



# دورة تصميم مسار التحول الرقمي: كيفية صياغة استراتيجيات الأعمال لعالم المستقبل



**AGILE LEADERS**  
Training Center

19 - 23 Jan 2027  
برشلونة



## دورة تصميم مسار التحول الرقمي: كيفية صياغة استراتيجيات الأعمال لعالم المستقبل

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### Leading Digital Transformation Overview:

In the modern business era, leading digital transformation is more than a necessity; it's an innovation. This course, "Leading Digital Transformation," provides comprehensive insights into various aspects of digital transformation leadership, strategy, management, and implementation. Aimed at individuals, leaders, and enterprises, it includes modules like digital transformation course for banking, digital transformation management course, supply chain digital transformation course, and more. With digital transformation certificate course offerings and personalized training methodologies, participants will gain practical skills and insights to foster change in their organization.

### Target Audience:

- C-Suite Executives: For strategic digital transformation leadership training
- Managers & Team Leaders: Engaging in digital transformation training courses
- Individual Contributors: To learn digital transformation course for individuals
- Banking Professionals: Through digital transformation course for banking
- Supply Chain Managers: Applying supply chain digital transformation course

### Targeted Organizational Departments:

- IT & Technology: Focusing on digital transformation management course
- Marketing & Sales: Incorporating digital transformation strategy course
- Operations & Supply Chain: Utilizing supply chain digital transformation course
- Human Resources: Training employees for digital transformation

## Targeted Industries:

- Technology: With digital transformation executive training •
- Finance & Banking: Through digital transformation course for banking •
- Healthcare: Utilizing digital transformation training programs •
- Manufacturing: Implementing supply chain digital transformation course •

## Course Offerings:

- Digital Transformation Strategy: Mastering digital transformation strategy course •
- Leadership Excellence: Applying digital transformation leadership course •
- Hands-on Training: In digital transformation training courses •
- Certification: With digital transformation certificate course •

## Training Methodology:

This "Leading Digital Transformation" course is designed with an interactive approach that encourages participation and practical application. Using case studies related to digital transformation training programs, group work based on digital transformation course for enterprise, interactive sessions for digital transformation strategy training, and feedback sessions that focus on training digital transformation. The methodology ensures comprehensive understanding and skill development in digital transformation leadership training and related areas.

## Course Toolbox:

- Workbooks: For digital transformation certificate course •
- Reading Materials: On digital transformation strategy course •
- Templates & Checklists: For digital transformation training •

## Course Agenda:

## Day 1: Understanding Digital Transformation

- Introduction to the digital transformation course, demystifying terms and jargons. Digital What? □ Topic 1:
  - Understanding the importance of digital transformation strategy course in leadership. Strategy First □ Topic 2:
  - Introduction to the fourth industrial revolution The Fourth Industrial Revolution & Agile Transformation □ Topic 3:  
and the five faces of agile.
- Reflection & Review: Reflection on the day's learning, and a handbook summary with a checklist.

## Day 2: Foundations & Strategy

- Foundation of digital transformation management course. Porter's Positioning & Beyond Default □ Topic 4:
    - Importance of agility in digital transformation leadership course. Strategic Agility □ Topic 5:
  - Building a cohesive narrative and team in digital transformation. Storytelling & Teamwork □ Topic 6:
- Reflection & Review: Summary of the foundational concepts, deeper reflection, and a checklist.

## Day 3: Preparation & Transformation

- Process building in the digital transformation Prepare: Process, Information, Transformation Backlog □ Topic 7:  
course for enterprise.
  - A look at continuous learning in a digital transformation Transform & Repeat: The Loop, Scan, Prioritize □ Topic 8:  
training course.
  - Experimentation and planning as key components in digital Learn, Experiment, Plan, Build □ Topic 9:  
transformation leadership training.
- Reflection & Review: Summary, deeper understanding, and a checklist for transformation.

## Day 4: Culture & Technology Usage

- A deep dive into organizational culture in a Culture: Understanding, Measuring, Changing, Leading □ Topic 10: digital transformation leadership course.
- Integration of technology in Tech Usage: Cloud Computing, Mobile Computing, Machine Learning □ Topic 11: digital transformation course for banking.
- Understanding the application of blockchain in supply chain digital transformation Business Blockchain □ Topic 12: course.
  - Reflection & Review: Summary of culture and technology, deeper analysis, and a checklist.

## Day 5: Conclusion & Risk Management

- First steps in digital transformation course for individuals. Getting Started with Digital Transformation □ Topic 13:
  - Risk management in digital transformation Risk Management & Common Transformation Risks □ Topic 14: certificate course.
- Final thoughts and forward-looking statements in digital Concluding Comments & Future Insights □ Topic 15: transformation training programs.
  - Reflection & Review: Concluding summary, deeper insights, and a checklist.

## How This Course is Different from Other Digital Transformation Training Courses:

"Leading Digital Transformation" stands out as a comprehensive approach to understanding and implementing digital change. Unlike other digital transformation training course offerings, it covers the entire spectrum of transformation, including digital transformation leadership course, digital transformation strategy course, digital transformation training courses, and more. The unique fusion of theoretical knowledge with hands-on experience through digital transformation training programs ensures a deep and practical understanding.



## فئات الدورات التدريبية



HR TRAINING &  
DEVELOPMENT

دورات إدارة و تطوير الموارد البشرية



دورات إدارة و تحليل البيانات ودورات علم  
البيانات



دورات إدارة الجودة وتطوير العمليات



الدورات التدريبية في مجال البيئة والاستدامة



دورات التسويق وإدارة علاقات العملاء وإدارة  
المبيعات



دورات التدريب القانوني والمشتريات  
والتعاقدات



دورات الاتصال الجماهيري و السياسات  
والعلاقات العامة



دورات النظم السبراني ودورات تقنية  
المعلومات



دورات الصيانة ودورات المجالات الهندسية  
المتنوعة



دورات الصحة والسلامة والأمن المهني



دورات السكرتارية و إدارة المكاتب



دورات الحوكمة وإدارة المخاطر والامتثال



## فئات الدورات التدريبية



دورات معتمدة بشهادة CPD



دورات في مجالات القيادة والإدارة



دورات المهارات الشخصية وتطوير الذات



دورات المحاسبة و التمويل و دورات الإدارة  
الهائية



دورات مكتب إدارة المشاريع وإدارة المشاريع  
الرشيقية



دورات معتمدة من قبل هيئات دولية

## مدن التدريب



اسطنبول - تركيا



أمستردام - هولندا



أنقرة - تركيا



أثينا - اليونان



الرياض - المملكة العربية السعودية



الدوحة - قطر



الدار البيضاء - المغرب



الجبيل - المملكة العربية السعودية



باريس - فرنسا



المنامة - مملكة البحرين



الكويت - الكويت



القاهرة - مصر



براغ - جمهورية التشيك



بانكوك - تايلاند



بالي - جمهورية إندونيسيا



باكو - أذربيجان

## مدن التدريب



جاكرتا - جمهورية اندونيسيا



تيليسي - جورجيا



بوكيت - تايلاند



برشلونة - اسبانيا



روما - ايطاليا



دبي - الامارات العربية المتحدة



جوهانسبرغ - جنوب افريقيا



جنيف - سويسرا



شهر الشيخ - مصر



سيول - كوريا الجنوبية



سان دييغو - الولايات المتحدة  
الامريكية



زنبار - تنزانيا



طوكيو - اليابان



طشقند - اوزبكستان



طرابزون - تركيا



شيكاغو - الولايات المتحدة  
الامريكية

## مدن التدريب



كوالالمبور - ماليزيا



فيينا - النمسا



عن بعد - منصة زووم



عمان - المملكة الأردنية الهاشمية



ماربيا - اسبانيا



لندن - المملكة المتحدة



لانكاوي - ماليزيا



كيب تاون - جنوب إفريقيا



ميلان - إيطاليا



مونترنو - سويسرا



مسقط - سلطنة عمان



مدريد - إسبانيا



نيس - فرنسا



نيروبي - كينيا



ميونخ - ألمانيا

# WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

## OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

## OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

## WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



**AGILE LEADERS**  
Training Center

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