



دورة إتقان ابتكار ونجاح الشركات الناشئة من الصفر إلى واحد



AGILE LEADERS
Training Center

15 - 19 Mar 2027
الكويت

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المرجع: 36386_60328 التاريخ: 15 - 19 Mar 2027 الموقع: الكويت الرسوم: Euro 5500

Course Overview

In today's competitive landscape, success in entrepreneurship relies on mastering innovation, identifying unique opportunities, and building sustainable businesses. offers actionable strategies for creating innovative startups.

Participants will explore contrarian business principles, the mechanics of successful startups, and how to achieve lasting market dominance. This course prepares learners to excel in an innovation-driven economy by focusing on entrepreneurial foundations and growth strategies. Whether you aim to disrupt markets or scale a business, this program provides expert insights and practical methods to help you turn your ideas into reality and create lasting value.

Target Audience

- Entrepreneurs and startup founders
- Business leaders and executives in innovation-driven industries
- Product managers and business development professionals
- Aspiring entrepreneurs and intrapreneurs

Targeted Organizational Departments

- Research and Development R&D
- Product Innovation Teams
- Strategy and Business Development
- Leadership and Management Teams
- Marketing and Competitive Strategy Divisions

Targeted Industries

- Technology and Software Development
- Financial Services and FinTech
- Healthcare and Biotech
- Education Technology EdTech
- Green Energy and Sustainability
- Retail and E-Commerce

Course Offerings

By the end of this course, participants will be able to:

- Build startups from scratch and implement sustainable growth hacks
- Apply contrarian business principles to create market-defining innovations
- Differentiate between monopoly and competitive business strategies
- Develop entrepreneurial foundations with a focus on unique value creation
- Design innovative business models that disrupt markets
- Identify startup funding strategies and manage economic risks effectively
- Leverage technology and collaboration to drive innovation in business
- Understand the founder's paradox and how to scale startup teams

Training Methodology

This interactive course merges practical training with theoretical insights. Participants will analyze successful startups like PayPal and SpaceX through case studies, group discussions, and problem-solving exercises. Guided workshops will help them develop business models and pitch ideas for feedback. Sessions on technology's role in startups and disruptive innovation will utilize interactive methods for the immediate application of knowledge. Reflection sessions will promote peer learning and ensure participants leave with actionable takeaways for their organizations.

Course Toolbox

- Course ebooks
- Access to case studies featuring companies like PayPal and Google
- Templates for business models and growth plans
- Recommended reading list, including Zero to One

Course Agenda

Day 1: Entrepreneurial Foundations

- Building startups from scratch Topic 1:
- Understanding contrarian business principles Topic 2:
- Identifying unique startup opportunities Topic 3:
- First-principles thinking in business innovation Topic 4:
- The ideology of competition and its effects on startups Topic 5:
- Exploring the challenge of the future in entrepreneurship Topic 6:
- Reflection on foundational principles and their application Reflection & Review:

Day 2: Creating Value and Capturing Markets

- Secrets to Startup Success Topic 1: •
- Monopoly vs competition in business Topic 2: •
- Designing innovative business models Topic 3: •
- Capturing and creating business value effectively Topic 4: •
- The importance of last mover advantage Topic 5: •
- Lessons from successful companies and creative monopolies Topic 6: •
- Review and apply strategies for creating market value Reflection & Review: •

Day 3: Scaling and Sustaining Startups

- The mechanics of successful startups Topic 1: •
- Building and scaling startup teams Topic 2: •
- Sustainable Startup Growth Strategies Topic 3: •
- Risk-taking and strategic planning for startups Topic 4: •
- Understanding Startup Funding Strategies Topic 5: •
- Exploring the founder's paradox Topic 6: •
- Assess scaling challenges and sustainability approaches Reflection & Review: •

Day 4: Innovation and Technology

- The role of technology in startup success Topic 1: •
- Man and machine collaboration in business innovation Topic 2: •
- Disruptive innovation and its impact on markets Topic 3: •
- Planning for business success with emerging technologies Topic 4: •
- Challenges in leveraging technology for startups Topic 5: •
- Developing tech-based solutions for market disruption Topic 6: •
- Evaluate the integration of technology and innovation Reflection & Review: •

Day 5: Long-Term Strategy and Future Trends

- Lessons from tech startups like PayPal and SpaceX Topic 1: •
- Strategic approaches to sustainable monopoly growth Topic 2: •
- The future of startups and emerging market trends Topic 3: •
- Insights on startup economics and market dynamics Topic 4: •
- Preparing startups for long-term market dominance Topic 5: •
- Evaluating the stagnation vs singularity debate in entrepreneurship Topic 6: •
- Synthesize learnings into actionable long-term strategies Reflection & Review: •

What specific qualifications or prerequisites are needed for participants before enrolling in the course? •

This course is designed for professionals of all levels who have a basic understanding of business concepts. No prior startup experience is necessary.

How long is each day's session, and is there a total number of hours required for the entire course? •

Each session lasts 4-5 hours, with breaks included. The course spans five days, totalling approximately 20-25 hours.

Why is understanding monopoly power critical for startup success? •

Monopolies allow startups to capture value and sustain long-term growth by eliminating competition and dominating their markets. This principle ensures innovation and differentiation in business.

How This Course is Different from Other Startup Courses

The course uniquely emphasizes contrarian thinking and monopoly-driven business models. It focuses on creating unique solutions and leveraging first principles, equipping participants with strategies to embrace disruptive innovation and achieve lasting success.

فئات الدورات التدريبية

الدورات التدريبية في مجال البيئة والاستدامة	دورات إدارة الجودة وتطوير العمليات
دورات إدارة و تحليل البيانات ودورات علم البيانات	دورات إدارة و تطوير الموارد البشرية
دورات الذهن السيرياني ودورات تقنية المعلومات	دورات الاتصال الجماهيري و السياسات والعلاقات العامة
دورات التدريب القانوني والهشتريات والتعاقدات	دورات التسويق وإدارة علاقات العملاء وإدارة المبيعات
دورات الحوكمة وإدارة المخاطر والامتثال	دورات السكرتارية و إدارة المكاتب
دورات الصحة والسلامة والذهن المهني	دورات الصيانة ودورات المجالات الهندسية المتنوعة
دورات المحاسبة و التهويل و دورات الإدارة المالية	دورات المهارات الشخصية وتطوير الذات
دورات في مجالات القيادة والإدارة	دورات معتمدة من قبل هيئات دولية
دورات مكتب إدارة المشاريع وإدارة المشاريع الرشيقية	



معدن التدريب

أكر غانا	أثينا اليونان	أبوظبي الإمارات العربية المتحدة
الجبيل المملكة العربية السعودية	استنبول تركيا	أهستردام هولندا
الرياض المملكة العربية السعودية	الدوحة قطر	الدار البيضاء المغرب
المنامة مملكة البحرين	الكويت الكويت	القاهرة مصر
بانكوك تايلند	باكو أذربيجان	باريس فرنسا
برلين ألمانيا	برشلونة إسبانيا	براغ جمهورية التشيك
تيليسي جورجيا	بوكيت تايلاند	بورتو البرتغال
جنيف سويسرا	جاكارتا جمهورية إندونيسيا	تورنتو كندا
روما إيطاليا	حلي الإمارات العربية المتحدة	جوهانسبرغ جنوب أفريقيا
سنغافورة سنغافورة	سان دييغو الولايات المتحدة الأمريكية	زنجان تنزانيا
شيكاغو الولايات المتحدة الأمريكية	شرم الشيخ مصر	سيول كوريا الجنوبية
طوكيو اليابان	طشقند أوزبكستان	طرابزون تركيا
فرانكفورت ألمانيا	عن بعد منصة زووم	عمان المملكة الأردنية الهاشمية

مدن التدريب

كيب تاون جنوب افريقيا	كوالالمبور ماليزيا	فيينا النمسا
لندن المملكة المتحدة	لشبونة البرتغال	لانكاوي ماليزيا
مسقط سلطنة عمان	هدريد اسبانيا	ماربيا اسبانيا
ميونخ ألمانيا	ميلان إيطاليا	مونترو سويسرا
	نيويورك الولايات المتحدة الأمريكية	نيروبي كينيا