



# مفاهيم وعاصرة في التخطيط الاستراتيجي: أدوات وأساليب تحقيق النجاح



## مفاهيم ومعاصرة في التخطيط الاستراتيجي: أدوات وأساليب تحقيق النجاح

الرجوع: 36052\_4394 التاريخ: 12 - 16 Jan 2027 الموقع: لندن - Victorya Inn Premier الرسوم: Euro 5700

### Course Overview:

This course serves as a transformative conduit between conceptual human resources management and its practical implementation. 'Turning HR Strategy Into Reality' is a comprehensive HR course designed to equip HR professionals with the skills to become strategic business partners. Our robust human resources training aligns HR strategy with business goals, utilizing strategic planning and management techniques. Participants learn to use HR metrics and KPIs to monitor and improve performance. In essence, this HR course turns HR professionals into strategic drivers of organizational success.

### Target Audience:

- HR Professionals looking to transition into strategic roles
- Mid to Senior level managers looking to integrate HR strategy into their departments
- Individuals in HR looking to understand and implement HR metrics and KPIs
- Employees seeking to upskill with HR courses for future career progression

### Targeted Organizational Departments:

- Human Resources Department, particularly strategic HR teams
- Operations Department, where HR strategy can streamline employee management
- Management Team, to understand how HR can be a strategic partner
- Training and Development Departments, for developing and implementing HR training programs

### Targeted Industries:

- Industries with large workforces such as Manufacturing and Retail, where effective HR strategy can have substantial impacts
- Service industries, where human resources management is central to success
- Industries undergoing digital transformation, where strategic HR can play a key role in change management
- Any industry where HR is transitioning from operational to strategic roles

## Course Offerings:

- Comprehensive understanding of HR as a strategic business partner
- Hands-on experience with HR KPIs and HR metrics
- Immersion in strategic planning and management in the context of HR
- Practical application of knowledge learned from human resources courses

## Training Methodology:

The training methodology incorporates interactive sessions, case studies, group work, and feedback sessions to -provide a hands-on understanding of strategic HR planning. Participants will get an opportunity to work on real world HR problems, develop HR strategic plans, and understand how to transform HR into a strategic partner role.

## Course Toolbox:

- Digital HR Management Software for tracking and interpreting HR KPIs
- A range of HR courses reading materials for deeper understanding
- Strategic HR Management Templates and Checklists for practical application
- Scenario-based learning modules for understanding HR in real-world contexts
- Access to interactive forums for discussion and networking with other HR professionals

## Course Agenda:

### Day 1: Introduction to HR Strategy and Its Role

- Topic 1: Background to HR strategy
- Topic 2: Development and evolution of Human Resources strategy
- Topic 3: Establishing the HR strategy process
- Topic 4: Exploring the linkages in practice - key themes
- Reflection & Review: Reflect on the role and importance of HR strategy in the organization

## Day 2: HR Strategy From Theoretical Knowledge To Real-World Practice

- Topic 1: Categories of linkages - corporate and HR strategies •
- Topic 2: Results and implications of strategic HR research •
- Topic 3: Conclusions and implications for theory and practice •

Reflection & Review: Reflect on the deep dive into HR strategy and its theoretical and practical implications •

## Day 3: Strategic Human Resource Development and Planning

- Topic 1: Understanding strategic HR planning and development •
- Topic 2: Creation of a strategic HR planning and development process •
- Topic 3: Creating organizational scenarios for HR strategy •
- Topic 4: Case Study: Nycomed Amersham Life Sciences •

Reflection & Review: Reflect on strategic HR development and planning in real-world scenarios •

## Day 4: Managing HR Strategy Programmes and Projects

- Topic 1: Understanding the implementation process of HR strategies •
- Topic 2: Tools for analysing HR strategy breakthroughs •

Reflection & Review: Reflect on the tools and techniques for managing HR strategy programmes and projects •

## Day 5: Conclusion: Implementing Lessons from HR Strategy

- Topic 1: Review of key lessons from the course •
- Topic 2: Practical applications of HR strategy in the workplace •
- Topic 3: Future trends in HR strategy and planning •

Reflection & Review: Reflect on the course learnings and their application to the real world of HR strategy •

## How This Course is Different from Other HR Strategic Courses:

Our course uniquely focuses on not just theoretical understanding but practical application of strategic HR concepts. We provide extensive resources for participants to apply learning from HR courses to their real-world professional contexts. Our emphasis on strategic planning and management, HR metrics, and training for HR uniquely positions this course to transform HR professionals into strategic business partners.



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Training Center



## فئات الدورات التدريبية



HR TRAINING &  
DEVELOPMENT

دورات إدارة و تطوير الموارد البشرية



دورات إدارة و تحليل البيانات ودورات علم  
البيانات



دورات إدارة الجودة وتطوير العمليات



الدورات التدريبية في مجال البيئة والاستدامة



دورات التسويق وإدارة علاقات العملاء وإدارة  
المبيعات



دورات التدريب القانوني والمشتريات  
والتعاقدات



دورات الاتصال الجماهيري و السياسات  
والعلاقات العامة



دورات النظم السبراني ودورات تقنية  
المعلومات



دورات الصيانة ودورات المجالات الهندسية  
المتنوعة



دورات الصحة والسلامة والأمن المهني



دورات السكرتارية و إدارة المكاتب



دورات الحوكمة وإدارة المخاطر والامتثال



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## فئات الدورات التدريبية



دورات معتمدة من قبل هيئات دولية



دورات في مجالات القيادة والإدارة



دورات المهارات الشخصية وتطوير الذات



دورات المحاسبة و التمويل و دورات الإدارة  
المالية



دورات مكتب إدارة المشاريع وإدارة المشاريع  
الرشيقية

## مدن التدريب



أمستردام - هولندا



أكرا - غانا



أثينا - اليونان



أبوظبي - الإمارات العربية المتحدة



الدوحة - قطر



الدار البيضاء - المغرب



الجبيل - المملكة العربية السعودية



استنبول - تركيا



المنامة - مملكة البحرين



الكويت - الكويت



القاهرة - مصر



الرياض - المملكة العربية السعودية



بانكوك - تايلند



بالي - جمهورية إندونيسيا



بأكو - أذربيجان



باريس - فرنسا

## مدن التدريب



تبليسي - جورجيا



بوكيت - تايلاند



برشلونة - إسبانيا



براغ - جمهورية التشيك



دبي - الإمارات العربية المتحدة



جوهانسبرغ - جنوب إفريقيا



جنيف - سويسرا



جاكرتا - جمهورية إندونيسيا



سيول - كوريا الجنوبية



سان دييغو - الولايات المتحدة الأمريكية



زنجر - تنزانيا



روما - إيطاليا



طشقند - أوزبكستان



طرابزون - تركيا



شيكاغو - الولايات المتحدة الأمريكية



شرم الشيخ - مصر

## مدن التدريب



فيينا - النمسا



عن بعد - منصة زووم



عمان - المملكة الأردنية الهاشمية



طوكيو - اليابان



لندن - المملكة المتحدة



لانكاوي - ماليزيا



كيب تاون - جنوب إفريقيا



كوالالمبور - ماليزيا



مونترنو - سويسرا



مسقط - سلطنة عمان



مدريد - إسبانيا



ماربيا - إسبانيا



نيس - فرنسا



نairobi - كينيا



ميونخ - ألمانيا



ميلان - إيطاليا

# WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

## OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

## OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

## WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



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