



# دورة GPT Chat للأتمتة وسير العمل: تحسين الكفاءة والإنتاجية



**AGILE LEADERS**  
Training Center

04 - 08 Jan 2027  
كيب تاون

## دورة GPT Chat للأتمتة وسير العمل: تحسين الكفاءة والإنتاجية

المرجع: 103600313\_32849 التاريخ: 04 - 08 Jan 2027 الموقع: كيب تاون الرسوم: Euro 6000

### Course Overview:

In today's fast-paced business world, automation and workflow optimization are critical to staying competitive. ChatGPT Automation & Workflow Training Course: Optimize Efficiency & Productivity is designed to equip professionals with the skills to leverage ChatGPT for automating tasks, streamlining workflows, and enhancing productivity. This course provides a deep dive into AI-driven automation strategies, real-world applications, and best practices for integrating ChatGPT into existing processes. Participants will learn how to design, implement, and refine automation solutions to maximize efficiency and effectiveness. Through hands-on exercises, case studies, and interactive sessions, learners will gain actionable insights into workflow optimization techniques using AI. Whether you're looking to reduce repetitive tasks, improve communication, or enhance decision-making, this training offers the expertise needed to transform business operations.

### Target Audience:

- Business professionals seeking AI-driven automation solutions
- Operations managers and process improvement specialists
- Customer service leaders and chatbot developers
- HR professionals automating workflows
- Marketing and sales professionals streamlining communication
- IT professionals integrating AI-driven tools

### Targeted Organizational Departments:

- Operations & Process Improvement
- Customer Service & Support
- Marketing & Sales
- Human Resources & Recruitment
- IT & Digital Transformation
- Project Management

### Targeted Industries:

- E-commerce & Retail
- Finance & Banking
- Healthcare & Pharmaceuticals
- Manufacturing & Supply Chain
- Education & Training
- Technology & Software Development

## Course Offerings:

By the end of this course, participants will be able to:

- Understand the fundamentals of ChatGPT and AI-driven automation
- Design and implement automated workflows for different business functions
- Utilize ChatGPT to enhance productivity and communication
- Develop AI-powered solutions to streamline repetitive tasks
- Integrate ChatGPT with other tools and platforms for optimized workflows
- Evaluate and refine AI-driven automation strategies

## Training Methodology:

This course adopts an interactive and hands-on learning approach, incorporating:

- Live Demonstrations: Practical applications of ChatGPT for automation
- Case Studies: Real-world examples of workflow optimization using AI
- Exercises: problem-solving and brainstorming
- Hands-On Activities: Participants build and test their own AI-driven workflows
- Expert-Led Discussions: Best practices and ethical considerations in AI automation
- Feedback & Q&A Sessions: Personalized guidance and troubleshooting

## Course Toolbox:

Participants will receive:

- Course slides and reference materials
- Practical workflow templates and automation checklists
- Access to AI-driven automation case studies
- Recommended tools and integration guides
- Hands-on exercises with ChatGPT prompts

## Course Agenda:

### Day 1: Foundations of AI & ChatGPT for Automation

- Introduction to AI and ChatGPT in business **Topic 1:**
- Understanding AI-driven workflows **Topic 2:**
- Identifying automation opportunities **Topic 3:**
- Basics of ChatGPT prompt engineering **Topic 4:**
- Hands-on: Creating simple AI workflows **Topic 5:**
- Best practices for AI adoption **Topic 6:**
- Key takeaways and open discussion **Reflection & Review:**

## Day 2: Designing Automated Workflows

- Mapping business processes for automation Topic 1: •
- Automating customer support and engagement Topic 2: •
- AI-powered content generation and marketing automation Topic 3: •
- Workflow automation in HR and recruitment Topic 4: •
- Integrating ChatGPT with third-party tools Zapier, APIs, CRM systems Topic 5: •
- Measuring automation success Topic 6: •
- Lessons learned and application planning Reflection & Review: •

## Day 3: Advanced AI Integrations

- Customizing ChatGPT responses for workflow efficiency Topic 1: •
- AI-assisted data processing and analysis Topic 2: •
- Enhancing team collaboration with AI-driven tools Topic 3: •
- Automating reporting and decision-making processes Topic 4: •
- Overcoming challenges in AI-driven automation Topic 5: •
- Compliance and security considerations in AI workflows Topic 6: •
- Addressing challenges and refining strategies Reflection & Review: •

## Day 4: Optimizing AI-Driven Workflows

- Enhancing efficiency with AI-driven optimizations Topic 1: •
- Ethical considerations and responsible AI usage Topic 2: •
- Troubleshooting automation challenges Topic 3: •
- AI in personalized customer interactions Topic 4: •
- Scaling AI workflows across departments Topic 5: •
- Monitoring AI performance and making data-driven improvements Topic 6: •
- Evaluating impact and fine-tuning processes Reflection & Review: •

## Day 5: Implementation & Future Trends

- Building a sustainable AI automation strategy Topic 1: •
- Exploring the future of AI in business operations Topic 2: •
- Customizing AI workflows for specific industries Topic 3: •
- Creating AI-driven innovation in your organization Topic 4: •
- Hands-on: Final project and peer review Topic 5: •
- Preparing for continuous AI-driven improvements Topic 6: •
- Final insights and next steps Reflection & Review: •

FAQ:

What specific qualifications or prerequisites are needed for participants before enrolling in the course?

No prior AI or programming experience is required. A basic understanding of business processes and workflow management is beneficial but not mandatory.

How long is each day's session, and is there a total number of hours required for the entire course?

Each day's session is structured to last around 4-5 hours, including breaks and interactive activities. The total course duration spans five days, approximately 20-25 hours of instruction.

How does ChatGPT compare with other AI automation tools?

ChatGPT provides a user-friendly, conversational interface for automation, making it accessible to non-technical users. Unlike traditional automation tools, ChatGPT excels in natural language processing, allowing for more intuitive interactions and complex workflow automation.

### How This Course is Different from Other ChatGPT Automation Courses:

This course stands out by offering a hands-on, industry-focused approach to AI-driven automation. While other courses provide theoretical insights, this program emphasizes practical implementation through real-world case-studies, interactive exercises, and AI workflow development. Participants gain personalized guidance and industry specific strategies, ensuring they leave with immediately applicable skills. Moreover, this course integrates ethical considerations and best practices, helping learners implement AI responsibly. By the end, participants will have customized AI automation solutions tailored to their business needs.

## فئات الدورات التدريبية

|                                                    |                                                     |
|----------------------------------------------------|-----------------------------------------------------|
| الدورات التدريبية في مجال البيئة والاستدامة        | دورات إدارة الجودة وتطوير العمليات                  |
| دورات إدارة و تحليل البيانات ودورات علم البيانات   | دورات إدارة و تطوير الموارد البشرية                 |
| دورات الذهن السيرياني ودورات تقنية المعلومات       | دورات الاتصال الجماهيري و السياسات والعلاقات العامة |
| دورات التدريب القانوني والهشتريات والتعاقدات       | دورات التسويق وإدارة علاقات العملاء وإدارة المبيعات |
| دورات الحوكمة وإدارة المخاطر والامتثال             | دورات السكرتارية و إدارة المكاتب                    |
| دورات الصحة والسلامة والذهن المهني                 | دورات الصيانة ودورات المجالات الهندسية المتنوعة     |
| دورات المحاسبة و التهويل و دورات الإدارة المالية   | دورات المهارات الشخصية وتطوير الذات                 |
| دورات في مجالات القيادة والإدارة                   | دورات معتمدة من قبل هيئات دولية                     |
| دورات مكتب إدارة المشاريع وإدارة المشاريع الرشيقية |                                                     |



## معدن التدريب

|                                      |                                         |                                    |
|--------------------------------------|-----------------------------------------|------------------------------------|
| أكرا<br>غانا                         | أثينا<br>اليونان                        | أبوظبي<br>الإمارات العربية المتحدة |
| الجبيل<br>المملكة العربية السعودية   | استنبول<br>تركيا                        | أهستردام<br>هولندا                 |
| الرياض<br>المملكة العربية السعودية   | الدوحة<br>قطر                           | الدار البيضاء<br>المغرب            |
| المنامة<br>مملكة البحرين             | الكويت<br>الكويت                        | القاهرة<br>مصر                     |
| بانكوك<br>تايلند                     | باكو<br>أذربيجان                        | باريس<br>فرنسا                     |
| برلين<br>ألمانيا                     | برشلونة<br>إسبانيا                      | براغ<br>جمهورية التشيك             |
| تيليسي<br>جورجيا                     | بوكيت<br>تايلاند                        | بورتو<br>البرتغال                  |
| جنيف<br>سويسرا                       | جاكارتا<br>جمهورية إندونيسيا            | تورنتو<br>كندا                     |
| روما<br>إيطاليا                      | حلي<br>الإمارات العربية المتحدة         | جوهانسبرغ<br>جنوب أفريقيا          |
| سنغافورة<br>سنغافورة                 | سان دييغو<br>الولايات المتحدة الأمريكية | زنجر<br>تنزانيا                    |
| شيكاغو<br>الولايات المتحدة الأمريكية | شرم الشيخ<br>مصر                        | سيول<br>كوريا الجنوبية             |
| طوكيو<br>اليابان                     | طشقند<br>أوزبكستان                      | طرابزون<br>تركيا                   |
| فرانكفورت<br>ألمانيا                 | عن بعد<br>منصة زووم                     | عمان<br>المملكة الأردنية الهاشمية  |



## مدن التدريب

|                          |                                       |                    |
|--------------------------|---------------------------------------|--------------------|
| كيب تاون<br>جنوب افريقيا | كوالالمبور<br>ماليزيا                 | فيينا<br>النمسا    |
| لندن<br>المملكة المتحدة  | لشبونة<br>البرتغال                    | لانكاوي<br>ماليزيا |
| مسقط<br>سلطنة عمان       | هدريد<br>اسبانيا                      | ماربيا<br>اسبانيا  |
| ميونخ<br>ألمانيا         | ميلان<br>إيطاليا                      | مونترو<br>سويسرا   |
|                          | نيويورك<br>الولايات المتحدة الأمريكية | نيروبي<br>كينيا    |