



# تطبيق علم النفس في بيئة الأعمال: في المنظمات الكبيرة و المتوسطة



**AGILE LEADERS**  
Training Center

22 - 26 Jun 2026  
القاهرة

## تطبيق علم النفس في بيئة الأعمال: في المنظمات الكبيرة و المتوسطة

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### Overview:

This course, "Psychology and Work: An Introduction to Industrial and Organizational Psychology," brings a novel approach to industrial organizational psychology, emphasizing its vital role in promoting effective work and organisational behaviour. Through an extensive psychology course, participants will understand the psychology of work, exploring ways to apply psychological principles to foster productive organizational behavior. This unique program combines elements of psychology at work with organizational development, facilitating organizational skills improvement. The training leverages both theoretical and practical aspects of psychology work placements to create an enriching learning environment.

### Target Audience:

- Human Resource Professionals
- Organizational Development Specialists
- Operational Managers
- Team Leaders

These roles will benefit significantly as the course fills knowledge gaps in industrial and organizational psychology and its application in workplaces, aiding in team management, conflict resolution, and overall productivity.

### Targeted Organizational Departments:

- Human Resources
- Organizational Development
- Operations Management
- Team Management

These departments can leverage insights from this course for employee engagement, performance enhancement, and building a conducive work environment.

## Targeted Industries:

- Manufacturing
- Healthcare
- Information Technology
- Consulting
- Education

-These industries will benefit from the psychology training programs, considering their intensive people management requirements and the need for continuous organizational development.

## Course Offerings:

Upon completion of the course, participants will be able to:

- Understand the principles of work and organisational psychology.
- Apply psychology for business training to improve team performance.
- Leverage industrial organizational psychology for better workforce management.
- Enhance organizational skills and foster productive organizational behavior.

## Training Methodology:

The course employs a blend of various training methodologies. An interactive introduction to industrial and organizational psychology is given with case studies, hands-on psychology work placements, group discussions, and feedback sessions. This approach ensures that participants learn the practical application of psychology at work, fostering a better understanding of organizational psychology in the workplace.

## Course Toolbox:

Participants will be provided with:

- A comprehensive workbook covering industrial and organizational psychology.
- Online resources for further reading and understanding.
- Checklists for implementation of psychological principles at work.
- Templates for assessing organizational development and behavior.

## Course Agenda:

### Day 1: Introduction to Industrial and Organizational Psychology & Research Methods

- Topic 1: Industrial and Organizational Psychology: The Profession and Its History
- Topic 2: Understanding the Role of Research Methods in Industrial and Organizational Psychology
- Topic 3: Work and Organisational Psychology: Navigating Through the Professional Landscape
- Reflection & Review: Recap and reflect on the profession's history and the importance of research methods in organizational psychology in the workplace.

## Day 2: Industrial Psychology and Its Elements

- Topic 1: Unpacking Job Analysis in Industrial Organizational Psychology •
- Topic 2: Measuring Work Performance: Criterion Measures •
- Topic 3: Performance Appraisal: Measurement and Management of Performance •
- Topic 4: Personnel Selection: Tests and Other Selection Procedures •
- Topic 5: Strategic Issues in the Deployment of Selection Systems •
- Reflection & Review: Reflecting on the different components of industrial psychology and their application in organizational development. •

## Day 3: Training and Development & Work Motivation

- Topic 1: Understanding the Importance of Training and Development in Psychology at Work •
- Topic 2: How Industrial Organizational Psychology Influences Training Programs •
- Topic 3: Psychology of Work Motivation •
- Topic 4: Techniques to Enhance Work Motivation Through Psychology •
- Reflection & Review: Review the role of motivation and training in industrial and organizational psychology, discussing real-life applications. •

## Day 4: Leadership, Job Attitudes, and Emotions at Work

- Topic 1: The Role of Leadership in Industrial and Organizational Psychology •
- Topic 2: Influence of Psychology on Leadership at Work •
- Topic 3: Job Attitudes and Emotions at Work: A Psychological Perspective •
- Topic 4: Stress and Occupational Health Psychology •
- Reflection & Review: Reflect on the impact of leadership, attitudes, and emotions on work and organisational psychology. •

## Day 5: Teams, Organizational Structure, Culture, and Change

- Topic 1: Teams at Work: A Psychological Approach •
- Topic 2: Psychology and Its Impact on Team Dynamics •
- Topic 3: Organizational Structure, Culture, and Change: A Psychological Perspective •
- Topic 4: The Role of Organizational Psychology in Managing Change •
- Reflection & Review: Recap and review the principles of team dynamics, organizational culture, structure, and change in the context of industrial and organizational psychology. •

## How This Course is Different from Other psychology organizational Courses:

Unlike other psychology training programs, "Psychology and Work: An Introduction to Industrial and Organizational Psychology" integrates work and organisational psychology with real-life examples. It offers practical, hands-on experience through psychology work placements, which sets it apart. The course's strong focus on both industrial and organizational psychology uniquely equips participants to understand and apply psychology to improve their organizational skills and foster a more productive work environment.



## فئات الدورات التدريبية



HR TRAINING & DEVELOPMENT

دورات إدارة و تطوير الموارد البشرية



دورات إدارة و تحليل البيانات ودورات علم البيانات



دورات إدارة الجودة وتطوير العمليات



الدورات التدريبية في مجال البيئة والاستدامة



دورات التسويق وإدارة علاقات العملاء وإدارة المبيعات



دورات التدريب القانوني والمشتريات والتعاقدات



دورات الاتصال الجماهيري و السياسات والعلاقات العامة



دورات النظم السيرياني ودورات تقنية المعلومات



دورات الصيانة ودورات المجالات الهندسية المتنوعة



دورات الصحة والسلامة والأمن المهني



دورات السكرتارية و إدارة المكاتب



دورات الحوكمة وإدارة المخاطر والامتثال



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## فئات الدورات التدريبية



دورات معتمدة من قبل هيئات دولية



دورات في مجالات القيادة والإدارة



دورات المهارات الشخصية وتطوير الذات



دورات المحاسبة و التمويل و دورات الإدارة  
المالية



دورات مكتب إدارة المشاريع وإدارة المشاريع  
الرشيقية

## مدن التدريب



اسطنبول - تركيا



أموستردام - هولندا



أنكارا - غانا



أثينا - اليونان



الرياض - المملكة العربية السعودية



الدوحة - قطر



الدار البيضاء - المغرب



الجبيل - المملكة العربية السعودية



باريس - فرنسا



المنامة - مملكة البحرين



الكويت - الكويت



القاهرة - مصر



براغ - جمهورية التشيك



بانكوك - تايلاند



بالي - جمهورية إندونيسيا



باكو - أذربيجان

## مدن التدريب



جاكرتا - جمهورية اندونيسيا



تبليسي - جورجيا



بوكيت - تايلاند



برشلونة - إسبانيا



روما - إيطاليا



دبي - الإمارات العربية المتحدة



جوهانسبرغ - جنوب إفريقيا



جنيف - سويسرا



شهر الشيخ - هصر



سيول - كوريا الجنوبية



سان دييغو - الولايات المتحدة الأمريكية



زنجبار - تنزانيا



طوكيو - اليابان



طشقند - أوزبكستان



طرابزون - تركيا



شيكاغو - الولايات المتحدة الأمريكية

## مدن التدريب



كوالالمبور - ماليزيا



فيينا - النمسا



عن بعد - منصة زووم



عمان - المملكة الأردنية الهاشمية



ماربيا - اسبانيا



لندن - المملكة المتحدة



لانكاوي - ماليزيا



كيب تاون - جنوب إفريقيا



ميلان - إيطاليا



مونترال - سويسرا



مسقط - سلطنة عمان



مدريد - إسبانيا



نيس - فرنسا



نيروبي - كينيا



ميونخ - ألمانيا

# WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

## OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

## OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

## WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



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