



## المصلحة أصحاب قيمة تحقيق: ITIL 4 بالإشراك والإنشاء والتحسين



**AGILE LEADERS**  
Training Center

01 - 05 Jun 2027  
باريس

## والتحسين والإنشاء بالإشراك المصلحة أصحاب قيمة تحقيق: ITIL 4

المرجع: 103600322\_33460 التاريخ: 01 - 05 Jun 2027 الموقع: باريس الرسوم: Euro 5700

### Course Overview:

ITIL 4 Drive Stakeholder Value: Engage, Co-Create, and Optimize IT Services is a specialized training program designed to help IT professionals master the art of stakeholder engagement within IT service management. This course focuses on the ITIL 4 framework's Drive Stakeholder Value DSV module, equipping participants with the skills to map customer journeys, optimize service offerings, and enhance business relationships. Through real-world case studies and interactive sessions, learners will gain hands-on experience in ITIL service value co-creation, customer journey mapping, and IT governance strategies. This course is ideal for professionals looking to advance their ITIL training and certification while strengthening IT service relationship management. Participants will explore key ITIL principles such as ITIL business relationship management, ITIL value co-creation strategy, and ITIL 4 service value optimization, ensuring their organizations achieve long-term success.

### Target Audience:

- IT service managers
- ITIL 4 Managing Professional candidates
- IT consultants and analysts
- Service desk managers
- IT governance professionals
- Business relationship managers

### Targeted Organizational Departments:

- IT Service Management ITSM
- Business Relationship Management BRM
- IT Governance & Compliance
- Digital Transformation Teams
- Customer Experience & Support Teams

### Targeted Industries:

- IT & Technology
- Banking & Finance
- Healthcare & Pharmaceuticals
- Government & Public Sector
- Retail & E-commerce
- Telecommunications

## Course Offerings:

By the end of this course, participants will be able to:

- Master ITIL stakeholder engagement strategies.
- Design and optimize customer journey mapping.
- Implement ITIL best practices for service management.
- Improve IT supplier and partner management.
- Enhance ITIL-driven service value realization.

## Training Methodology:

This course employs an interactive training approach combining real-world case studies, practical exercises, and group discussions. Participants will engage in ITIL-driven problem-solving scenarios, stakeholder role-playing exercises, and guided hands-on activities to reinforce ITIL 4 frameworks. Expert-led sessions will provide insights into ITIL digital transformation strategies, ITIL business relationship management, and service value co-creation best practices.

## Course Toolbox:

- ITIL 4 Drive Stakeholder Value study guide
- ITIL stakeholder management training templates
- ITIL customer experience improvement checklists
- ITIL service relationship management frameworks

## Course Agenda:

### Day 1: Foundations of ITIL 4 Drive Stakeholder Value

- Introduction to ITIL 4 and Stakeholder Value **Topic 1:**
- Understanding the ITIL Service Value System SVS **Topic 2:**
- ITIL Customer Journey Mapping Fundamentals **Topic 3:**
- ITIL Business Relationship Management Strategies **Topic 4:**
- ITIL Stakeholder Engagement Principles **Topic 5:**
- Service Management in ITIL 4 **Topic 6:**
- Key takeaways and Q&A **Reflection & Review:**

## Day 2: Managing Stakeholder Expectations & Value Co-Creation

- ITIL Stakeholder Communication Best Practices Topic 1: •
- ITIL Service Offering and Agreement Strategies Topic 2: •
- ITIL Demand and Value Realization Topic 3: •
- ITIL Supplier and Partner Management Topic 4: •
- ITIL Service Relationship Management Techniques Topic 5: •
- ITIL Stakeholder Experience Optimization Topic 6: •
- Lessons learned and practical applications Reflection & Review: •

## Day 3: ITIL Digital Transformation & Governance

- IT Governance Frameworks in ITIL 4 Topic 1: •
- ITIL Service Value Realization Strategies Topic 2: •
- ITIL 4 Modern Service Management Topic 3: •
- ITIL Continuous Improvement Framework Topic 4: •
- ITIL 4 Guiding Principles for Stakeholder Engagement Topic 5: •
- ITIL Professional Development Roadmap Topic 6: •
- Best practices and interactive discussion Reflection & Review: •

## Day 4: Optimizing Service Design & Value Streams

- ITIL Best Practices for Stakeholder Engagement Topic 1: •
- ITIL Service Design and Innovation Topic 2: •
- ITIL Business Relationship Management in Action Topic 3: •
- ITIL Framework for Business Success Topic 4: •
- ITIL Service Value Optimization Strategies Topic 5: •
- ITIL Training for Business Leaders Topic 6: •
- Key takeaways and actionable insights Reflection & Review: •

## Day 5: Certification Preparation & Case Studies

- ITIL DSV Exam Preparation Strategies Topic 1: •
- Case Study: ITIL Stakeholder Experience Optimization Topic 2: •
- ITIL 4 Digital Transformation Strategies Topic 3: •
- ITIL IT Service Value Realization Best Practices Topic 4: •
- ITIL 4 Managing Professional Certification Roadmap Topic 5: •
- Final Q&A and Real-World Applications Topic 6: •
- Course summary and next steps Reflection & Review: •

## FAQ:

What specific qualifications or prerequisites are needed for participants before enrolling in the course?

No prior ITIL certification is required, but familiarity with IT service management concepts is beneficial.

How long is each day's session, and is there a total number of hours required for the entire course?

Each day's session lasts approximately 4-5 hours, totaling 20-25 hours across five days.

What makes ITIL 4 Drive Stakeholder Value critical for IT professionals?

ITIL 4 DSV helps IT professionals align IT services with business needs, improve stakeholder engagement, and drive service value realization effectively.

**How This Course is Different from Other ITIL 4 Drive Stakeholder Value Courses:**

Unlike generic ITIL 4 courses, this program focuses exclusively on stakeholder engagement, value co-creation, and service optimization. The course integrates hands-on activities, real-world case studies, and expert-led sessions to ensure participants not only understand ITIL 4 concepts but can apply them effectively in their organizations. This training offers an in-depth approach to ITIL stakeholder management training, digital transformation strategies, and IT service management best practices, equipping participants with skills that directly impact business success. By focusing on practical application and certification readiness, this course ensures participants gain a competitive edge in ITIL 4 service management.



## فئات الدورات التدريبية

|                                                    |                                                     |
|----------------------------------------------------|-----------------------------------------------------|
| الدورات التدريبية في مجال البيئة والاستدامة        | دورات إدارة الجودة وتطوير العمليات                  |
| دورات إدارة و تحليل البيانات ودورات علم البيانات   | دورات إدارة و تطوير الموارد البشرية                 |
| دورات الذهن السيرياني ودورات تقنية المعلومات       | دورات الاتصال الجماهيري و السياسات والعلاقات العامة |
| دورات التدريب القانوني والهشتريات والتعاقدات       | دورات التسويق وإدارة علاقات العملاء وإدارة المبيعات |
| دورات الحوكمة وإدارة المخاطر والامتثال             | دورات السكرتارية و إدارة المكاتب                    |
| دورات الصحة والسلامة والذهن المهني                 | دورات الصيانة ودورات المجالات الهندسية المتنوعة     |
| دورات المحاسبة و التهويل و دورات الإدارة المالية   | دورات المهارات الشخصية وتطوير الذات                 |
| دورات في مجالات القيادة والإدارة                   | دورات معتمدة من قبل هيئات دولية                     |
| دورات مكتب إدارة المشاريع وإدارة المشاريع الرشيقية |                                                     |



## مدن التدريب

|                                         |                                   |                                      |
|-----------------------------------------|-----------------------------------|--------------------------------------|
| أكرا<br>غانا                            | أثينا<br>اليونان                  | أبوظبي<br>الإمارات العربية المتحدة   |
| الجبيل<br>المملكة العربية السعودية      | استنبول<br>تركيا                  | أهستردام<br>هولندا                   |
| الرياض<br>المملكة العربية السعودية      | الدوحة<br>قطر                     | الدار البيضاء<br>المغرب              |
| المنامة<br>مملكة البحرين                | الكويت<br>الكويت                  | القاهرة<br>مصر                       |
| بالي<br>جمهورية إندونيسيا               | باكو<br>أذربيجان                  | باريس<br>فرنسا                       |
| برشلونة<br>إسبانيا                      | براغ<br>جمهورية التشيك            | بانكوك<br>تايلاند                    |
| بوكيت<br>تايلاند                        | بورتو<br>البرتغال                 | برلين<br>ألمانيا                     |
| جاكارتا<br>جمهورية إندونيسيا            | تورنتو<br>كندا                    | تبليسي<br>جورجيا                     |
| دبي<br>الإمارات العربية المتحدة         | جوهانسبرغ<br>جنوب أفريقيا         | جنيف<br>سويسرا                       |
| سان دييغو<br>الولايات المتحدة الأمريكية | زنجبار<br>تنزانيا                 | روما<br>إيطاليا                      |
| شرم الشيخ<br>مصر                        | سيول<br>كوريا الجنوبية            | سنغافورة<br>سنغافورة                 |
| طشقند<br>أوزبكستان                      | طرابزون<br>تركيا                  | شيكاغو<br>الولايات المتحدة الأمريكية |
| عن بعد<br>منصة زووم                     | عمان<br>المملكة الأردنية الهاشمية | طوكيو<br>اليابان                     |



## مدن التدريب

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|-----------------------|--------------------|---------------------------------------|
| كوالالمبور<br>ماليزيا | فيينا<br>النمسا    | فرانكفورت<br>ألمانيا                  |
| لشبونة<br>البرتغال    | لأنكاوي<br>ماليزيا | كيب تاون<br>جنوب إفريقيا              |
| هديد<br>إسبانيا       | ماربيا<br>إسبانيا  | لندن<br>المملكة المتحدة               |
| ميلان<br>إيطاليا      | هونتر<br>سويسرا    | هسقط<br>سلطنة عمان                    |
| نيس<br>فرنسا          | نيروبي<br>كينيا    | هيونج<br>ألمانيا                      |
|                       |                    | نيويورك<br>الولايات المتحدة الأمريكية |