



دورة التنفيذ الاستراتيجي للقادة: سد الفجوة بين الرؤية والواقع

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المرجع: 34_12640 التاريخ: 12 - 16 Jan 2027 الموقع: لندن الرسوم: Euro 5700

Strategic Implementation for Leaders: Bridging the Gap between Vision and Reality Overview:

In today's rapidly changing corporate landscape, strategic management becomes the linchpin for senior leadership strategy, turning their vision to reality. This course, "Strategic Implementation for Leaders: Bridging the Gap between Vision and Reality", is specifically designed to guide leaders through the nuances of strategic plan deployment, emphasizing the importance of role assignment in strategic planning and establishing priorities in leadership. Leaders will gain insights into the power of strategic communication and the art of managing strategic implementation, all while navigating the challenges of the organizational change process. From mid-level management in strategy to resource allocation for strategy, this training equips leaders to measure performance using strategic measurement techniques, ensuring their strategies remain future-focused. Welcome to the transformative journey of strategy, vision, and leadership!

Target Audience:

- CEOs, Directors, and Senior Executives
- Mid-level Managers aspiring for senior roles
- Strategic Planners and Consultants
- Leaders undergoing organizational change process
- Professionals responsible for strategic communication

Targeted Organizational Departments:

- Strategic Planning and Development
- Executive Leadership Teams
- Organizational Change Management
- Communication and PR
- Performance Measurement and Analytics

Targeted Industries:

Considering the ever-evolving nature of strategic management and its vast application, the industries that would significantly benefit include:

- Military and Defense e.g., Naval Air Station strategy, Military Entrance Processing Strategy
- Health and Veterinary Medicine Center for Veterinary Medicine strategy
- Corporate sectors focusing on growth and innovation
- Any industry aiming for strategic realignment and leadership enhancement

Course Offerings:

Participants of this course will be empowered to:

- Master the tenets of strategic management and its practical application
- Translate senior leadership strategy visions into actionable plans
- Streamline strategic plan deployment within their teams
- Implement strategic communication for effective change management
- Evaluate and revise strategies using strategic measurement techniques

Training Methodology:

Strategic Implementation for Leaders employs a holistic training methodology. Participants will engage in interactive sessions, diving deep into strategic case studies from sectors like the Naval Air Station and the Veterinary Medicine industry. Group work fosters collaborative learning, while individual tasks focus on role assignment in strategic planning. Real-world scenarios will be simulated to practice managing strategic implementation and handling the intricacies of the organizational change process. Regular feedback sessions, driven by strategic measurement techniques, will ensure continuous improvement and alignment with course objectives.

Course Toolbox:

- Strategic Management Training Workbook
- Senior Leadership Strategy Templates
- Strategic Plan Deployment Training Guidebook
- Vision to Reality Training Simulation Software
- Strategic Communication Course Handbook

Course Agenda:

Day 1: Introducing Strategic Management and Vision Crafting

- Diving Deep into the World of Strategic Management Topic 1:
- Phase I Deployment: The Foundations of a Strategic Plan Topic 2:
- Keys to Success: The Pillars of Effective Strategy Topic 3:
- Understanding the Critical Role Assignment in Strategic Planning Topic 4:
- The Art and Science of Establishing Leadership Priorities Topic 5:
- Analyzing the Building Blocks of a Successful Strategy Reflection & Review:

Day 2: Effective Communication and Change Management in Strategy

- The Intricacies of Phase II Deployment: Dissemination of Strategic Vision Topic 1: •
- The Power of Strategic Communication in Bridging Gaps Topic 2: •
- Navigating the Challenges and Opportunities of Organizational Change Topic 3: •
- Leveraging Mid-level Management as Pivotal Strategy Executors Topic 4: •
- Recognizing and Handling the Dynamics of Organizational Evolution Topic 5: •
- Gauging the Importance of Communication and Flexibility in Strategy Reflection & Review: •

Day 3: Implementation and Integration of Strategic Concepts

- The Blueprint of Implementing a Strategic Plan Topic 1: •
- The Crucial Role of Senior Leaders in Steering the Strategy Ship Topic 2: •
- Resource Allocation for Strategy: Where and How? Topic 3: •
- Goal Linking: Bridging the Strategy-Execution Gap Topic 4: •
- Merging Strategic Implementation with Workload for Synchronized Outcomes Topic 5: •
- Assessing the Feasibility and Realism of Strategic Plans Reflection & Review: •

Day 4: Metrics, Measurements, and Feedback in Strategic Planning

- An Introduction to Strategic Measurement Techniques Topic 1: •
- Gauging Performance in Strategy: Key Metrics and Indicators Topic 2: •
- Future-focused Strategic Viewpoints: Staying Ahead of the Curve Topic 3: •
- Continuous Improvement: Updating and Refining Strategic Plans Topic 4: •
- How Integrating Measurement Strengthens Strategy Execution Topic 5: •
- Emphasizing the Need for Continuous Feedback and Adaptability Reflection & Review: •

Day 5: Real-world Applications, Revisiting, and Refining Strategy

- Strategic Case Studies: Learning from Real-world Challenges Topic 1: •
- The Periodic Need to Revisit and Refine the Strategic Plan Topic 2: •
- Accommodating Strategy for Mature and Evolving Organizations Topic 3: •
- Facilitation and Integration in Strategic Planning Topic 4: •
- The Interplay between Strategic Feedback Mechanisms and Implementation Topic 5: •
- Summing Up Key Takeaways and Preparing for Strategic Challenges Ahead Reflection & Review: •

How This Course is Different from Other Strategic Management Courses:

Our course is uniquely tailored to the challenges and opportunities of today's dynamic corporate world. Unlike other courses that offer a one-size-fits-all approach, ours delves deep into specific sectors, such as the Naval Air Station and Veterinary Medicine, providing participants with targeted strategies and solutions. Moreover, we emphasize the role of mid-level management in strategy, a niche often overlooked but vital for holistic organizational growth.

فئات الدورات التدريبية

الدورات التدريبية في مجال البيئة والاستدامة	دورات إدارة الجودة وتطوير العمليات
دورات إدارة و تحليل البيانات ودورات علم البيانات	دورات إدارة و تطوير الموارد البشرية
دورات الذهن السيرياني ودورات تقنية المعلومات	دورات الاتصال الجماهيري و السياسات والعلاقات العامة
دورات التدريب القانوني والهشتريات والتعاقدات	دورات التسويق وإدارة علاقات العملاء وإدارة المبيعات
دورات الحوكمة وإدارة المخاطر والامتثال	دورات السكرتارية و إدارة المكاتب
دورات الصحة والسلامة والذهن المهني	دورات الصيانة ودورات المجالات الهندسية المتنوعة
دورات المحاسبة و التهويل و دورات الإدارة المالية	دورات المهارات الشخصية وتطوير الذات
دورات في مجالات القيادة والإدارة	دورات معتمدة من قبل هيئات دولية
دورات مكتب إدارة المشاريع وإدارة المشاريع الرشيقية	



معدن التدريب

أكرا غانا	أثينا اليونان	أبوظبي الإمارات العربية المتحدة
الجبيل المملكة العربية السعودية	استنبول تركيا	أهستردام هولندا
الرياض المملكة العربية السعودية	الدوحة قطر	الدار البيضاء المغرب
المنامة مملكة البحرين	الكويت الكويت	القاهرة مصر
بانكوك تايلند	باكو أذربيجان	باريس فرنسا
برلين ألمانيا	برشلونة إسبانيا	براغ جمهورية التشيك
تيليسي جورجيا	بوكيت تايلاند	بورتو البرتغال
جنيف سويسرا	جاكارتا جمهورية إندونيسيا	تورنتو كندا
روما إيطاليا	حلي الإمارات العربية المتحدة	جوهانسبرغ جنوب أفريقيا
سنغافورة سنغافورة	سان دييغو الولايات المتحدة الأمريكية	زنجان تنزانيا
شيكاغو الولايات المتحدة الأمريكية	شرم الشيخ مصر	سيول كوريا الجنوبية
طوكيو اليابان	طشقند أوزبكستان	طرابزون تركيا
فرانكفورت ألمانيا	عن بعد منصة زووم	عمان المملكة الأردنية الهاشمية

مدن التدريب

كيب تاون جنوب افريقيا	كوالالمبور ماليزيا	فيينا النمسا
لندن المملكة المتحدة	لشبونة البرتغال	لانكاوي ماليزيا
مسقط سلطنة عمان	هدريد اسبانيا	ماربيا اسبانيا
ميونخ ألمانيا	ميلان إيطاليا	مونترو سويسرا
	نيويورك الولايات المتحدة الأمريكية	نيروبي كينيا