



دورة تدريبية في إعداد الموازنة والتنبؤ وعملية التخطيط - متقدمة (10 أيام)



AGILE LEADERS
Training Center

05 - 16 Jan 2027
الدار البيضاء

دورة تدريبية في إعداد الموازنة والتنبؤ وعملية التخطيط - متقدمة (10 أيام)

المرجع: 103600265_29574 التاريخ: 05 - 16 Jan 2027 الموقع: الدار البيضاء الرسوم: Euro 7000

Course Overview:

This 10-day course aims to enhance participants' skills in financial forecasting, strategic planning, and budgeting for long-term corporate growth. Through hands-on training focused on real-world scenarios and advanced methodologies, participants will cover profitability analysis, cash flow management, and financial modeling.

The curriculum addresses industry-specific financial planning challenges and equips professionals with the methods for accurate budgeting and forecasting. By integrating case studies and interactive exercises, this course empowers participants to create reliable financial projections and implement effective budgeting frameworks that drive business success.

Target Audience:

- Financial Analysts, Budget Managers, and Controllers
- Senior Business Managers and Corporate Strategy Planners
- Financial Planners and Investment Professionals
- Executives seeking strategic financial forecasting expertise

Targeted Organizational Departments:

- Finance and Budgeting Departments
- Corporate Strategy and Planning Units
- Operations and Project Management Teams
- Sales and Revenue Management Divisions

Targeted Industries:

- Financial Services, Banking, and Investment Firms
- Construction and Infrastructure Development
- Retail, E-commerce, and Consumer Goods
- Manufacturing and Industrial Enterprises
- Healthcare and Pharmaceutical Sectors
- Small and Medium-Sized Enterprises SMEs focusing on financial stability and expansion

Course Offerings:

By the end of this course, participants will be able to:

- Develop and implement data-driven financial forecasting strategies
- Enhance financial success planning through accurate forecasting models
- Apply advanced profitability forecasting techniques in business scenarios
- Improve cash flow management and forecasting accuracy
- Utilize financial planning methods for efficient budget and forecast planning
- Address forecasting challenges and mitigate financial risks effectively

Training Methodology:

This interactive course includes case studies, financial simulations, and strategic forecasting exercises. Each session features practical applications and group discussions focused on real-world financial scenarios. Through role-playing activities, participants will improve their financial presentation skills and learn industry-leading forecasting techniques. The program highlights best practices in financial planning and offers insights on overcoming common forecasting challenges. Throughout the course, attendees will receive feedback to enhance their ability to develop and communicate effective financial strategies.

Course Toolbox:

- Comprehensive eBook with financial forecasting methodologies
- Industry-specific case studies and forecasting templates
- Strategic financial planning and budgeting checklists
- Practical forecasting tools and modeling insights
- Real-world financial scenario analysis exercises

Course Agenda:

Day 1: Foundations of Strategic Financial Planning

- Introduction to Strategic Financial Planning Topic 1:
- Key Principles of Budgeting and Forecasting Topic 2:
- The Importance of Accurate Financial Forecasting Topic 3:
- Linking Budgeting with Business Growth Strategies Topic 4:
- Defining Financial Goals and Performance Metrics Topic 5:
- Understanding the Financial Planning Cycle Topic 6:
- Aligning Financial Planning with Organizational Objectives Reflection & Review:

Day 2: Advanced Financial Forecasting Techniques

- 10 Rules for Reliable Financial Forecasting Topic 1: •
- Data-Driven Forecasting Methods Topic 2: •
- Scenario Planning for Market Uncertainty Topic 3: •
- Analyzing Historical Data for Future Projections Topic 4: •
- The Role of AI and Machine Learning in Forecasting Topic 5: •
- Creating Actionable Financial Forecast Reports Topic 6: •
- Best Practices in Financial Forecasting Reflection & Review: •

Day 3: Budgeting for Business Growth and Profitability

- Strategic Budgeting for Business Expansion Topic 1: •
- Cost Reduction Strategies Without Compromising Growth Topic 2: •
- Implementing Zero-Based Budgeting in Corporate Finance Topic 3: •
- Variance Analysis and Adjusting Budget Assumptions Topic 4: •
- Aligning Budgets with Business Performance Topic 5: •
- Advanced Budgeting Techniques for Competitive Advantage Topic 6: •
- Evaluating Budgeting Effectiveness Reflection & Review: •

Day 4: Cash Flow Management Strategies

- Understanding Cash Flow Dynamics Topic 1: •
- Techniques for Maintaining Positive Cash Flow Topic 2: •
- Working Capital Optimization for Stability Topic 3: •
- Identifying and Mitigating Cash Flow Risks Topic 4: •
- Developing a Cash Flow Forecasting Model Topic 5: •
- Data-Driven Decision-Making for Cash Flow Management Topic 6: •
- Strengthening Cash Flow Strategies Reflection & Review: •

Day 5: Financial Risk Management and Forecasting Challenges

- Identifying Key Financial Risks Topic 1: •
- Strategies to Mitigate Budgeting and Forecasting Risks Topic 2: •
- Stress Testing Financial Models Topic 3: •
- The Impact of Market Volatility on Financial Planning Topic 4: •
- Developing Risk-Adjusted Forecasting Models Topic 5: •
- Financial Scenario Analysis for Risk Mitigation Topic 6: •
- Managing Financial Risks Proactively Reflection & Review: •

Day 6: Financial Modeling for Strategic Decision-Making

- Building Robust Financial Models Topic 1: •
- Forecasting Revenue and Profitability Trends Topic 2: •
- Predictive Analytics for Business Growth Topic 3: •
- Using Financial Models for Investment Decisions Topic 4: •
- Evaluating Financial Health Through Modeling Topic 5: •
- Forecasting Best Practices for Decision Makers Topic 6: •
- Applying Financial Models to Real-World Scenarios Reflection & Review: •

Day 7: Implementing Strategic Financial Policies

- Developing a Corporate Financial Strategy Topic 1: •
- Aligning Financial Policies with Business Goals Topic 2: •
- Optimizing Capital Structure for Growth Topic 3: •
- Financial Benchmarking and Industry Comparisons Topic 4: •
- Developing Cost Efficiency Strategies Topic 5: •
- Ensuring Regulatory Compliance in Financial Planning Topic 6: •
- Strengthening Financial Governance Reflection & Review: •

Day 8: Measuring Financial Performance

- Understanding Key Performance Indicators KPIs Topic 1: •
- Financial Ratio Analysis for Strategic Decision Making Topic 2: •
- Analyzing Profit Margins and Return on Investment Topic 3: •
- Performance Measurement Tools and Dashboards Topic 4: •
- Implementing Continuous Financial Improvement Topic 5: •
- Forecasting Financial Trends for Growth Topic 6: •
- Leveraging Financial Performance Data Reflection & Review: •

Day 9: Business Sustainability and Financial Planning

- Long-Term Budgeting for Sustainable Growth Topic 1: •
- Financial Planning for Economic Downturns Topic 2: •
- Managing Financial Sustainability in Competitive Markets Topic 3: •
- Strategic Investment and Capital Allocation Topic 4: •
- Future-Proofing Financial Strategies Topic 5: •
- Continuous Adaptation of Financial Plans Topic 6: •
- Preparing for Future Financial Challenges Reflection & Review: •

Day 10: Practical Application and Final Assessment

- Creating a Financial Roadmap for Business Success Topic 1: •
- Implementing Forecasting Strategies Across Departments Topic 2: •
- Presenting Financial Forecasts with Confidence Topic 3: •
- Managing Financial Planning in Dynamic Environments Topic 4: •
- Final Project: Developing a Comprehensive Financial Plan Topic 5: •
- Action Plan for Continuous Improvement Topic 6: •
- Preparing for Practical Application Reflection & Review: •

FAQ:

What specific qualifications or prerequisites are needed for participants before enrolling in the course? •

No formal qualifications are required; however, basic financial knowledge is recommended. This course is designed for professionals involved in budgeting, financial forecasting, and strategic planning.

How long is each day's session, and is there a total number of hours required for the entire course? •

Each session lasts approximately 4-5 hours, with interactive exercises and discussions included. The full course spans 10 days, totaling around 40-50 hours of instruction.

How does this course address industry-specific financial challenges? •

This course integrates industry-specific case studies, highlighting challenges and solutions for various sectors. Participants will gain hands-on experience in applying forecasting and budgeting techniques tailored to their industry needs.

How This Course is Different from Other Budgeting, Forecasting, and Planning Courses:

This advanced program offers hands-on experience in financial forecasting, planning, and profitability analysis, moving beyond theoretical knowledge. It includes practical applications, industry-specific insights, and real-world case studies. With an emphasis on interactive learning, participants master financial forecasting concepts and their application in dynamic business environments. The course also provides insights into various forecasting tools and strategic methodologies, making it beneficial for professionals across industries.

فئات الدورات التدريبية

الدورات التدريبية في مجال البيئة والاستدامة	دورات إدارة الجودة وتطوير العمليات
دورات إدارة و تحليل البيانات ودورات علم البيانات	دورات إدارة و تطوير الموارد البشرية
دورات الذهن السيرياني ودورات تقنية المعلومات	دورات الاتصال الجماهيري و السياسات والعلاقات العامة
دورات التدريب القانوني والهشتريات والتعاقدات	دورات التسويق وإدارة علاقات العملاء وإدارة المبيعات
دورات الحوكمة وإدارة المخاطر والامتثال	دورات السكرتارية و إدارة المكاتب
دورات الصحة والسلامة والذهن المهني	دورات الصيانة ودورات المجالات الهندسية المتنوعة
دورات المحاسبة و التهويل و دورات الإدارة المالية	دورات المهارات الشخصية وتطوير الذات
دورات في مجالات القيادة والإدارة	دورات معتمدة من قبل هيئات دولية
دورات مكتب إدارة المشاريع وإدارة المشاريع الرشيقية	



معدن التدريب

أكرا غانا	أثينا اليونان	أبوظبي الإمارات العربية المتحدة
الجبيل المملكة العربية السعودية	استنبول تركيا	أهستردام هولندا
الرياض المملكة العربية السعودية	الدوحة قطر	الدار البيضاء المغرب
المنامة مملكة البحرين	الكويت الكويت	القاهرة مصر
بانكوك تايلند	باكو أذربيجان	باريس فرنسا
برلين ألمانيا	برشلونة إسبانيا	براغ جمهورية التشيك
تيليسي جورجيا	بوكت تايلاند	بورتو البرتغال
جنيف سويسرا	جاكارتا جمهورية إندونيسيا	تورنتو كندا
روما إيطاليا	حلي الإمارات العربية المتحدة	جوهانسبرغ جنوب أفريقيا
سنغافورة سنغافورة	سان دييغو الولايات المتحدة الأمريكية	زنجان تنزانيا
شيكاغو الولايات المتحدة الأمريكية	شرم الشيخ مصر	سيول كوريا الجنوبية
طوكيو اليابان	طشقند أوزبكستان	طرابزون تركيا
فرانكفورت ألمانيا	عن بعد منصة زووم	عمان المملكة الأردنية الهاشمية



مدن التدريب

كيب تاون جنوب افريقيا	كوالالمبور ماليزيا	فيينا النمسا
لندن المملكة المتحدة	لشبونة البرتغال	لانكاوي ماليزيا
مسقط سلطنة عمان	هدريد اسبانيا	ماربيا اسبانيا
ميونخ ألمانيا	ميلان إيطاليا	مونترو سويسرا
	نيويورك الولايات المتحدة الأمريكية	نيروبي كينيا