



## دورة تدريبية حول التفاعل مع أصحاب المصلحة. إتقان أفضل الممارسات والاستراتيجيات



**AGILE LEADERS**  
Training Center

06 - 17 Apr 2027  
أبوظبي

## دورة تدريبية حول التفاعل مع أصحاب المصلحة: إتقان أفضل الممارسات والاستراتيجيات

المرجع: 36304\_76033 التاريخ: 06 - 17 Apr 2027 الموقع: أبو ظبي الرسوم: Euro 8500

### Course Overview

This intensive 10-day program is designed to equip professionals with the essential skills and knowledge for effective stakeholder engagement. Covering best practices in stakeholder management and advanced stakeholder identification techniques, the course ensures participants master various engagement methods, plan strategies, manage conflicts, and evaluate processes. The program delves into project lifecycle roles, practical engagement skills, and conflict resolution. Unlike other courses, it integrates complete stakeholder conflict resolution strategies and practical engagement skills into a single program. By blending theoretical knowledge with hands-on application, participants will be ready to implement stakeholder engagement strategies effectively in their professional contexts.

### Target Audience

- Project Managers
- Business Analysts
- Corporate Communication Officers
- Environmental Managers
- HR Managers
- Consultants
- Team Leaders

### Targeted Organizational Departments

- Project Management
- Corporate Communications
- Human Resources
- Environmental Management
- Corporate Strategy
- Public Relations

### Targeted Industries

- Environmental Management
- Corporate Consulting
- Public Sector
- Non-Governmental Organizations NGOs
- Healthcare
- Technology
- Education

## Course Offerings

By the end of this course, participants will be able to:

- Implement best practices in stakeholder engagement
- Develop effective stakeholder management strategies
- Identify and prioritize stakeholders using advanced techniques
- Apply various methods for stakeholder engagement
- Plan and execute detailed stakeholder engagement strategies
- Manage conflicts with and between stakeholders
- Monitor and evaluate stakeholder engagement processes
- Communicate effectively with stakeholders across different industries

## Training Methodology

The course utilizes a blend of interactive methodologies to ensure a complete training experience. Participants will engage in case studies, group work, interactive sessions, and feedback sessions. Real-world examples and practical exercises enhance understanding and application of stakeholder engagement techniques. This approach ensures that participants can translate theoretical knowledge into practical skills, fostering a deeper comprehension and readiness to apply stakeholder engagement strategies in real-world scenarios.

## Course Toolbox

- Stakeholder Engagement Handbook
- Practical Methods Notes
- Checklists for Stakeholder Engagement
- Templates for Stakeholder Communication
- Online Resources for Stakeholder Management
- Case Study Workbooks

## Course Agenda

### Day 1: Introduction to Advanced Stakeholder Engagement

- Background and Context of Stakeholder Engagement **Topic 1:**
- How Does the Handbook Work? **Topic 2:**
- What Do We Mean by Engagement? **Topic 3:**
- What Is a Stakeholder? **Topic 4:**
- Why Is Stakeholder Engagement Beneficial? **Topic 5:**
- Challenges and Limits to Engagement **Topic 6:**
- Key Points to Consider for Effective Stakeholder Engagement **Reflection & Review:**

## Day 2: Importance of Engaging with Stakeholders

- Why Engage with Stakeholders Topic 1: •
- Scope and Context of Stakeholder Engagement Topic 2: •
- General Information and Advice from BiodivERsA Topic 3: •
- Information from Other Researchers and Projects Topic 4: •
- Key Points to Consider for Effective Stakeholder Engagement Topic 5: •
- How BiodivERsA Can Help in Stakeholder Engagement Topic 6: •
- Reviewing the Importance and Scope of Stakeholder Engagement Reflection & Review: •

## Day 3: Identifying Stakeholders

- How to Identify Stakeholders Topic 1: •
- Stage 1: Who Are Your Stakeholders? Topic 2: •
- Stage 2: Assess, Analyze, and Prioritize Stakeholders Topic 3: •
- Stage 3: Understand Your Stakeholders Topic 4: •
- Summary of the Three Stages of Stakeholder Identification Topic 5: •
- Key Points from References on Stakeholder Identification Topic 6: •
- Reflecting on Stakeholder Identification Techniques Reflection & Review: •

## Day 4: Stakeholder Roles and Engagement Methods

- When to Engage with Stakeholders Topic 1: •
- Mapping Stakeholder Roles to Different Stages of the Project Lifecycle Topic 2: •
- Methods for Engagement Topic 3: •
- Types of Engagement Methods Topic 4: •
- Practical Methods Notes Topic 5: •
- Matching Methods to Levels of Engagement Topic 6: •
- Evaluating Methods and Timing of Stakeholder Engagement Reflection & Review: •

## Day 5: Planning and Implementing Engagement Strategies

- Planning the Detail of the Engagement Topic 1: •
- Practicalities, Feasibility, and Implementation of Engagement Plans Topic 2: •
- Managing Stakeholder Conflict Topic 3: •
- Conflicts with and Between Stakeholders: Types and Causes Topic 4: •
- Conflict Management Tools and Constructing a Conflict Timeline Topic 5: •
- Monitoring and Evaluating the Engagement Topic 6: •
- Complete Review and Future Strategies for Stakeholder Engagement Reflection & Review: •

## Day 6: Effective Communication Strategies

- Key Communication Skills for Stakeholder Engagement Topic 1: •
- Developing a Communication Plan Topic 2: •
- Using Technology for Effective Communication Topic 3: •
- Cross-Cultural Communication Challenges Topic 4: •
- Feedback Mechanisms Topic 5: •
- Case Studies on Effective Communication Topic 6: •
- Improving Communication Techniques Reflection & Review: •

## Day 7: Utilizing Stakeholder Analysis Tools

- Overview of Stakeholder Analysis Tools Topic 1: •
- Using Stakeholder Mapping Topic 2: •
- Power/Interest Grid Analysis Topic 3: •
- Stakeholder Influence Diagram Topic 4: •
- Practical Application of Analysis Tools Topic 5: •
- Case Study Exercises Topic 6: •
- Analyzing Stakeholder Dynamics Reflection & Review: •

## Day 8: Strategic Stakeholder Engagement Planning

- Developing Strategic Engagement Plans Topic 1: •
- Setting Objectives and Key Results OKRs Topic 2: •
- Resource Allocation for Stakeholder Engagement Topic 3: •
- Risk Management in Stakeholder Engagement Topic 4: •
- Monitoring and Adjustment of Strategies Topic 5: •
- Best Practices for Implementation Topic 6: •
- Strategic Plan Evaluation Reflection & Review: •

## Day 9: Measuring and Evaluating Stakeholder Engagement

- Importance of Evaluation Topic 1: •
- Key Performance Indicators KPIs for Stakeholder Engagement Topic 2: •
- Data Collection Methods Topic 3: •
- Analyzing Engagement Data Topic 4: •
- Reporting and Feedback Topic 5: •
- Continuous Improvement Strategies Topic 6: •
- Evaluating Engagement Effectiveness Reflection & Review: •

## Day 10: Future Trends and Innovations in Stakeholder Engagement

- Emerging Trends in Stakeholder Engagement Topic 1: •
- The Role of AI and Technology in Engagement Topic 2: •
- Sustainable Engagement Practices Topic 3: •
- Integrating Social Responsibility Topic 4: •
- Future Challenges and Opportunities Topic 5: •
- Final Case Study and Group Project Topic 6: •
- Summarizing Course Learnings and Future Applications Reflection & Review: •

## How This Course is Different from Other Stakeholder Engagement Courses

This course is exceptional because it provides a holistic and practical approach to stakeholder engagement. Unlike other courses, it combines complete stakeholder conflict resolution strategies, and practical engagement skills into a single comprehensive program. Participants benefit from a unique blend of theoretical knowledge and hands-on application, ensuring they can effectively implement stakeholder engagement strategies in their professional contexts. The course also includes innovative methodologies, real-world examples, and interactive sessions that provide a dynamic and engaging learning experience.

## فئات الدورات التدريبية

|                                                    |                                                     |
|----------------------------------------------------|-----------------------------------------------------|
| الدورات التدريبية في مجال البيئة والاستدامة        | دورات إدارة الجودة وتطوير العمليات                  |
| دورات إدارة و تحليل البيانات ودورات علم البيانات   | دورات إدارة و تطوير الموارد البشرية                 |
| دورات الذهن السيرياني ودورات تقنية المعلومات       | دورات الاتصال الجماهيري و السياسات والعلاقات العامة |
| دورات التدريب القانوني والهشتريات والتعاقدات       | دورات التسويق وإدارة علاقات العملاء وإدارة المبيعات |
| دورات الحوكمة وإدارة المخاطر والامتثال             | دورات السكرتارية و إدارة المكاتب                    |
| دورات الصحة والسلامة والذهن المهني                 | دورات الصيانة ودورات المجالات الهندسية المتنوعة     |
| دورات المحاسبة و التهويل و دورات الإدارة المالية   | دورات المهارات الشخصية وتطوير الذات                 |
| دورات في مجالات القيادة والإدارة                   | دورات معتمدة من قبل هيئات دولية                     |
| دورات مكتب إدارة المشاريع وإدارة المشاريع الرشيقية |                                                     |



## مدن التدريب

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|-----------------------------------------|-----------------------------------|--------------------------------------|
| أكرا<br>غانا                            | أثينا<br>اليونان                  | أبوظبي<br>الإمارات العربية المتحدة   |
| الجبيل<br>المملكة العربية السعودية      | استنبول<br>تركيا                  | أهستردام<br>هولندا                   |
| الرياض<br>المملكة العربية السعودية      | الدوحة<br>قطر                     | الدار البيضاء<br>المغرب              |
| المنامة<br>مملكة البحرين                | الكويت<br>الكويت                  | القاهرة<br>مصر                       |
| بالي<br>جمهورية إندونيسيا               | باكو<br>أذربيجان                  | باريس<br>فرنسا                       |
| برشلونة<br>إسبانيا                      | براغ<br>جمهورية التشيك            | بانكوك<br>تايلاند                    |
| بوكيت<br>تايلاند                        | بورتو<br>البرتغال                 | برلين<br>ألمانيا                     |
| جاكارتا<br>جمهورية إندونيسيا            | تورنتو<br>كندا                    | تبليسي<br>جورجيا                     |
| دبي<br>الإمارات العربية المتحدة         | جوهانسبرغ<br>جنوب أفريقيا         | جنيف<br>سويسرا                       |
| سان دييغو<br>الولايات المتحدة الأمريكية | زنجبار<br>تنزانيا                 | روما<br>إيطاليا                      |
| نصر الشيخ<br>مصر                        | سيول<br>كوريا الجنوبية            | سنغافورة<br>سنغافورة                 |
| طشقند<br>أوزبكستان                      | طرابزون<br>تركيا                  | شيكاغو<br>الولايات المتحدة الأمريكية |
| عن بعد<br>منصة زووم                     | عمان<br>المملكة الأردنية الهاشمية | طوكيو<br>اليابان                     |



## مدن التدريب

|                       |                    |                                       |
|-----------------------|--------------------|---------------------------------------|
| كوالالمبور<br>ماليزيا | فيينا<br>النمسا    | فرانكفورت<br>ألمانيا                  |
| لشبونة<br>البرتغال    | لأنكاوي<br>ماليزيا | كيب تاون<br>جنوب إفريقيا              |
| هديد<br>إسبانيا       | ماربيا<br>إسبانيا  | لندن<br>المملكة المتحدة               |
| ميلان<br>إيطاليا      | هونتر<br>سويسرا    | هسقط<br>سلطنة عمان                    |
| نيس<br>فرنسا          | نيروبي<br>كينيا    | هيونج<br>ألمانيا                      |
|                       |                    | نيويورك<br>الولايات المتحدة الأمريكية |