



إتقان القيادة الواثقة للتأثير الفعال وتحفيز فريقك للنجاح



AGILE LEADERS
Training Center

09 - 13 Feb 2027
الدار البيضاء

إتقان القيادة الواثقة للتأثير الفعال وتحفيز فريقك للنجاح

المرجع: 103600287_31033 التاريخ: 09 - 13 Feb 2027 الموقع: الدار البيضاء الرسوم: Euro 4100

Course Overview

The course is designed for professionals looking to master confident leadership and essential communication skills for success in today's competitive business environment. Participants will build confidence in business communication, enhance their leadership presence, and learn to project confidence in meetings.

This course offers practical exercises, real-world scenarios, and interactive workshops that empower individuals to communicate effectively with their teams and senior management and deliver impactful presentations. Key topics include public speaking, persuasive communication, and techniques for influencing stakeholders while developing self-confidence.

Target Audience

- Team Leaders & Supervisors
- Mid-level Managers
- Project Managers
- Senior Executives
- Department Heads
- Aspiring Leaders

Targeted Organizational Departments

- Human Resources
- Sales & Marketing
- Operations & Logistics
- Project Management
- Customer Service
- Strategy & Business Development
- Corporate Communications

Targeted Industries

- Corporate Services
- Oil & Gas
- Government & Public Sector
- Healthcare & Pharmaceuticals
- Financial Services & Banking
- Retail & E-commerce
- Manufacturing
- Technology & Telecommunications
- Consulting & Professional Services

Course Offerings

By the end of this course, participants will be able to:

- Master confident leadership techniques to inspire and lead teams effectively
 - Deliver business presentations with confidence and clarity
 - Develop leadership presence training for boardroom credibility
- Apply assertive communication in leadership for challenging situations
 - Use business storytelling for leaders to persuade and motivate
 - Project confidence in meetings with senior management
 - Overcome nerves in public speaking for leaders
- Manage conflict communication skills for leaders effectively
- Build personal leadership credibility skills and leadership profile
- Sell change and unpopular policies with confident leadership skills

Training Methodology

The course offers an engaging approach to deep learning and practical application. Participants will engage in workshops featuring case studies, role-playing, and real-life scenarios related to current leadership challenges.

Course Toolbox

- Course ebook
- Presentation Templates & Checklists
- Case Study Compendium
- Self-Assessment Confidence methods
- Leadership body language training guide
- Recommended Reading List on Confident Leadership Techniques
- Access to Online Resource Library articles, videos, and examples of professional communication skills for leaders

Course Agenda

Day 1: Building a Confident and Credible Leadership Image

- Understanding the Foundations of Self-Confidence in Leadership Topic 1: •
- Breaking Out of the Comfort Zone to Unlock Leadership Potential Topic 2: •
- Overcoming the Fear of Public Speaking for Leaders Topic 3: •
- Self-Perception and Its Direct Impact on Leadership Credibility Topic 4: •
- Enhancing Leadership Presence Through Body Language Techniques Topic 5: •
- Raising Your Profile and Establishing a Confident Leadership Brand Topic 6: •
- Personal Confidence Audit and Self-Reflection on Leadership Identity Reflection & Review: •

Day 2: Mastering Assertive Communication for Leaders and Teams

- Running Effective and Engaging Meetings with Confidence Topic 1: •
- Structuring and Delivering Business Presentations with Authority Topic 2: •
- Managing Nervousness When Speaking to Groups or Senior Executives Topic 3: •
- Responding Assertively to Challenging Questions from Senior Leadership Topic 4: •
- Building Credibility and Rapport During Business Presentations Topic 5: •
- Selling Yourself, Your Ideas, and Your Organization with Confidence Topic 6: •
- Group Feedback and Real-Time Evaluation of Communication Styles Reflection & Review: •

Day 3: Assertive Communication and Influential Leadership Techniques

- Using Business Storytelling to Inspire and Motivate Teams Topic 1: •
- Crafting Powerful Analogies to Reinforce Key Messages Topic 2: •
- Presenting Data and Evidence to Persuade Senior Stakeholders Topic 3: •
- Increasing Personal Power and Leadership Charisma in Conversations Topic 4: •
- Balancing Assertiveness and Approachability in Leadership Communication Topic 5: •
- Understanding Inclusive vs. Exclusive Language in Team Dynamics Topic 6: •
- Personal Influence Assessment and Group Coaching Session Reflection & Review: •

Day 4: Communicating with Passion, Purpose, and Presence

- Developing Passionate Delivery Techniques for Maximum Impact Topic 1: •
- Navigating Conflict Situations with Courage and Assertiveness Topic 2: •
- Breaking Through Personal and Professional Comfort Zones Topic 3: •
- Expanding Your Communication Range to Fit Different Audiences Topic 4: •
- Crafting Powerful Closes That Inspire Action and Commitment Topic 5: •
- Becoming a Magnetic Leader Who Radiates Confidence and Positivity Topic 6: •
- Passion and Presence Coaching with Peer and Facilitator Feedback. Reflection & Review: •

Day 5: Enhancing Leadership Credibility, Influence, and Visibility

- Presenting Yourself with Confidence and Professionalism to Senior Leaders Topic 1: •
- Effectively Selling Change and New Initiatives to Resistant Teams Topic 2: •
- Gaining Buy-In for Unpopular or Difficult Decisions Topic 3: •
- Strategies for Making Yourself Memorable as a Leader Topic 4: •
- Creating a Lasting Leadership Brand That Inspires Trust and Respect Topic 5: •
- Final Speaking Challenge - Demonstrating Confident Leadership and Assertive Communication Topic 6: •
- Personal Action Plan for Ongoing Development and Career Impact Reflection & Review: •

FAQ

What specific qualifications or prerequisites are needed for participants before enrolling in the course? •

There are no strict prerequisites. This course is suitable for professionals at all levels looking to enhance confident leadership techniques and assertive communication skills. Ideal participants include emerging leaders, managers, and experienced professionals seeking confidence building training for managers.

How long is each day's session, and is there a total number of hours required for the entire course? •

Each day's session runs approximately 4-5 hours, with interactive exercises and breaks. The full Confident Leadership & Assertive Communication Skills Training Course spans 5 days, totaling approximately 20-25 hours.

How does this course help with overcoming the fear of public speaking? •

This course offers practical strategies derived from leadership public speaking workshops, teaching participants how to manage nerves in presentations, build confidence step-by-step, and leverage confident speaking techniques to speak with clarity and authority in any setting.

How This Course is Different from Other Confident Leadership & Assertive Communication Skills Training Courses

The course combines confident leadership training with tailored assertiveness training for leaders. It focuses on key areas such as public speaking, persuasive communication, and business storytelling, offering practical workshops that equip participants with effective speaking techniques for real-world situations.

فئات الدورات التدريبية

الدورات التدريبية في مجال البيئة والاستدامة	دورات إدارة الجودة وتطوير العمليات
دورات إدارة و تحليل البيانات ودورات علم البيانات	دورات إدارة و تطوير الموارد البشرية
دورات الذهن السيرياني ودورات تقنية المعلومات	دورات الاتصال الجماهيري و السياسات والعلاقات العامة
دورات التدريب القانوني والهشتريات والتعاقدات	دورات التسويق وإدارة علاقات العملاء وإدارة المبيعات
دورات الحوكمة وإدارة المخاطر والامتثال	دورات السكرتارية و إدارة المكاتب
دورات الصحة والسلامة والذهن المهني	دورات الصيانة ودورات المجالات الهندسية المتنوعة
دورات المحاسبة و التمويل و دورات الإدارة المالية	دورات المهارات الشخصية وتطوير الذات
دورات في مجالات القيادة والإدارة	دورات معتمدة من قبل هيئات دولية
دورات مكتب إدارة المشاريع وإدارة المشاريع الرشيقية	

معدن التدريب

أهستردام هولندا	أكرا غانا	أثينا اليونان
الدار البيضاء المغرب	الجبيل المملكة العربية السعودية	استنبول تركيا
القاهرة مصر	الرياض المملكة العربية السعودية	الدوحة قطر
باريس فرنسا	الهناوة مملكة البحرين	الكويت الكويت
بانكوك تايلند	بالي جمهورية إندونيسيا	باكو أذربيجان
برلين ألمانيا	برشلونة إسبانيا	براغ جمهورية التشيك
تيليسي جورجيا	بوكيت تايلاند	بورتو البرتغال
جنيف سويسرا	جاكارتا جمهورية إندونيسيا	تورنتو كندا
روما إيطاليا	حلي الإمارات العربية المتحدة	جوهانسبرغ جنوب إفريقيا
سنغافورة سنغافورة	سان دييغو الولايات المتحدة الأمريكية	زنجانر تنزانيا
شيكاغو الولايات المتحدة الأمريكية	شرم الشيخ مصر	سيول كوريا الجنوبية
طوكيو اليابان	طشقند أوزبكستان	طرابزون تركيا
فرانكفورت ألمانيا	عن بعد منصة زووم	عهان المملكة الأردنية الهاشمية

مدن التدريب

كيب تاون جنوب إفريقيا	كوالالمبور ماليزيا	فيينا النمسا
لندن المملكة المتحدة	لشبونة البرتغال	لانكاوي ماليزيا
مسقط سلطنة عمان	هدريد إسبانيا	ماريبا إسبانيا
ميونخ ألمانيا	هيلان إيطاليا	مونترو سويسرا
نيويورك الولايات المتحدة الأمريكية	نيس فرنسا	نيروبي كينيا