



# إتقان القيادة الواثقة للتأثير الفعال وتحفيز فريقك للنجاح



**AGILE LEADERS**  
Training Center

23 - 27 Mar 2027  
اسطنبول



## إتقان القيادة الواثقة للتأثير الفعال وتحفيز فريقك للنجاح

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### Course Overview

The course is designed for professionals looking to master confident leadership and essential communication skills for success in today's competitive business environment. Participants will build confidence in business communication, enhance their leadership presence, and learn to project confidence in meetings.

This course offers practical exercises, real-world scenarios, and interactive workshops that empower individuals to communicate effectively with their teams and senior management and deliver impactful presentations. Key topics include public speaking, persuasive communication, and techniques for influencing stakeholders while developing self-confidence.

### Target Audience

- Team Leaders & Supervisors
- Mid-level Managers
- Project Managers
- Senior Executives
- Department Heads
- Aspiring Leaders

### Targeted Organizational Departments

- Human Resources
- Sales & Marketing
- Operations & Logistics
- Project Management
- Customer Service
- Strategy & Business Development
- Corporate Communications

## Targeted Industries

- Corporate Services
- Oil & Gas
- Government & Public Sector
- Healthcare & Pharmaceuticals
- Financial Services & Banking
- Retail & E-commerce
- Manufacturing
- Technology & Telecommunications
- Consulting & Professional Services

## Course Offerings

By the end of this course, participants will be able to:

- Master confident leadership techniques to inspire and lead teams effectively
  - Deliver business presentations with confidence and clarity
  - Develop leadership presence training for boardroom credibility
- Apply assertive communication in leadership for challenging situations
  - Use business storytelling for leaders to persuade and motivate
  - Project confidence in meetings with senior management
  - Overcome nerves in public speaking for leaders
  - Manage conflict communication skills for leaders effectively
  - Build personal leadership credibility skills and leadership profile
  - Sell change and unpopular policies with confident leadership skills

## Training Methodology

The course offers an engaging approach to deep learning and practical application. Participants will engage in workshops featuring case studies, role-playing, and real-life scenarios related to current leadership challenges.

## Course Toolbox

- Course ebook
- Presentation Templates & Checklists
- Case Study Compendium
- Self-Assessment Confidence methods
- Leadership body language training guide
- Recommended Reading List on Confident Leadership Techniques
- Access to Online Resource Library articles, videos, and examples of professional communication skills for leaders

## Course Agenda



## Day 1: Building a Confident and Credible Leadership Image

- Understanding the Foundations of Self-Confidence in Leadership Topic 1: •
- Breaking Out of the Comfort Zone to Unlock Leadership Potential Topic 2: •
- Overcoming the Fear of Public Speaking for Leaders Topic 3: •
- Self-Perception and Its Direct Impact on Leadership Credibility Topic 4: •
- Enhancing Leadership Presence Through Body Language Techniques Topic 5: •
- Raising Your Profile and Establishing a Confident Leadership Brand Topic 6: •
- Personal Confidence Audit and Self-Reflection on Leadership Identity Reflection & Review: •

## Day 2: Mastering Assertive Communication for Leaders and Teams

- Running Effective and Engaging Meetings with Confidence Topic 1: •
- Structuring and Delivering Business Presentations with Authority Topic 2: •
- Managing Nervousness When Speaking to Groups or Senior Executives Topic 3: •
- Responding Assertively to Challenging Questions from Senior Leadership Topic 4: •
- Building Credibility and Rapport During Business Presentations Topic 5: •
- Selling Yourself, Your Ideas, and Your Organization with Confidence Topic 6: •
- Group Feedback and Real-Time Evaluation of Communication Styles Reflection & Review: •

## Day 3: Assertive Communication and Influential Leadership Techniques

- Using Business Storytelling to Inspire and Motivate Teams Topic 1: •
- Crafting Powerful Analogies to Reinforce Key Messages Topic 2: •
- Presenting Data and Evidence to Persuade Senior Stakeholders Topic 3: •
- Increasing Personal Power and Leadership Charisma in Conversations Topic 4: •
- Balancing Assertiveness and Approachability in Leadership Communication Topic 5: •
- Understanding Inclusive vs. Exclusive Language in Team Dynamics Topic 6: •
- Personal Influence Assessment and Group Coaching Session Reflection & Review: •

## Day 4: Communicating with Passion, Purpose, and Presence

- Developing Passionate Delivery Techniques for Maximum Impact Topic 1: •
- Navigating Conflict Situations with Courage and Assertiveness Topic 2: •
- Breaking Through Personal and Professional Comfort Zones Topic 3: •
- Expanding Your Communication Range to Fit Different Audiences Topic 4: •
- Crafting Powerful Closes That Inspire Action and Commitment Topic 5: •
- Becoming a Magnetic Leader Who Radiates Confidence and Positivity Topic 6: •
- Passion and Presence Coaching with Peer and Facilitator Feedback. Reflection & Review: •

## Day 5: Enhancing Leadership Credibility, Influence, and Visibility

- Presenting Yourself with Confidence and Professionalism to Senior Leaders Topic 1: •
- Effectively Selling Change and New Initiatives to Resistant Teams Topic 2: •
- Gaining Buy-In for Unpopular or Difficult Decisions Topic 3: •
- Strategies for Making Yourself Memorable as a Leader Topic 4: •
- Creating a Lasting Leadership Brand That Inspires Trust and Respect Topic 5: •
- Final Speaking Challenge - Demonstrating Confident Leadership and Assertive Communication Topic 6: •
- Personal Action Plan for Ongoing Development and Career Impact Reflection & Review: •

## FAQ

What specific qualifications or prerequisites are needed for participants before enrolling in the course? •

There are no strict prerequisites. This course is suitable for professionals at all levels looking to enhance confident leadership techniques and assertive communication skills. Ideal participants include emerging leaders, managers, and experienced professionals seeking confidence building training for managers.

How long is each day's session, and is there a total number of hours required for the entire course? •

Each day's session runs approximately 4-5 hours, with interactive exercises and breaks. The full Confident Leadership & Assertive Communication Skills Training Course spans 5 days, totaling approximately 20-25 hours.

How does this course help with overcoming the fear of public speaking? •

This course offers practical strategies derived from leadership public speaking workshops, teaching participants how to manage nerves in presentations, build confidence step-by-step, and leverage confident speaking techniques to speak with clarity and authority in any setting.

## How This Course is Different from Other Confident Leadership & Assertive Communication Skills Training Courses

The course combines confident leadership training with tailored assertiveness training for leaders. It focuses on key areas such as public speaking, persuasive communication, and business storytelling, offering practical workshops that equip participants with effective speaking techniques for real-world situations.



## فئات الدورات التدريبية



HR TRAINING & DEVELOPMENT

دورات إدارة و تطوير الموارد البشرية



دورات إدارة و تحليل البيانات ودورات علم البيانات



دورات إدارة الجودة وتطوير العمليات



الدورات التدريبية في مجال البيئة والاستدامة



دورات التسويق وإدارة علاقات العملاء وإدارة المبيعات



دورات التدريب القانوني والمشتريات والتعاقدات



دورات الاتصال الجماهيري و السياسات والعلاقات العامة



دورات النظم السيرياني ودورات تقنية المعلومات



دورات الصيانة ودورات المجالات الهندسية المتنوعة



دورات الصحة والسلامة والأمن المهني



دورات السكرتارية و إدارة المكاتب



دورات الحوكمة وإدارة المخاطر والامتثال



## فئات الدورات التدريبية



دورات معتمدة بشهادة CPD



دورات في مجالات القيادة والإدارة



دورات المهارات الشخصية وتطوير الذات



دورات المحاسبة و التمويل و دورات الإدارة  
الهائية



دورات مكتب إدارة المشاريع وإدارة المشاريع  
الرشيقية



دورات معتمدة من قبل هيئات دولية

## مدن التدريب



اسطنبول - تركيا



أمستردام - هولندا



أكرا - غانا



أثينا - اليونان



الرياض - المملكة العربية السعودية



الدوحة - قطر



الدار البيضاء - المغرب



الجبيل - المملكة العربية السعودية



باريس - فرنسا



المنامة - مملكة البحرين



الكويت - الكويت



القاهرة - مصر



براغ - جمهورية التشيك



بانكوك - تايلند



بالي - جمهورية إندونيسيا



باكو - أذربيجان

## مدن التدريب



جاكرتا - جمهورية اندونيسيا



تبليسي - جورجيا



بوكيت - تايلاند



برشلونة - اسبانيا



روما - ايطاليا



دبي - الامارات العربية المتحدة



جوهانسبرغ - جنوب افريقيا



جنيف - سويسرا



شهر الشيخ - مصر



سيول - كوريا الجنوبية



سان دييغو - الولايات المتحدة  
الامريكية



زنبار - تنزانيا



طوكيو - اليابان



طشقند - اوزبكستان



طرابزون - تركيا



شيكاغو - الولايات المتحدة  
الامريكية

## مدن التدريب



كوالالمبور - ماليزيا



فيينا - النمسا



عن بعد - منصة زووم



عمان - المملكة الأردنية الهاشمية



ماربيا - اسبانيا



لندن - المملكة المتحدة



لانكاوي - ماليزيا



كيب تاون - جنوب إفريقيا



ميلان - إيطاليا



مونترنو - سويسرا



مسقط - سلطنة عمان



مدريد - إسبانيا



نيس - فرنسا



نيروبي - كينيا



ميونخ - ألمانيا

# WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

## OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

## OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

## WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



**AGILE LEADERS**  
Training Center

## CONTACT US

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