنوعة
دورات المحاسبة و التهويل و دورات الإدارة المالية	دورات المهارات الشخصية وتطوير الذات
دورات في مجالات القيادة والإدارة	دورات معتمدة من قبل هيئات دولية
دورات مكتب إدارة المشاريع وإدارة المشاريع الرشيقية	



معدن التدريب

أكر غانا	أثينا اليونان	أبوظبي الإمارات العربية المتحدة
الجبيل المملكة العربية السعودية	استنبول تركيا	أهستردام هولندا
الرياض المملكة العربية السعودية	الدوحة قطر	الدار البيضاء المغرب
المنامة مملكة البحرين	الكويت الكويت	القاهرة مصر
بانكوك تايلند	باكو أذربيجان	باريس فرنسا
برلين ألمانيا	برشلونة إسبانيا	براغ جمهورية التشيك
تيليسي جورجيا	بوكيت تايلاند	بورتو البرتغال
جنيف سويسرا	جاكارتا جمهورية إندونيسيا	تورنتو كندا
روما إيطاليا	دبي الإمارات العربية المتحدة	جوهانسبرغ جنوب أفريقيا
سنغافورة سنغافورة	سان دييغو الولايات المتحدة الأمريكية	زنجان تنزانيا
شيكاغو الولايات المتحدة الأمريكية	شرم الشيخ مصر	سيول كوريا الجنوبية
طوكيو اليابان	طشقند أوزبكستان	طرابزون تركيا
فرانكفورت ألمانيا	عن بعد منصة زووم	عمان المملكة الأردنية الهاشمية

مدن التدريب

كيب تاون جنوب افريقيا	كوالالمبور ماليزيا	فيينا النمسا
لندن المملكة المتحدة	لشبونة البرتغال	لانكاوي ماليزيا
مسقط سلطنة عمان	هدريد اسبانيا	ماربيا اسبانيا
ميونخ ألمانيا	ميلان إيطاليا	مونترو سويسرا
	نيويورك الولايات المتحدة الأمريكية	نيروبي كينيا