



دورة تدريبية في إعداد الموازنة والتنبؤ وعملية التخطيط - متقدمة (10 أيام)



AGILE LEADERS
Training Center

05 - 16 Jan 2027
الدار البيضاء

دورة تدريبية في إعداد الموازنة والتنبؤ وعملية التخطيط - متقدمة (10 أيام)

المرجع: 103600265_29574 التاريخ: 05 - 16 Jan 2027 الموقع: الدار البيضاء الرسوم: Euro 7000

Course Overview:

This 10-day course aims to enhance participants' skills in financial forecasting, strategic planning, and budgeting for long-term corporate growth. Through hands-on training focused on real-world scenarios and advanced methodologies, participants will cover profitability analysis, cash flow management, and financial modeling.

The curriculum addresses industry-specific financial planning challenges and equips professionals with the methods for accurate budgeting and forecasting. By integrating case studies and interactive exercises, this course empowers participants to create reliable financial projections and implement effective budgeting frameworks that drive business success.

Target Audience:

- Financial Analysts, Budget Managers, and Controllers
- Senior Business Managers and Corporate Strategy Planners
- Financial Planners and Investment Professionals
- Executives seeking strategic financial forecasting expertise

Targeted Organizational Departments:

- Finance and Budgeting Departments
- Corporate Strategy and Planning Units
- Operations and Project Management Teams
- Sales and Revenue Management Divisions

Targeted Industries:

- Financial Services, Banking, and Investment Firms
- Construction and Infrastructure Development
- Retail, E-commerce, and Consumer Goods
- Manufacturing and Industrial Enterprises
- Healthcare and Pharmaceutical Sectors
- Small and Medium-Sized Enterprises SMEs focusing on financial stability and expansion

Course Offerings:

By the end of this course, participants will be able to:

- Develop and implement data-driven financial forecasting strategies
- Enhance financial success planning through accurate forecasting models
- Apply advanced profitability forecasting techniques in business scenarios
- Improve cash flow management and forecasting accuracy
- Utilize financial planning methods for efficient budget and forecast planning
- Address forecasting challenges and mitigate financial risks effectively

Training Methodology:

This interactive course includes case studies, financial simulations, and strategic forecasting exercises. Each session features practical applications and group discussions focused on real-world financial scenarios. Through role-playing activities, participants will improve their financial presentation skills and learn industry-leading forecasting techniques. The program highlights best practices in financial planning and offers insights on overcoming common forecasting challenges. Throughout the course, attendees will receive feedback to enhance their ability to develop and communicate effective financial strategies.

Course Toolbox:

- Comprehensive eBook with financial forecasting methodologies
- Industry-specific case studies and forecasting templates
- Strategic financial planning and budgeting checklists
- Practical forecasting tools and modeling insights
- Real-world financial scenario analysis exercises

Course Agenda:

Day 1: Foundations of Strategic Financial Planning

- Introduction to Strategic Financial Planning Topic 1:
- Key Principles of Budgeting and Forecasting Topic 2:
- The Importance of Accurate Financial Forecasting Topic 3:
- Linking Budgeting with Business Growth Strategies Topic 4:
- Defining Financial Goals and Performance Metrics Topic 5:
- Understanding the Financial Planning Cycle Topic 6:
- Aligning Financial Planning with Organizational Objectives Reflection & Review:

Day 2: Advanced Financial Forecasting Techniques

- 10 Rules for Reliable Financial Forecasting Topic 1: •
- Data-Driven Forecasting Methods Topic 2: •
- Scenario Planning for Market Uncertainty Topic 3: •
- Analyzing Historical Data for Future Projections Topic 4: •
- The Role of AI and Machine Learning in Forecasting Topic 5: •
- Creating Actionable Financial Forecast Reports Topic 6: •
- Best Practices in Financial Forecasting Reflection & Review: •

Day 3: Budgeting for Business Growth and Profitability

- Strategic Budgeting for Business Expansion Topic 1: •
- Cost Reduction Strategies Without Compromising Growth Topic 2: •
- Implementing Zero-Based Budgeting in Corporate Finance Topic 3: •
- Variance Analysis and Adjusting Budget Assumptions Topic 4: •
- Aligning Budgets with Business Performance Topic 5: •
- Advanced Budgeting Techniques for Competitive Advantage Topic 6: •
- Evaluating Budgeting Effectiveness Reflection & Review: •

Day 4: Cash Flow Management Strategies

- Understanding Cash Flow Dynamics Topic 1: •
- Techniques for Maintaining Positive Cash Flow Topic 2: •
- Working Capital Optimization for Stability Topic 3: •
- Identifying and Mitigating Cash Flow Risks Topic 4: •
- Developing a Cash Flow Forecasting Model Topic 5: •
- Data-Driven Decision-Making for Cash Flow Management Topic 6: •
- Strengthening Cash Flow Strategies Reflection & Review: •

Day 5: Financial Risk Management and Forecasting Challenges

- Identifying Key Financial Risks Topic 1: •
- Strategies to Mitigate Budgeting and Forecasting Risks Topic 2: •
- Stress Testing Financial Models Topic 3: •
- The Impact of Market Volatility on Financial Planning Topic 4: •
- Developing Risk-Adjusted Forecasting Models Topic 5: •
- Financial Scenario Analysis for Risk Mitigation Topic 6: •
- Managing Financial Risks Proactively Reflection & Review: •

Day 6: Financial Modeling for Strategic Decision-Making

- Building Robust Financial Models Topic 1: •
- Forecasting Revenue and Profitability Trends Topic 2: •
- Predictive Analytics for Business Growth Topic 3: •
- Using Financial Models for Investment Decisions Topic 4: •
- Evaluating Financial Health Through Modeling Topic 5: •
- Forecasting Best Practices for Decision Makers Topic 6: •
- Applying Financial Models to Real-World Scenarios Reflection & Review: •

Day 7: Implementing Strategic Financial Policies

- Developing a Corporate Financial Strategy Topic 1: •
- Aligning Financial Policies with Business Goals Topic 2: •
- Optimizing Capital Structure for Growth Topic 3: •
- Financial Benchmarking and Industry Comparisons Topic 4: •
- Developing Cost Efficiency Strategies Topic 5: •
- Ensuring Regulatory Compliance in Financial Planning Topic 6: •
- Strengthening Financial Governance Reflection & Review: •

Day 8: Measuring Financial Performance

- Understanding Key Performance Indicators KPIs Topic 1: •
- Financial Ratio Analysis for Strategic Decision Making Topic 2: •
- Analyzing Profit Margins and Return on Investment Topic 3: •
- Performance Measurement Tools and Dashboards Topic 4: •
- Implementing Continuous Financial Improvement Topic 5: •
- Forecasting Financial Trends for Growth Topic 6: •
- Leveraging Financial Performance Data Reflection & Review: •

Day 9: Business Sustainability and Financial Planning

- Long-Term Budgeting for Sustainable Growth Topic 1: •
- Financial Planning for Economic Downturns Topic 2: •
- Managing Financial Sustainability in Competitive Markets Topic 3: •
- Strategic Investment and Capital Allocation Topic 4: •
- Future-Proofing Financial Strategies Topic 5: •
- Continuous Adaptation of Financial Plans Topic 6: •
- Preparing for Future Financial Challenges Reflection & Review: •

Day 10: Practical Application and Final Assessment

- Creating a Financial Roadmap for Business Success Topic 1: •
- Implementing Forecasting Strategies Across Departments Topic 2: •
- Presenting Financial Forecasts with Confidence Topic 3: •
- Managing Financial Planning in Dynamic Environments Topic 4: •
- Final Project: Developing a Comprehensive Financial Plan Topic 5: •
- Action Plan for Continuous Improvement Topic 6: •
- Preparing for Practical Application Reflection & Review: •

FAQ:

What specific qualifications or prerequisites are needed for participants before enrolling in the course? •

No formal qualifications are required; however, basic financial knowledge is recommended. This course is designed for professionals involved in budgeting, financial forecasting, and strategic planning.

How long is each day's session, and is there a total number of hours required for the entire course? •

Each session lasts approximately 4-5 hours, with interactive exercises and discussions included. The full course spans 10 days, totaling around 40-50 hours of instruction.

How does this course address industry-specific financial challenges? •

This course integrates industry-specific case studies, highlighting challenges and solutions for various sectors. Participants will gain hands-on experience in applying forecasting and budgeting techniques tailored to their industry needs.

How This Course is Different from Other Budgeting, Forecasting, and Planning Courses:

This advanced program offers hands-on experience in financial forecasting, planning, and profitability analysis, moving beyond theoretical knowledge. It includes practical applications, industry-specific insights, and real-world case studies. With an emphasis on interactive learning, participants master financial forecasting concepts and their application in dynamic business environments. The course also provides insights into various forecasting tools and strategic methodologies, making it beneficial for professionals across industries.



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فئات الدورات التدريبية



دورات إدارة و تطوير الموارد البشرية



دورات إدارة و تحليل البيانات ودورات علم البيانات



دورات إدارة الجودة وتطوير العمليات



الدورات التدريبية في مجال البيئة والاستدامة



دورات التسويق وإدارة علاقات العملاء وإدارة المبيعات



دورات التدريب القانوني والمشتريات والتعاقدات



دورات الاتصال الجماهيري و السياسات والعلاقات العامة



دورات الذهن السيرياني ودورات تقنية المعلومات



دورات الصيانة ودورات المجالات الهندسية المتنوعة



دورات الصحة والسلامة والذهن المهني



دورات السكرتارية و إدارة المكاتب



دورات الحوكمة وإدارة المخاطر والامتثال

فئات الدورات التدريبية



دورات معتمدة من قبل هيئات دولية



دورات في مجالات القيادة والإدارة



دورات المهارات الشخصية وتطوير الذات



دورات المحاسبة و التمويل و دورات الإدارة المالية



دورات مكتب إدارة المشاريع وإدارة المشاريع الرشيقية

مدن التدريب



أوسلندا - هولندا



أكرا - غانا



أثينا - اليونان



أبوظبي - الإمارات العربية المتحدة



الدوحة - قطر



الدار البيضاء - المغرب



الجبيل - المملكة العربية السعودية



اسطنبول - تركيا



المنامة - مملكة البحرين



الكويت - الكويت



القاهرة - مصر



الرياض - المملكة العربية السعودية



بانكوك - تايلند



بالي - جمهورية إندونيسيا



باكو - أذربيجان



باريس - فرنسا

مدن التدريب



بورنو - البرتغال



برلين - ألمانيا



برشلونة - إسبانيا



براغ - جمهورية التشيك



جاكرتا - جمهورية إندونيسيا



تورنتو - كندا



تيليسي - جورجيا



بوكيت - تايلاند



روما - إيطاليا



دبي - الإمارات العربية المتحدة



جوهانسبرغ - جنوب إفريقيا



جنيف - سويسرا



سيول - كوريا الجنوبية



سنغافورة - سنغافورة



سان دييغو - الولايات المتحدة الأمريكية



زنجر - تنزانيا

مدن التدريب



طشقند - أوزبكستان



طرابزون - تركيا



شيكاغو - الولايات المتحدة
الأمريكية



شرم الشيخ - مصر



فرانكفورت - ألمانيا



عن بعد - منصة زووم



عمان - المملكة الأردنية الهاشمية



طوكيو - اليابان



لانكاوي - ماليزيا



كيب تاون - جنوب إفريقيا



كوالالمبور - ماليزيا



فيينا - النمسا



مدريد - إسبانيا



ماربيا - إسبانيا



لندن - المملكة المتحدة



لشبونة - البرتغال

مدن التدريب



ميونخ - ألمانيا



ميلان - إيطاليا



مونتره - سويسرا



مسقط - سلطنة عمان



نيويورك - الولايات المتحدة
الأمريكية



نيس - فرنسا



نairobi - كينيا

WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



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