



# التنبؤ المالي و التحليل المالي: دورة تدريبية شاملة للماليين و غير الماليين



## التنبؤ المالي و التحليل المالي: دورة تدريبية شاملة للماليين و غير الماليين

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### Financial Forecasting, Analysis, and Modelling Training

#### Course Overview:

Welcome to this exclusive financial analysis course, which has been meticulously crafted by our experienced professionals at the Corporate Finance Institute. This program is more than a finance course; it's a pathway to understanding complex financial dynamics in the simplest terms. Primarily designed as finance for non-finance managers, it aids in bridging the gap between financial and non-financial roles, demystifying finance and accounting courses. It will equip you with an understanding of advanced financial modeling training, financial forecasting course methods, and the principles of financial statement analysis training. This financial modelling course could be the stepping stone to professional certificates in finance, which could elevate your career trajectory.

#### Target Audience:

- Non-Finance Managers
- Middle to Senior Level Executives
- Project Managers
- Financial Analysts
- Risk Analysts
- Consultants

This course aims to benefit those who need finance training for non-finance managers, enhancing their financial literacy and decision-making capabilities. Those seeking professional certificates in finance will also find value.

## Targeted Organizational Departments:

- Finance and Accounting Departments
- Project Management Teams
- Risk Assessment and Management Teams
- Business Strategy and Planning Units

The course is ideal for departments that directly or indirectly interact with financial operations, equipping them with necessary financial modeling course tools.

## Targeted Industries:

- Banking & Financial Services
- Retail
- Manufacturing
- Healthcare
- Information Technology

Considering the increased need for financial forecasting in these industries, this course could be a valuable asset for many professionals. The focus on financial analysis course methodologies makes it highly relevant.

## Course Offerings:

By the end of this course, participants will be able to:

- .1 Understand and apply financial forecasting and analysis techniques.
- .2 Create and validate their financial models.
- .3 Comprehend and analyze financial statements.
- .4 Make sound financial decisions using their financial knowledge.
- .5 Have the confidence to communicate finance-related matters effectively.

## Training Methodology:

This course offers a blend of theoretical knowledge and practical application, ensuring participants grasp the nuances of financial modeling, forecasting, and analysis. We engage in case studies, group discussions, and interactive sessions, enabling learning from real-world scenarios. The course is curated by experts who offer finance for non-finance managers, ensuring an inclusive learning environment. Participants will receive constructive feedback, facilitating improved performance.

## Course Toolbox:

Participants will be provided with:

- Comprehensive Workbooks
- Proprietary Financial Modelling Software
- Reading Materials
- Access to Online Resources
- Financial Analysis Checklists
- Financial Modelling Templates

The course toolbox is designed to align with the content of our financial modelling and valuation course, catering to your needs.

## Course Agenda:

### Day 1: Introduction to Financial Modelling

- Topic 1: Understanding Financial Modelling
- Topic 2: Inputs and Outputs of Financial Models
- Topic 3: The Financial Modelling Process
- Topic 4: Excel for Modelling - Capabilities and Limitations
- Reflection & Review: Understanding the basics of financial modelling, recognizing inputs and outputs, and realizing the capabilities of Excel

### Day 2: Financial Statements and Analysis

- Topic 1: Basics of Accounting
- Topic 2: Overview of Balance Sheet, Income Statement, and Cash Flow Statement
- Topic 3: Accounting Equation
- Topic 4: Financial Statement Analysis and Ratio Analysis
- Reflection & Review: Grasping the concept of financial statements, understanding the accounting equation, and applying ratio analysis.

### Day 3: Financial Statement Modelling and Forecasting

- Topic 1: Understanding How Financial Models Work •
- Topic 2: Collection and Analysis of Historical Data •
- Topic 3: Selection of Key Forecast Drivers •
- Topic 4: Modelling of Income Statement, Balance Sheet, and Cash Flow Statement •
- Reflection & Review: Applying historical data to forecast drivers and creating comprehensive financial models. •

### Day 4: Forecasting Performance and Business Valuation

- Topic 1: Designing a Dashboard-like Control Panel •
- Topic 2: Basic Statistical Methods Used for Forecasting •
- Topic 3: Forecasting Sales and Costs •
- Topic 4: Forecasting CAPEX and Depreciation •
- Reflection & Review: Creating sales and cost forecasts, learning to forecast CAPEX and depreciation. •

### Day 5: Planning for Uncertainty

- Topic 1: Utilizing Sensitivity Analysis •
- Topic 2: Understanding and Applying Scenarios •
- Topic 3: Introduction to Monte Carlo Simulation •
- Topic 4: Building Uncertainty Directly Into the Modelling Process •
- Reflection & Review: Implementing sensitivity analysis, scenario application, and understanding Monte Carlo simulation. •

### How This Course is Different from Other Financial Courses:

Our course stands out because it caters specifically to non-finance managers and professionals, unlike generic finance courses. We provide a nuanced understanding of financial forecasting and analysis, stemming from our experience as a leading corporate finance institute. Our curriculum isn't just theoretical; it's built on practical, real world examples, ensuring you can apply your knowledge effectively. You're not just joining a financial modelling course; you're embarking on a journey towards becoming a more competent, confident, and successful professional.



## فئات الدورات التدريبية



HR TRAINING &  
DEVELOPMENT

دورات إدارة و تطوير الموارد البشرية



دورات إدارة و تحليل البيانات ودورات علم  
البيانات



دورات إدارة الجودة وتطوير العمليات



الدورات التدريبية في مجال البيئة والاستدامة



دورات التسويق وإدارة علاقات العملاء وإدارة  
المبيعات



دورات التدريب القانوني والمشتريات  
والتعاقدات



دورات الاتصال الجماهيري و السياسات  
والعلاقات العامة



دورات النظم السيبراني ودورات تقنية  
المعلومات



دورات الصيانة ودورات المجالات الهندسية  
المتنوعة



دورات الصحة والسلامة والأمن المهني



دورات السكرتارية و إدارة المكاتب



دورات الحوكمة وإدارة المخاطر والامتثال



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## فئات الدورات التدريبية



دورات معتمدة من قبل هيئات دولية



دورات في مجالات القيادة والإدارة



دورات المهارات الشخصية وتطوير الذات



دورات المحاسبة و التمويل و دورات الإدارة  
المالية



دورات مكتب إدارة المشاريع وإدارة المشاريع  
الرشيقية

## مدن التدريب



اسطنبول - تركيا



أمستردام - هولندا



أنقرة - تركيا



أثينا - اليونان



الرياض - المملكة العربية السعودية



الدوحة - قطر



الدار البيضاء - المغرب



الجبيل - المملكة العربية السعودية



باريس - فرنسا



المنامة - مملكة البحرين



الكويت - الكويت



القاهرة - مصر



براغ - جمهورية التشيك



بانكوك - تايلاند



بالي - جمهورية إندونيسيا



باكو - أذربيجان

## مدن التدريب



جاكرتا - جمهورية اندونيسيا



تيليسي - جورجيا



بوكيت - تايلاند



برشلونة - اسبانيا



روما - ايطاليا



دبي - الامارات العربية المتحدة



جوهانسبرغ - جنوب افريقيا



جنيف - سويسرا



شهر الشيخ - مصر



سيول - كوريا الجنوبية



سان دييغو - الولايات المتحدة  
الامريكية



زنبار - تنزانيا



طوكيو - اليابان



طشقند - اوزبكستان



طرابزون - تركيا



شيكاغو - الولايات المتحدة  
الامريكية

## مدن التدريب



كوالالمبور - ماليزيا



فيينا - النمسا



عن بعد - منصة زووم



عمان - المملكة الأردنية الهاشمية



ماربيا - اسبانيا



لندن - المملكة المتحدة



لانكاوي - ماليزيا



كيب تاون - جنوب إفريقيا



ميلان - إيطاليا



مونترنو - سويسرا



مسقط - سلطنة عمان



مدريد - إسبانيا



نيس - فرنسا



نيروبي - كينيا



ميونخ - ألمانيا

# WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

## OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

## OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

## WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



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## CONTACT US

 UAE, Dubai Investment Park First

 +971585964727  
 +447700176600

 [sales@agile4training.com](mailto:sales@agile4training.com)