



# التعزيز الشامل في المشتريات والتوريد: التحول الرقمي لسلاسل الإمداد



**AGILE LEADERS**  
Training Center

26 - 30 Jan 2027

فيينا



## التعزيز الشامل في المشتريات والتوريد: التحول الرقمي لسلاسل الإمداد

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### 'Purchasing & Supply Chain Management' Overview:

In the modern business world, the alignment of purchasing and supply chain management is vital to achieve success. The 'Purchasing & Supply Chain Management' course offers an in-depth dive into both fields, ensuring participants receive comprehensive training for purchasing staff, as well as deepening their understanding of supply chain management training courses. This course amalgamates a procurement and purchasing course with training on logistics and supply chain management to provide a holistic learning experience. Emphasizing the nuances of purchasing negotiation training, participants will learn to manage vendor relations expertly. This course is more than just another purchasing course; it's a journey into mastering the complete cycle from procurement to logistics.

### Target Audience:

- Purchasing Managers seeking certified purchasing manager training
- Entry-level employees needing training for purchasing staff
- Professionals wanting to expand into purchasing management course

### Targeted Organizational Departments:

- Procurement & Purchasing Departments
- Supply Chain & Logistics
- Inventory Management

### Targeted Industries:

- Retail Industries requiring rigorous supply chain management training
- Manufacturing industries focusing on procurement supply chain management training courses
- Logistics and freight, where training on logistics and supply chain management is crucial

## Course Offerings:

- Comprehensive insights into purchasing training courses and methodologies
- Advanced purchasing negotiation training for striking better deals
- Hands-on supply chain management training programs for real-world application
- Certified purchasing manager training to elevate your career

## Training Methodology:

The 'Purchasing & Supply Chain Management' adopts a multi-faceted approach. Participants will experience interactive sessions involving case studies from various industries, enhancing their understanding of purchasing training seminars. Group work is prioritized to encourage collaboration, while feedback sessions ensure each participant's learning trajectory is on the right track. By integrating logistics and supply chain management training, participants receive a balanced blend of theoretical and practical knowledge.

## Course Toolbox:

- Comprehensive workbooks covering purchasing course materials
- Online resources for supply chain management training
- Checklists for procurement and purchasing procedures
- Templates for vendor negotiation based on purchasing negotiation training

## Course Agenda:

### Day 1: Introduction and Foundations

- Introduction to the CourseTopic 1
- Dive into "Purchasing & Supply Chain Management" and understand its significance in the corporate world, especially in the domain of purchasing training courses.
- Introduction to Purchasing and Supply Chain ManagementTopic 2
- Setting the context with global trends and how purchasing and procurement courses are evolving.



- : Purchasing Operations and StructureTopic 3 •  
Exploring how organizations are structured for optimal purchasing and the importance of supply chain management training.
- : The Purchasing ProcessTopic 4 •  
Delving into the various stages of purchasing and how supply chain management training programs can enhance efficiency.
- : Reflecting on how purchasing manager training contributes to improved supply chain Reflection & Review outcomes. •

## Day 2: Policies, Procedures, and Integration

- : Purchasing Policy and ProceduresTopic 1 •  
Unpacking the importance of policies in procurement and purchasing courses.
- : Supply Management Integration for Competitive AdvantageTopic 2 •  
How training for supply chain management aids in achieving business advantages.
- : Purchasing and Supply Chain OrganizationTopic 3 •  
Understanding the organizational structure and its impact on purchasing training.
- : Reviewing the impact of purchasing negotiation training on policies and integration.Reflection & Review •

## Day 3: Sourcing Strategies

- : Strategic SourcingTopic 1 •  
The importance of sourcing in logistics and supply chain management training.
- : Supply Management and Commodity Strategy DevelopmentTopic 2 •  
A deep dive into the tools and techniques taught in procurement supply chain management training courses.
- : Supplier Evaluation, Selection, and Quality ManagementTopic 3 •  
Discussing how training on logistics and supply chain management can lead to better supplier relationships.
- : Exploring purchasing training seminars that focus on supplier management.Reflection & Review •

## Day 4: Negotiation, Contracts, and Ethics

- : NegotiationTopic 1 •  
The role of purchasing negotiation training in supply chain success.
- : Contract ManagementTopic 2 •  
How certified purchasing manager training impacts effective contract management.
- : Purchasing Law and EthicsTopic 3 •  
The ethical considerations covered in purchasing and procurement courses.
- : The balance between ethics and negotiation in purchasing manager training.Reflection & Review •

## Day 5: Supply Chain Management and Future Directions

- : Lean Supply Chain ManagementTopic 1 •
- Integrating efficiency through training in supply chain management. ◦
- : Supply Chain Information Systems and Electronic SourcingTopic 2 •
- The future of supply chain in the era of digital transformation. ◦
- : Purchasing and Supply Strategy TrendsTopic 3 •
- Preparing for the future with supply chain management training courses. ◦
- : Reflecting on the key takeaways from the purchasing and supply chain management Reflection & Review course. •

## How This Course is Different from Other Purchasing Courses:

'Purchasing & Supply Chain Management' stands out due to its comprehensive coverage of both purchasing training courses and supply chain management training programs. Instead of just touching upon the basics, participants delve deep into each domain. The unique blend of procurement supply chain management training courses ensures participants are well-equipped to face real-world challenges. By offering specialized sessions like purchasing negotiation training and certified purchasing manager training, participants gain an edge in their careers. This is not just a course; it's a transformative experience.



## فئات الدورات التدريبية



HR TRAINING & DEVELOPMENT

دورات إدارة و تطوير الموارد البشرية



دورات إدارة و تحليل البيانات ودورات علم البيانات



دورات إدارة الجودة وتطوير العمليات



الدورات التدريبية في مجال البيئة والاستدامة



دورات التسويق وإدارة علاقات العملاء وإدارة المبيعات



دورات التدريب القانوني والمشتريات والتعاقدات



دورات الاتصال الجماهيري و السياسات والعلاقات العامة



دورات النظم السبراني ودورات تقنية المعلومات



دورات الصيانة ودورات المجالات الهندسية المتنوعة



دورات الصحة والسلامة والامن المهني



دورات السكرتارية و إدارة المكاتب



دورات الحوكمة وإدارة المخاطر والامتثال



## فئات الدورات التدريبية



دورات معتمدة بشهادة CPD



دورات في مجالات القيادة والإدارة



دورات المهارات الشخصية وتطوير الذات



دورات المحاسبة و التمويل و دورات الإدارة  
الهائية



دورات مكتب إدارة المشاريع وإدارة المشاريع  
الرشيقة



دورات معتمدة من قبل هيئات دولية

## مدن التدريب



اسطنبول - تركيا



أمستردام - هولندا



أنقرة - تركيا



أثينا - اليونان



الرياض - المملكة العربية السعودية



الدوحة - قطر



الدار البيضاء - المغرب



الجبيل - المملكة العربية السعودية



باريس - فرنسا



المنامة - مملكة البحرين



الكويت - الكويت



القاهرة - مصر



براغ - جمهورية التشيك



بانكوك - تايلاند



بالي - جمهورية إندونيسيا



باكو - أذربيجان

## مدن التدريب



جاكرتا - جمهورية اندونيسيا



تبليسي - جورجيا



بوكيت - تايلاند



برشلونة - اسبانيا



روما - ايطاليا



دبي - الامارات العربية المتحدة



جوهانسبرغ - جنوب افريقيا



جنيف - سويسرا



شهر الشيخ - مصر



سيول - كوريا الجنوبية



سان دييغو - الولايات المتحدة  
الامريكية



زنجار - تنزانيا



طوكيو - اليابان



طشقند - اوزبكستان



طرابزون - تركيا



شيكاغو - الولايات المتحدة  
الامريكية

## مدن التدريب



كوالالمبور - ماليزيا



فيينا - النمسا



عن بعد - منصة زووم



عمان - المملكة الأردنية الهاشمية



ماربيا - اسبانيا



لندن - المملكة المتحدة



لانكاوي - ماليزيا



كيب تاون - جنوب إفريقيا



ميلان - إيطاليا



مونترال - سويسرا



مسقط - سلطنة عمان



مدريد - إسبانيا



نيس - فرنسا



نيروبي - كينيا



ميونخ - ألمانيا

# WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

## OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

## OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

## WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



**AGILE LEADERS**  
Training Center

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