



# دورة التنفيذ الاستراتيجي للقادة: سد الفجوة بين الرؤية والواقع



## دورة التنفيذ الاستراتيجي للقادة: سد الفجوة بين الرؤية والواقع

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### Strategic Implementation for Leaders: Bridging the Gap between Vision and Reality Overview:

In today's rapidly changing corporate landscape, strategic management becomes the linchpin for senior leadership strategy, turning their vision to reality. This course, "Strategic Implementation for Leaders: Bridging the Gap between Vision and Reality", is specifically designed to guide leaders through the nuances of strategic plan deployment, emphasizing the importance of role assignment in strategic planning and establishing priorities in leadership. Leaders will gain insights into the power of strategic communication and the art of managing strategic implementation, all while navigating the challenges of the organizational change process. From mid-level management in strategy to resource allocation for strategy, this training equips leaders to measure performance using strategic measurement techniques, ensuring their strategies remain future-focused. Welcome to the transformative journey of strategy, vision, and leadership!

### Target Audience:

- CEOs, Directors, and Senior Executives
- Mid-level Managers aspiring for senior roles
- Strategic Planners and Consultants
- Leaders undergoing organizational change process
- Professionals responsible for strategic communication

### Targeted Organizational Departments:

- Strategic Planning and Development
- Executive Leadership Teams
- Organizational Change Management
- Communication and PR
- Performance Measurement and Analytics

### Targeted Industries:

Considering the ever-evolving nature of strategic management and its vast application, the industries that would significantly benefit include:

- Military and Defense e.g., Naval Air Station strategy, Military Entrance Processing Strategy
- Health and Veterinary Medicine Center for Veterinary Medicine strategy
- Corporate sectors focusing on growth and innovation
- Any industry aiming for strategic realignment and leadership enhancement

## Course Offerings:

Participants of this course will be empowered to:

- Master the tenets of strategic management and its practical application
- Translate senior leadership strategy visions into actionable plans
- Streamline strategic plan deployment within their teams
- Implement strategic communication for effective change management
- Evaluate and revise strategies using strategic measurement techniques

## Training Methodology:

Strategic Implementation for Leaders employs a holistic training methodology. Participants will engage in interactive sessions, diving deep into strategic case studies from sectors like the Naval Air Station and the Veterinary Medicine industry. Group work fosters collaborative learning, while individual tasks focus on role assignment in strategic planning. Real-world scenarios will be simulated to practice managing strategic implementation and handling the intricacies of the organizational change process. Regular feedback sessions, driven by strategic measurement techniques, will ensure continuous improvement and alignment with course objectives.

## Course Toolbox:

- Strategic Management Training Workbook
- Senior Leadership Strategy Templates
- Strategic Plan Deployment Training Guidebook
- Vision to Reality Training Simulation Software
- Strategic Communication Course Handbook

## Course Agenda:

### Day 1: Introducing Strategic Management and Vision Crafting

- Diving Deep into the World of Strategic Management Topic 1:
- Phase I Deployment: The Foundations of a Strategic Plan Topic 2:
- Keys to Success: The Pillars of Effective Strategy Topic 3:
- Understanding the Critical Role Assignment in Strategic Planning Topic 4:
- The Art and Science of Establishing Leadership Priorities Topic 5:
- Analyzing the Building Blocks of a Successful Strategy Reflection & Review:



## Day 2: Effective Communication and Change Management in Strategy

- The Intricacies of Phase II Deployment: Dissemination of Strategic Vision Topic 1: •
- The Power of Strategic Communication in Bridging Gaps Topic 2: •
- Navigating the Challenges and Opportunities of Organizational Change Topic 3: •
- Leveraging Mid-level Management as Pivotal Strategy Executors Topic 4: •
- Recognizing and Handling the Dynamics of Organizational Evolution Topic 5: •
- Gauging the Importance of Communication and Flexibility in Strategy Reflection & Review: •

## Day 3: Implementation and Integration of Strategic Concepts

- The Blueprint of Implementing a Strategic Plan Topic 1: •
- The Crucial Role of Senior Leaders in Steering the Strategy Ship Topic 2: •
- Resource Allocation for Strategy: Where and How? Topic 3: •
- Goal Linking: Bridging the Strategy-Execution Gap Topic 4: •
- Merging Strategic Implementation with Workload for Synchronized Outcomes Topic 5: •
- Assessing the Feasibility and Realism of Strategic Plans Reflection & Review: •

## Day 4: Metrics, Measurements, and Feedback in Strategic Planning

- An Introduction to Strategic Measurement Techniques Topic 1: •
- Gauging Performance in Strategy: Key Metrics and Indicators Topic 2: •
- Future-focused Strategic Viewpoints: Staying Ahead of the Curve Topic 3: •
- Continuous Improvement: Updating and Refining Strategic Plans Topic 4: •
- How Integrating Measurement Strengthens Strategy Execution Topic 5: •
- Emphasizing the Need for Continuous Feedback and Adaptability Reflection & Review: •

## Day 5: Real-world Applications, Revisiting, and Refining Strategy

- Strategic Case Studies: Learning from Real-world Challenges Topic 1: •
- The Periodic Need to Revisit and Refine the Strategic Plan Topic 2: •
- Accommodating Strategy for Mature and Evolving Organizations Topic 3: •
- Facilitation and Integration in Strategic Planning Topic 4: •
- The Interplay between Strategic Feedback Mechanisms and Implementation Topic 5: •
- Summing Up Key Takeaways and Preparing for Strategic Challenges Ahead Reflection & Review: •

## How This Course is Different from Other Strategic Management Courses:

Our course is uniquely tailored to the challenges and opportunities of today's dynamic corporate world. Unlike other courses that offer a one-size-fits-all approach, ours delves deep into specific sectors, such as the Naval Air Station and Veterinary Medicine, providing participants with targeted strategies and solutions. Moreover, we emphasize the role of mid-level management in strategy, a niche often overlooked but vital for holistic organizational growth.



## فئات الدورات التدريبية



HR TRAINING & DEVELOPMENT

دورات إدارة و تطوير الموارد البشرية



دورات إدارة و تحليل البيانات ودورات علم البيانات



دورات إدارة الجودة وتطوير العمليات



الدورات التدريبية في مجال البيئة والاستدامة



دورات التسويق وإدارة علاقات العملاء وإدارة المبيعات



دورات التدريب القانوني والمشتريات والتعاقدات



دورات الاتصال الجماهيري و السياسات والعلاقات العامة



دورات النظم السبراني ودورات تقنية المعلومات



دورات الصيانة ودورات المجالات الهندسية المتنوعة



دورات الصحة والسلامة والأمن المهني



دورات السكرتارية و إدارة المكاتب



دورات الحوكمة وإدارة المخاطر والامتثال



**AGILE LEADERS**  
Training Center

## فئات الدورات التدريبية



دورات معتمدة من قبل هيئات دولية



دورات في مجالات القيادة والإدارة



دورات المهارات الشخصية وتطوير الذات



دورات المحاسبة و التمويل و دورات الإدارة  
المالية



دورات مكتب إدارة المشاريع وإدارة المشاريع  
الرشيقية

## مدن التدريب



أمستردام - هولندا



أكرا - غانا



أثينا - اليونان



أبوظبي - الإمارات العربية المتحدة



الدوحة - قطر



الدار البيضاء - المغرب



الجبيل - المملكة العربية السعودية



استنبول - تركيا



المنامة - مملكة البحرين



الكويت - الكويت



القاهرة - مصر



الرياض - المملكة العربية السعودية



بانكوك - تايلند



بالي - جمهورية إندونيسيا



بأكو - أذربيجان



باريس - فرنسا

## مدن التدريب



بورنو - البرتغال



برلين - ألمانيا



برشلونة - إسبانيا



براغ - جمهورية التشيك



جنيف - سويسرا



جاكرتا - جمهورية إندونيسيا



تيليسي - جورجيا



بوكيت - تايلاند



زنجبار - تنزانيا



روما - إيطاليا



دبي - الإمارات العربية المتحدة



جوهانسبرغ - جنوب إفريقيا



شهر الشيخ - مصر



سيول - كوريا الجنوبية



سنغافورة - سنغافورة



سان دييغو - الولايات المتحدة الأمريكية

## مدن التدريب



طوكيو - اليابان



طشقند - أوزبكستان



طرابزون - تركيا



شيكاغو - الولايات المتحدة  
الأمريكية



فيينا - النمسا



فرانكفورت - ألمانيا



عن بعد - منصة زوم



عمان - المملكة الأردنية الهاشمية



لندن - المملكة المتحدة



لانكاوي - ماليزيا



كيب تاون - جنوب إفريقيا



كوالالمبور - ماليزيا



مونتره - سويسرا



مسقط - سلطنة عمان



مدريد - إسبانيا



ماربيا - إسبانيا

## مدن التدريب



نيس - فرنسا



نيروبي - كينيا



ميونخ - ألمانيا



ميلان - إيطاليا

# WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

## OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

## OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

## WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



**AGILE LEADERS**  
Training Center

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