



# احتراف التواصل التجاري الفعال: دورة مهارات كتابة التقارير

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### Business and Report Writing Skills Course Overview:

The 'Business and Report Writing Skills Course' is a comprehensive and professional report writing course that offers a distinctive blend of business writing principles and practical report writing skills. This course provides extensive report writing training, aiming to empower participants with effective report writing skills, including business and technical report writing skills. The course structure entails training on report writing through interactive sessions, making it a report writing made simple course. It acts as a stepping stone towards enhancing your report writing skills and learning the art of professional business report writing.

### Target Audience:

- Middle to Senior Level Managers
- Team Leaders
- Business Analysts
- Research Professionals
- Anyone who wants to develop their report writing skills course and/or professional business report writing skills

### Targeted Organizational Departments:

- Corporate Communications
- Business Development
- Research and Development
- Marketing
- Human Resources

## Targeted Industries:

- Information Technology •
- Market Research •
- Financial Services •
- Consultancy Services •
- Manufacturing •

## Course Offerings:

- Comprehensive understanding of the professional report writing course •
- Techniques to improve business report writing skills •
- Techniques to improve report writing skills •
- A framework for writing a business case course •
- Understanding the core principles of a business writing principles course •

## Training Methodology:

This course integrates various teaching methodologies, including case studies, group work, and interactive sessions, making the learning process a blend of theoretical and practical experiences. Real-life scenarios are used to demonstrate how to improve report writing skills. Furthermore, regular feedback sessions ensure each participant gets personal attention and learns at their own pace, thus making this a comprehensive report writing training course.

## Course Toolbox:

- Course workbook based on the report writing course outline •
- Access to an online report writing made simple course •
- Templates and checklists for effective report writing •
- Samples of professional business report writing •
- List of recommended reading materials for continuous learning •

## Course Agenda:

## Day 1: Introduction and Effective Writing

- Topic 1: Learning in the Workplace Program Overview Training on report writing
  - Topic 2: Purpose of Effective Writing Effective report writing skills
- Activity: What your messages reveal about you and your company Communication skills and report writing
  - Reflection & Review: Reviewing the importance of purpose in writing What is report writing skills

## Day 2: Structuring Correspondence and Business Case Writing

- Topic 1: Different Styles of Correspondence and CSU Templates Professional report writing course
  - Exercise: Creating a business case made simple Writing a business case course
    - Topic 2: Writing for a Purpose Business writing course
- Reflection & Review: Exploring the impact of well-structured writing in business communication Business writing course for professionals

## Day 3: Improving Grammar and Email Etiquette

- Topic 1: Ensuring Professional Documents Professional business report writing skills programme
  - Exercise: Quick Grammar Exercise How to improve report writing skills
    - Topic 2: Effective Emails Report writing skills training
      - Exercise: Email Best Practice Guidelines Report writing training
- Reflection & Review: Reflecting on the role of email in business communication Writing for business course

## Day 4: Report Writing and Data Visualization

- Topic 1: Report Writing: Purpose, Planning & Structure Report writing training courses
  - Workplace Learning Activity: Critique a Report Example Report writing skills course
    - Topic 2: Representing Data Visually Technical report writing skills
      - Group Exercise: Draft an Outline & Monthly Report Report writing training course
- Reflection & Review: Understanding the importance of data representation in report writing Report writing course

## Day 5: Advanced Report Writing Techniques and Closing

- Topic 1: Referencing Styles at CSU Professional report writing skills
  - Topic 2: Admitting Biases and Weaknesses of Your Report Writing report skills
    - Quick Tips for Report Writing Report writing made simple course
  - Topic 3: Further Tools, Templates and Resources Business report writing training
- Reflection & Review: Reviewing key learnings and reflecting on the progress made Business writing principles course

## How This Course is Different from Other Business and Report Writing Skills Courses:

The 'Business and Report Writing Skills Course' stands out due to its focus on both theory and practical aspects of report writing. While it provides rigorous report writing training, it is also designed as a report writing made simple course, where complex concepts are broken down into simple, understandable sections. The course not only provides you with report writing skills training but also focuses on business writing, making it a complete business writing course for professionals. It's your chance to become a part of business report writing skills workshops where you learn, practice, and improve.



## فئات الدورات التدريبية



HR TRAINING & DEVELOPMENT

دورات إدارة و تطوير الموارد البشرية



دورات إدارة و تحليل البيانات ودورات علم البيانات



دورات إدارة الجودة وتطوير العمليات



الدورات التدريبية في مجال البيئة والاستدامة



دورات التسويق وإدارة علاقات العملاء وإدارة المبيعات



دورات التدريب القانوني والمشتريات والتعاقدات



دورات الاتصال الجماهيري و السياسات والعلاقات العامة



دورات النظم السبراني ودورات تقنية المعلومات



دورات الصيانة ودورات المجالات الهندسية المتنوعة



دورات الصحة والسلامة والأمن المهني



دورات السكرتارية و إدارة المكاتب



دورات الحوكمة وإدارة المخاطر والامتثال



**AGILE LEADERS**  
Training Center

## فئات الدورات التدريبية



دورات معتمدة من قبل هيئات دولية



دورات في مجالات القيادة والإدارة



دورات المهارات الشخصية وتطوير الذات



دورات المحاسبة و التمويل و دورات الإدارة  
المالية



دورات مكتب إدارة المشاريع وإدارة المشاريع  
الرشيقية

## مدن التدريب



أمستردام - هولندا



أكرا - غانا



أثينا - اليونان



أبوظبي - الإمارات العربية المتحدة



الدوحة - قطر



الدار البيضاء - المغرب



الجبيل - المملكة العربية السعودية



استنبول - تركيا



المنامة - مملكة البحرين



الكويت - الكويت



القاهرة - مصر



الرياض - المملكة العربية السعودية



بانكوك - تايلند



بالي - جمهورية إندونيسيا



بأكو - أذربيجان



باريس - فرنسا

## مدن التدريب



بوكيت - تايلاند



بورتو - البرتغال



برشلونة - إسبانيا



براغ - جمهورية التشيك



جوهانسبرغ - جنوب إفريقيا



جنيف - سويسرا



جاكرتا - جمهورية إندونيسيا



تبليسي - جورجيا



سان دييغو - الولايات المتحدة الأمريكية



زنجبار - تنزانيا



روما - إيطاليا



دبي - الإمارات العربية المتحدة



شيكاغو - الولايات المتحدة الأمريكية



شرم الشيخ - مصر



سيول - كوريا الجنوبية



سنغافورة - سنغافورة

## مدن التدريب



عمان - المهلكة التردنية الهاشمية



طوكيو - اليابان



طشقند - أوزبكستان



طرابزون - تركيا



كيب تاون - جنوب إفريقيا



كوالالمبور - ماليزيا



فيينا - النمسا



عن بعد - منصة زووم



مدريد - إسبانيا



ماربيا - إسبانيا



لندن - المملكة المتحدة



لانكاوي - ماليزيا



ميونخ - ألمانيا



ميلان - إيطاليا



مونترو - سويسرا



مسقط - سلطنة عمان

## مدن التدريب



نيس - فرنسا



نيروبي - كينيا

# WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

## OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

## OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

## WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



**AGILE LEADERS**  
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