



# احتراف التواصل التجاري الفعال: دورة مهارات كتابة التقارير



**AGILE LEADERS**  
Training Center

23 - 27 Feb 2027  
كوئالا لومبور

## احتراف التواصل التجاري الفعال: دورة مهارات كتابة التقارير

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### Business and Report Writing Skills Course Overview:

The 'Business and Report Writing Skills Course' is a comprehensive and professional report writing course that offers a distinctive blend of business writing principles and practical report writing skills. This course provides extensive report writing training, aiming to empower participants with effective report writing skills, including business and technical report writing skills. The course structure entails training on report writing through interactive sessions, making it a report writing made simple course. It acts as a stepping stone towards enhancing your report writing skills and learning the art of professional business report writing.

### Target Audience:

- Middle to Senior Level Managers
- Team Leaders
- Business Analysts
- Research Professionals
- Anyone who wants to develop their report writing skills course and/or professional business report writing skills

### Targeted Organizational Departments:

- Corporate Communications
- Business Development
- Research and Development
- Marketing
- Human Resources

## Targeted Industries:

- Information Technology •
- Market Research •
- Financial Services •
- Consultancy Services •
- Manufacturing •

## Course Offerings:

- Comprehensive understanding of the professional report writing course •
- Techniques to improve business report writing skills •
- Techniques to improve report writing skills •
- A framework for writing a business case course •
- Understanding the core principles of a business writing principles course •

## Training Methodology:

This course integrates various teaching methodologies, including case studies, group work, and interactive sessions, making the learning process a blend of theoretical and practical experiences. Real-life scenarios are used to demonstrate how to improve report writing skills. Furthermore, regular feedback sessions ensure each participant gets personal attention and learns at their own pace, thus making this a comprehensive report writing training course.

## Course Toolbox:

- Course workbook based on the report writing course outline •
- Access to an online report writing made simple course •
- Templates and checklists for effective report writing •
- Samples of professional business report writing •
- List of recommended reading materials for continuous learning •

## Course Agenda:

## Day 1: Introduction and Effective Writing

- Topic 1: Learning in the Workplace Program Overview Training on report writing
  - Topic 2: Purpose of Effective Writing Effective report writing skills
- Activity: What your messages reveal about you and your company Communication skills and report writing
  - Reflection & Review: Reviewing the importance of purpose in writing What is report writing skills

## Day 2: Structuring Correspondence and Business Case Writing

- Topic 1: Different Styles of Correspondence and CSU Templates Professional report writing course
  - Exercise: Creating a business case made simple Writing a business case course
    - Topic 2: Writing for a Purpose Business writing course
- Reflection & Review: Exploring the impact of well-structured writing in business communication Business writing course for professionals

## Day 3: Improving Grammar and Email Etiquette

- Topic 1: Ensuring Professional Documents Professional business report writing skills programme
  - Exercise: Quick Grammar Exercise How to improve report writing skills
    - Topic 2: Effective Emails Report writing skills training
      - Exercise: Email Best Practice Guidelines Report writing training
- Reflection & Review: Reflecting on the role of email in business communication Writing for business course

## Day 4: Report Writing and Data Visualization

- Topic 1: Report Writing: Purpose, Planning & Structure Report writing training courses
  - Workplace Learning Activity: Critique a Report Example Report writing skills course
    - Topic 2: Representing Data Visually Technical report writing skills
      - Group Exercise: Draft an Outline & Monthly Report Report writing training course
- Reflection & Review: Understanding the importance of data representation in report writing Report writing course

## Day 5: Advanced Report Writing Techniques and Closing

- Topic 1: Referencing Styles at CSU Professional report writing skills
  - Topic 2: Admitting Biases and Weaknesses of Your Report Writing report skills
    - Quick Tips for Report Writing Report writing made simple course
  - Topic 3: Further Tools, Templates and Resources Business report writing training
- Reflection & Review: Reviewing key learnings and reflecting on the progress made Business writing principles course

## How This Course is Different from Other Business and Report Writing Skills Courses:

The 'Business and Report Writing Skills Course' stands out due to its focus on both theory and practical aspects of report writing. While it provides rigorous report writing training, it is also designed as a report writing made simple course, where complex concepts are broken down into simple, understandable sections. The course not only provides you with report writing skills training but also focuses on business writing, making it a complete business writing course for professionals. It's your chance to become a part of business report writing skills workshops where you learn, practice, and improve.



## فئات الدورات التدريبية



HR TRAINING & DEVELOPMENT

دورات إدارة و تطوير الموارد البشرية



دورات إدارة و تحليل البيانات ودورات علم البيانات



دورات إدارة الجودة وتطوير العمليات



الدورات التدريبية في مجال البيئة والاستدامة



دورات التسويق وإدارة علاقات العملاء وإدارة المبيعات



دورات التدريب القانوني والمشتريات والتعاقدات



دورات الاتصال الجماهيري و السياسات والعلاقات العامة



دورات النظم السبراني ودورات تقنية المعلومات



دورات الصيانة ودورات المجالات الهندسية المتنوعة



دورات الصحة والسلامة والأمن المهني



دورات السكرتارية و إدارة المكاتب



دورات الحوكمة وإدارة المخاطر والامتثال



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## فئات الدورات التدريبية



دورات معتمدة بشهادة CPD



دورات في مجالات القيادة والإدارة



دورات المهارات الشخصية وتطوير الذات



دورات المحاسبة و التمويل و دورات الإدارة  
الهائية



دورات مكتب إدارة المشاريع وإدارة المشاريع  
الرشيقية



دورات معتمدة من قبل هيئات دولية

## مدن التدريب



اسطنبول - تركيا



أمستردام - هولندا



أنقرة - تركيا



أثينا - اليونان



الرياض - المملكة العربية السعودية



الدوحة - قطر



الدار البيضاء - المغرب



الجبيل - المملكة العربية السعودية



باريس - فرنسا



المنامة - مملكة البحرين



الكويت - الكويت



القاهرة - مصر



براغ - جمهورية التشيك



بانكوك - تايلاند



بالي - جمهورية إندونيسيا



باكو - أذربيجان

## مدن التدريب



جاكرتا - جمهورية اندونيسيا



تيليسي - جورجيا



بوكيت - تايلاند



برشلونة - اسبانيا



روما - ايطاليا



دبي - الامارات العربية المتحدة



جوهانسبرغ - جنوب افريقيا



جنيف - سويسرا



شهر الشيخ - مصر



سيول - كوريا الجنوبية



سان دييغو - الولايات المتحدة  
الامريكية



زنبار - تنزانيا



طوكيو - اليابان



طشقند - اوزبكستان



طرابزون - تركيا



شيكاغو - الولايات المتحدة  
الامريكية

## مدن التدريب



كوالالمبور - ماليزيا



فيينا - النمسا



عن بعد - منصة زووم



عمان - المملكة الأردنية الهاشمية



ماربيا - اسبانيا



لندن - المملكة المتحدة



لانكاوي - ماليزيا



كيب تاون - جنوب إفريقيا



ميلان - إيطاليا



مونترنو - سويسرا



مسقط - سلطنة عمان



مدريد - إسبانيا



نيس - فرنسا



نيروبي - كينيا



ميونخ - ألمانيا

# WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

## OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

## OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

## WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



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