



Health Economics Essentials Training Course : Evaluating Costs, Access, and Policy in Public Health

04 - 08 Jan 2027

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AGILE LEADERS
Training Center



Health Economics Essentials Training Course : Evaluating Costs, Access, and Policy in Public Health

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Course Overview:

"Health Economics Essentials: Evaluating Costs, Access, and Policy in Public Health" is a dynamic Health Economics Course designed for professionals seeking to understand and apply economic principles in healthcare decision-making. This Health Economics Training provides foundational and advanced insights into the interactions between economic theory, public health, and policy. It covers key topics such as Economic Evaluation in Healthcare, Healthcare Financing Course components, Cost-Effectiveness in Health, and the principles of Healthcare Resource Allocation. Participants will explore how market behaviors, government roles, and health financing systems shape healthcare access, equity, and efficiency.

The course utilizes real-world case studies, interactive tools, and policy simulations to equip learners with the skills to make informed economic decisions within their organizations. Whether you're new to health economics or managing national Universal Health Coverage Training programs, this course bridges theory with practical application. It also integrates current Public Health Economics research and Health Policy and Economics concepts with tools like SPSS and Excel to analyze expenditure, budget, and cost-benefit scenarios. This Introduction to Health Economics equips you with the knowledge to transform economic insights into strategic public health action.

Target Audience:

- Public Health Specialists
- Health Program Managers
- Policy Analysts
- Budget and Finance Officers in Healthcare
- Healthcare Providers and Administrators
- Health Economists in training
- Mid-level Government Health Officials

Targeted Organizational Departments:

- Public Health Departments
- Healthcare Budgeting & Finance Units
- Health Policy & Planning Divisions
- Monitoring & Evaluation Units
- Health Information Systems and Research Units
- Program Implementation Teams

These departments will benefit from tools and concepts covered under keywords like Health Economics Training, Economic Evaluation in Healthcare, and Universal Health Coverage Training.

Targeted Industries:

- Public Health Organizations
- Government Health Ministries
- International Development Agencies
- Health Insurance & Financing Institutions
- NGOs focused on maternal, child health, and HIV/AIDS
- Research & Academic Institutions working on Health Policy and Economics

Course Offerings:

By the end of this course, participants will be able to:

- Explain core concepts of Health Economics and their relevance to the health system
- Conduct Economic Evaluation in Healthcare including cost-effectiveness, utility, and benefit analysis
- Apply health financing principles to support equity and access
- Utilize tools like Excel and SPSS to analyze healthcare budgets and resource allocation
- Develop and critique policy briefs using Health Policy and Economics frameworks
- Assess healthcare expenditure and propose reforms for Universal Health Coverage
- Conduct public health research using health economics methodologies

Training Methodology:

The course employs a blended and interactive methodology rooted in adult learning principles. Each session integrates theoretical presentations with hands-on application. Participants engage in case studies, group discussions, simulation exercises, and real-life problem-solving activities. Field-based scenarios and guided analysis using tools like SPSS and Excel offer participants exposure to applied Public Health Economics and resource management techniques. Participants will present findings, work on local budgeting issues, and perform Cost-Effectiveness in Health simulations to deepen understanding.

The Health Economics Training design emphasizes peer learning, feedback sessions, and structured reflections. Facilitators provide mentoring throughout, reinforcing Health Policy and Economics understanding. These methods ensure the transfer of learning from the Introduction to Health Economics theory into a tangible workplace impact.

Course Toolbox:

- Course Workbook digital
- Case Study Repository with sample national and international examples
- Excel Budget Templates
- SPSS Data Sets for Practice
- Health Expenditure Analysis Checklists
- Policy Brief Writing Guide
- Economic Evaluation Calculation Tools examples only
- List of open-access resources in Public Health Economics

Note: Tools are not provided, but insight into their use and examples are included.



Course Agenda:

Day 1: Foundations of Health Economics

- Definition & Scope of Health Economics Health Economics Course Topic 1: •
- Micro and Macro Principles in Health Economics Introduction to Health Economics Topic 2: •
- Economic Objectives: Efficiency, Equity, Effectiveness Topic 3: •
- Healthcare Market Dynamics: Supply & Demand Topic 4: •
- The Role of Health Economics in Health Policy and Reform Topic 5: •
- Theoretical Frameworks of Health Behavior and Decision-Making Topic 6: •
- Aligning Economic Concepts with Real Health System Needs Reflection & Review: •

Day 2: Economic Evaluation in Healthcare

- Introduction to Economic Evaluation Economic Evaluation in Healthcare Topic 1: •
- Cost-Effectiveness Analysis CEA for Health Programs Topic 2: •
- Cost-Benefit and Cost-Utility Analysis Methods Topic 3: •
- Budget Impact Assessment in Healthcare Topic 4: •
- Applying SPSS and Excel in Evaluation Exercises Topic 5: •
- Case Study on HIV/AIDS Program Cost Analysis Topic 6: •
- Translating Data into Policy Recommendations Reflection & Review: •

Day 3: Healthcare Financing Principles

- Revenue Collection and Risk Pooling Mechanisms Healthcare Financing Course Topic 1: •
- Purchasing Models and Payment Mechanisms Topic 2: •
- Health Expenditure and Budgeting for Universal Health Coverage Topic 3: •
- Evaluating Financing Options: Public-Private Mix Topic 4: •
- Designing Equitable and Sustainable Benefit Packages Topic 5: •
- Efficiency and Transparency in Healthcare Financing Topic 6: •
- Local Challenges in Health Financing Structures Reflection & Review: •

Day 4: Policy, Systems & Resource Allocation

- Strategic Health Planning and Logical Frameworks Topic 1: •
- Results-Based Budgeting and Resource Allocation Tools Topic 2: •
- Writing and Reviewing Evidence-Based Health Policy Briefs Topic 3: •
- Decentralized vs. Centralized Health Systems Topic 4: •
- Monitoring and Evaluation of Health System Reforms Topic 5: •
- Healthcare Resource Allocation and Prioritization Techniques Topic 6: •
- Sharing Departmental Applications and Insights Reflection & Review: •

Day 5: Applied Health Economics and Leadership

- Applied Research Methods in Health Economics Topic 1: •
- Designing and Managing Health Economic Research Projects Topic 2: •
- Developing and Presenting Economic Research Proposals Topic 3: •
- Leadership Skills for Health Economists and Policy Developers Topic 4: •
- Real-World Case Studies on Financing Reform and Equity Topic 5: •
- Final Presentations: Policy Briefs and Budget Evaluations Topic 6: •
- Consolidating Knowledge for Field Application Reflection & Review: •

FAQ:

What specific qualifications or prerequisites are needed for participants before enrolling in the course?

No formal training in economics is required. This course is designed for health professionals, administrators, and policymakers with or without prior exposure to Health Economics.

How long is each day's session, and is there a total number of hours required for the entire course?

Each day's session is generally structured to last around 4-5 hours, with breaks and interactive activities included. The total course duration spans five days, approximately 20-25 hours of instruction.

What is the difference between economic evaluation and financial accounting in health?

While financial accounting tracks actual expenditures and budgets, economic evaluation in healthcare compares the costs and benefits of alternative health interventions to determine which provides the best value for money. This course provides training to conduct such evaluations.

How This Course is Different from Other Health Economics Courses:

Unlike standard Health Economics Courses that focus purely on theory, "Health Economics Essentials: Evaluating Costs, Access, and Policy in Public Health" is built on practical application. This course includes structured fieldwork, applied case studies on HIV/AIDS and maternal health, and real-time data exercises using SPSS and Excel. It introduces participants to tools and frameworks aligned with real-world policy implementation, such as Universal Health Coverage Training and Cost-Effectiveness in Health assessment.

Participants learn not only the core theory behind Health Policy and Economics but also how to evaluate, design, and defend actual financing and policy reforms. By combining Public Health Economics research with dynamic training methods, this course ensures that learners leave with actionable skills to transform systems, programs, and budgets in their organizations. Whether for field managers or national policymakers, the course bridges the critical gap between introduction and execution in Health Economics.



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أمستردام - هولندا



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أثينا - اليونان



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الدوحة - قطر



الدار البيضاء - المغرب



الجبيل - المملكة العربية السعودية



باريس - فرنسا



المنامة - مملكة البحرين



الكويت - الكويت



القاهرة - مصر



براغ - جمهورية التشيك



بانكوك - تايلاند



بالي - جمهورية إندونيسيا



باكو - أذربيجان

مدن التدريب



جاكرتا - جمهورية اندونيسيا



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جنيف - سويسرا



شهر الشيخ - مصر



سيول - كوريا الجنوبية



سان دييغو - الولايات المتحدة
الامريكية



زنجار - تنزانيا



طوكيو - اليابان



طشقند - اوزبكستان



طرابزون - تركيا



شيكاغو - الولايات المتحدة
الامريكية

مدن التدريب



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فيينا - النمسا



عن بعد - منصة زووم



عمان - المملكة الأردنية الهاشمية



ماربيا - اسبانيا



لندن - المملكة المتحدة



لانكاوي - ماليزيا



كيب تاون - جنوب إفريقيا



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نيس - فرنسا



نيروبي - كينيا



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WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



AGILE LEADERS
Training Center

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