



## دورة استراتيجيات التحول الرقمي للارتقاء بالهؤسسات: تعزيز الإبداع والتطور.



**AGILE LEADERS**  
Training Center

17 - 21 Aug 2026  
سيول



## دورة استراتيجيات التحول الرقمي للارتقاء بالوؤسسات: تعزيز الإبداع والتطور.

الرجوع: 45\_68762 التاريخ: 17 - 21 Aug 2026 الموقع: سيول الرسوم: 10000 Euro

### Digital Transformation Blueprint: Redefining Business for the Future Overview:

In the age of rapid technological advancements, the 'Digital Transformation Blueprint: Redefining Business for the Future' course serves as a comprehensive guide for companies aiming to harness the power of digital. From understanding the History of Digital Transformation to employing Digital Strategy Mastery, this course ensures that participants are equipped to lead the Digital Business Revolution. Delving deep into Digital Business Models, Digitization vs Digitalization, and Business Process Reengineering, it prioritizes real-world applications, highlighting cases like Hagleitner senseManagement and ThyssenKrupp Elevator MAX. Offering a blend of Digital Transformation Training and Digital Business Adaptation strategies, this course truly redefines how businesses should view their future in a digitalized world.

### Target Audience:

- CEOs and CTOs: Aiming for a Digital Business Revolution
- Digital Strategists: Enhancing their Digital Strategy Mastery
- Business Analysts: Focusing on Business Digitalization and Business Model Redesign
- IT Managers: Exploring Digitization vs Digitalization
- Project Managers: Implementing Digital Implementation Techniques

### Targeted Organizational Departments:

- IT Department: For Digital Transformation and Digital Reality Assessment
- Strategy and Planning: Focusing on Digital Business Models and Digital Strategy Mastery
- Operations: Understanding Business Process Reengineering and Digital Ambition Setting

### Targeted Industries:

- IT & Software: Pioneering Digital Transformation and Business Digitalization
- Manufacturing: Implementing Digital Business Models like ThyssenKrupp Elevator MAX
- Healthcare: Adapting models like Dynasens in Outpatient Care
- Environmental Services: Leveraging case studies like Wurzer Umwelt Limited

## Course Offerings:

Participants of this course will be empowered to:

- Master the principles of Digital Transformation and its historical context
- Understand the difference between Digitization vs Digitalization and their implications
- Gain insights from real-world cases like Hagleitner senseManagement
- Implement Digital Implementation Techniques in your business model
- Redesign and adapt with Digital Business Adaptation strategies

## Training Methodology:

The 'Digital Transformation Blueprint' training employs a mix of interactive sessions where participants will dive deep into cases like Hagleitner senseManagement and ThyssenKrupp Elevator MAX. Using Digital Strategy Mastery Training methods, participants will engage in group work, dissect real-world business challenges, and apply Digital Implementation Techniques. Regular feedback sessions ensure understanding and alignment, and Digital Future Trends Training sessions will keep participants updated on the latest in digital transformation.

## Course Toolbox:

- Digital Transformation Roadmap Course Workbook
- Business Process Reengineering Course Templates
- Digital Business Models Course Checklist
- Esser's Digital Approach Training Reading Material

## Course Agenda:

### Day 1: Foundations of Digital Transformation

- Introduction to the Digital Transformation Landscape Topic 1:
- What Is Digital? - Beyond the Buzzword Topic 2:
- History of Digital Transformation - A Brief Overview Topic 3:
- Digitization vs Digitalization - Distinguishing the Concepts Topic 4:
- Business Process Reengineering vs. Digital Transformation: A Comparative Study Topic 5:
- Understanding the Essence of Digital Transformation Reflection & Review:

### Day 2: Digital Business Models & Real-World Applications

- Understanding Modern Digital Business Models Topic 1:
- Case Study: Hagleitner senseManagement's Digital Transformation Topic 2:
- Case Study: Digital Innovations at ThyssenKrupp Elevator MAX Topic 3:
- The Journey of Dynasens in Outpatient Care through Digitalization Topic 4:
- Wurzer Umwelt Limited - A Digital Transformation Success Story Topic 5:
- Analyzing Success Factors in Business Model Transformations Reflection & Review:

### Day 3: Varied Approaches to Digital Transformation

- Esser's Digital Approach - A Deep Dive Topic 1: •
- Exploring PricewaterhouseCoopers' Digital Strategy Topic 2: •
- Bouée and Schaible's Perspective on Digital Transformation Topic 3: •
- Digital Transformation of Business Models - Key Frameworks Topic 4: •
- The Relationship Between Business Model and Digital Strategy Topic 5: •
- Assessing the Effectiveness of Different Digital Transformation Approaches Reflection & Review: •

### Day 4: Crafting and Evaluating the Digital Blueprint

- Roadmap for Digital Transformation - A Comprehensive Overview Topic 1: •
- Digital Reality: Techniques for Current Status Evaluation Topic 2: •
- Setting Clear and Measurable Digital Ambitions Topic 3: •
- Exploring the Potential in Digital Landscapes Topic 4: •
- Evaluating Digital Suitability for Your Organization Topic 5: •
- From Assessment to Ambition in the Digital Realm Reflection & Review: •

### Day 5: Implementation and Looking Ahead in Digital Transformation

- Techniques and Best Practices for Digital Implementation Topic 1: •
- The Intelligent Business Model - An Ideal Digital Scenario Topic 2: •
- Predicting Future Trends in Digital Transformation Topic 3: •
- Business Model Redesign for the Digital Age Topic 4: •
- Adapting and Evolving: Ensuring Continuous Digital Growth Topic 5: •
- Recap and Setting the Stage for a Digital Future Reflection & Review: •

## How This Course is Different from Other Digital Transformation Training Courses:

The 'Digital Transformation Blueprint: Redefining Business for the Future' is unparalleled in its approach. Unlike other courses, it integrates Digital Strategy Mastery Training with practical business strategies, like Business Process Reengineering Course methods. Real-world applications, such as Hagleitner senseManagement, provide participants a hands-on experience, ensuring they are equipped for the actual Digital Business Revolution. The course doesn't just teach; it transforms.



## فئات الدورات التدريبية



HR TRAINING & DEVELOPMENT

دورات إدارة و تطوير الموارد البشرية



دورات إدارة و تحليل البيانات ودورات علم البيانات



دورات إدارة الجودة وتطوير العمليات



الدورات التدريبية في مجال البيئة والاستدامة



دورات التسويق وإدارة علاقات العملاء وإدارة المبيعات



دورات التدريب القانوني والمشتريات والتعاقدات



دورات الاتصال الجماهيري و السياسات والعلاقات العامة



دورات النظم السبراني ودورات تقنية المعلومات



دورات الصيانة ودورات المجالات الهندسية المتنوعة



دورات الصحة والسلامة والأمن المهني



دورات السكرتارية و إدارة المكاتب



دورات الحوكمة وإدارة المخاطر والامتثال



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## فئات الدورات التدريبية



دورات معتمدة من قبل هيئات دولية



دورات في مجالات القيادة والإدارة



دورات المهارات الشخصية وتطوير الذات



دورات المحاسبة و التمويل و دورات الإدارة  
المالية



دورات مكتب إدارة المشاريع وإدارة المشاريع  
الرشيقية

## مدن التدريب



أمستردام - هولندا



أكرا - غانا



أثينا - اليونان



أبوظبي - الإمارات العربية المتحدة



الدوحة - قطر



الدار البيضاء - المغرب



الجبيل - المملكة العربية السعودية



استنبول - تركيا



المنامة - مملكة البحرين



الكويت - الكويت



القاهرة - مصر



الرياض - المملكة العربية السعودية



بانكوك - تايلند



بالي - جمهورية إندونيسيا



بأكو - أذربيجان



باريس - فرنسا

## مدن التدريب



بورنو - البرتغال



برلين - ألمانيا



برشلونة - إسبانيا



براغ - جمهورية التشيك



جنيف - سويسرا



جاكرتا - جمهورية إندونيسيا



تيليسي - جورجيا



بوكيت - تايلاند



زنجبار - تنزانيا



روما - إيطاليا



دبي - الإمارات العربية المتحدة



جوهانسبرغ - جنوب إفريقيا



شهر الشيخ - مصر



سيول - كوريا الجنوبية



سنغافورة - سنغافورة



سان دييغو - الولايات المتحدة الأمريكية

## مدن التدريب



طوكيو - اليابان



طشقند - اوزبكستان



طرابزون - تركيا



شيكاغو - الولايات المتحدة  
الأمريكية



فيينا - النمسا



فرانكفورت - ألمانيا



عن بعد - منصة زووم



عمان - المملكة الأردنية الهاشمية



لشبونة - البرتغال



لانكاوي - ماليزيا



كاب تاون - جنوب إفريقيا



كوالالمبور - ماليزيا



مسقط - سلطنة عمان



مدريد - إسبانيا



ماربيا - إسبانيا



لندن - المملكة المتحدة

## مدن التدريب



نيروبي - كينيا



ميونخ - ألمانيا



ميلان - إيطاليا



مونترنو - سويسرا



نيس - فرنسا

# WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

## OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

## OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

## WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



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