



# الإدارة الاستراتيجية للأصول والممتلكات والمخزون والمرافق وخدمة العملاء



**AGILE LEADERS**  
Training Center

16 - 27 Feb 2027  
اسطنبول



## الإدارة الاستراتيجية للأصول والممتلكات والمخزون والمرافق وخدمة العملاء

الرجوع: 36377\_27979 التاريخ: 16 - 27 Feb 2027 الموقع: اسطنبول الرسوم: Euro 8500

### Course Overview:

This training program is designed for senior officials seeking an integrated approach to Asset Management, Property Management, and Inventory Management, with additional insights into Facilities Management and Customer Services. The course equips participants with strategic decision-making tools and an understanding of the latest technologies and innovations in management. Participants will leave with a clear understanding of how to optimize operations, maximize asset value, and enhance overall management efficiency in their organizations.

### Target Audience:

- Senior Managers and Executives
- Directors of Operations, Property, and Asset Management
- Strategic Planners

### Targeted Organizational Departments:

- Executive Leadership Teams
- Asset Management Division
- Property Management and Real Estate Office
- Inventory Control and Supply Chain Management
- Facilities and Operations Management

### Course Offerings:

By the end of this course, participants will:

1. Master asset lifecycle strategies, make high-level decisions on asset acquisition, Asset Management: utilization, and disposal, and implement cutting-edge technologies to optimize asset performance.
2. Gain a deep understanding of managing high-value property portfolios, with a focus Property Management: on financial oversight, legal compliance, and maximizing property ROI.
3. Implement advanced techniques to streamline inventory operations, reduce holdingInventory Management: costs, and leverage data analytics for strategic decision-making.
4. Understand the fundamentals of facilities management and the Facilities and Customer Services: importance of customer service in maintaining operational excellence, particularly in large, multi-faceted organizations.

## Training Methodology:

This program employs a blend of strategic lectures, In-depth discussions, case studies, and workshops. The course is designed to engage participants at a strategic level, ensuring they can directly apply learned concepts to their leadership roles.

## Course Toolbox:

- Executive notes and handouts
- Case studies tailored to the participant's industry
- Strategic frameworks and decision-making tools
- Curated reading lists and resources for senior executives

## Course Agenda:

### Day 1: Strategic Asset Management

- Asset Management from Strategy to Execution
- Topic 1: Asset Lifecycle Decisions: Acquisition, Utilization, and Disposal
- Topic 2: Risk Management in Asset Performance
- Topic 3: Leveraging Technology and Real-Time Data for Asset Optimization
- Topic 4: Financial Oversight in Asset Management: Maximizing ROI
- Topic 5: Discussion on applying strategic asset decisions in high-value projects. Reflection & Review:

### Day 2: Property Management Strategies

- Strategic Property Portfolio Management
- Topic 1: Balancing Property Investment with Operational Efficiency
- Topic 2: Financial Oversight in Property Management
- Topic 3: Navigating Legal, Regulatory, and Risk Considerations in Property Portfolios
- Topic 4: Case Study: Managing High-Profile Property Assets
- Topic 5: Case discussion on maximizing property value and performance. Reflection & Review:

### Day 3: Advanced Inventory Management

- Inventory as a Strategic Asset: Planning and Control
- Topic 1: Leveraging Data Analytics for Inventory Optimization
- Topic 2: Reducing Inventory Costs While Maximizing Availability
- Topic 3: Inventory Forecasting Techniques for Long-Term Planning
- Topic 4: Real-Time Inventory Solutions for Senior-Level Oversight
- Topic 5: Feedback on optimizing inventory operations at the executive level. Reflection & Review:

## Day 4: Strategic Facilities Management and Customer Experience

- Fundamentals of Facilities Management for Senior Executives Topic 1: •
- Ensuring Operational Efficiency in Facilities Topic 2: •
- Health, Safety, and Compliance Strategies in Facilities Topic 3: •
- Enhancing Stakeholder Satisfaction through Superior Customer Service Topic 4: •
- Using Facility Design to Improve Customer and Employee Experience Topic 5: •
- Feedback session on integrating customer service into facilities management. Reflection & Review: •

## Day 5: Comprehensive Strategic Integration and Action Plan

- Integrating Asset, Property, and Inventory Strategies for Long-Term Success Topic 1: •
- Decision-Making Tools: From Data to Actionable Insights Topic 2: •
- Case Study: Applying Integrated Management Principles in High-Value Projects Topic 3: •
- Performance Metrics for Senior-Level Oversight and Control Topic 4: •
- Best Practices for Strategic Management in Complex Environments Topic 5: Final Review: •
- Action plan to apply key takeaways to the participant's organization. Reflection & Review: •

## Day 6: Innovative Technologies in Asset and Facilities Management

- Emerging Technologies in Asset Management Topic 1: •
- The Role of IoT in Facilities Management Topic 2: •
- Smart Technologies for Inventory Management Topic 3: •
- Digital Transformation: Strategies for Implementation Topic 4: •
- Case Study: Technology-Driven Success Stories Topic 5: •
- Discuss implications of technology on management strategies. Reflection & Review: •

## Day 7: Leadership and Change Management in Asset and Facilities Management

- Leadership Skills for Asset and Facilities Management Topic 1: •
- Change Management Strategies in Complex Environments Topic 2: •
- Engaging Stakeholders in Strategic Change Initiatives Topic 3: •
- Building Resilience in Asset and Facilities Operations Topic 4: •
- Final Discussion: Future Trends and Sustainability in Asset Management Topic 5: •
- Personal leadership development plans and action steps for future application. Reflection & Review: •

## How This Course Stands Out:

This course stands out by focusing on the unique needs of senior-level officials managing high-stakes operations. It offers strategic insights and case studies, ensuring participants can directly apply the learnings to their leadership roles. The course emphasizes high-impact decision-making, tailored for those leading multi-disciplinary teams across asset, property, inventory, and facility management functions.

Participants will leave the course with confidence, armed with actionable strategies and a clear framework for integrating these critical management functions into their organization's long-term strategic plan.



## فئات الدورات التدريبية



HR TRAINING & DEVELOPMENT

دورات إدارة و تطوير الموارد البشرية



دورات إدارة و تحليل البيانات ودورات علم البيانات



دورات إدارة الجودة وتطوير العمليات



الدورات التدريبية في مجال البيئة والاستدامة



دورات التسويق وإدارة علاقات العملاء وإدارة المبيعات



دورات التدريب القانوني والمشتريات والتعاقدات



دورات الاتصال الجماهيري و السياسات والعلاقات العامة



دورات النظم السيبراني ودورات تقنية المعلومات



دورات الصيانة ودورات المجالات الهندسية المتنوعة



دورات الصحة والسلامة والأمن المهني



دورات السكرتارية و إدارة المكاتب



دورات الحوكمة وإدارة المخاطر والامتثال



## فئات الدورات التدريبية



دورات معتمدة بشهادة CPD



دورات في مجالات القيادة والإدارة



دورات المهارات الشخصية وتطوير الذات



دورات المحاسبة و التمويل و دورات الإدارة  
الهائية



دورات مكتب إدارة المشاريع وإدارة المشاريع  
الرشيقية



دورات معتمدة من قبل هيئات دولية

## مدن التدريب



اسطنبول - تركيا



أمستردام - هولندا



أكرا - غانا



أثينا - اليونان



الرياض - المملكة العربية السعودية



الدوحة - قطر



الدار البيضاء - المغرب



الجبيل - المملكة العربية السعودية



باريس - فرنسا



المنامة - مملكة البحرين



الكويت - الكويت



القاهرة - مصر



براغ - جمهورية التشيك



بانكوك - تايلند



بالي - جمهورية إندونيسيا



باكو - أذربيجان

## مدن التدريب



جاكرتا - جمهورية اندونيسيا



تبليسي - جورجيا



بوكيت - تايلاند



برشلونة - إسبانيا



روما - إيطاليا



دبي - الإمارات العربية المتحدة



جوهانسبرغ - جنوب إفريقيا



جنيف - سويسرا



شهر الشيخ - قطر



سيول - كوريا الجنوبية



سان دييغو - الولايات المتحدة الأمريكية



زنجبار - تنزانيا



طوكيو - اليابان



طشقند - أوزبكستان



طرابزون - تركيا



شيكاغو - الولايات المتحدة الأمريكية

## مدن التدريب



كوالالمبور - ماليزيا



فيينا - النمسا



عن بعد - منصة زووم



عمان - المملكة الأردنية الهاشمية



ماربيا - اسبانيا



لندن - المملكة المتحدة



لانكاوي - ماليزيا



كيب تاون - جنوب إفريقيا



ميلان - إيطاليا



مونترنو - سويسرا



مسقط - سلطنة عمان



مدريد - إسبانيا



نيس - فرنسا



نيروبي - كينيا



ميونخ - ألمانيا

# WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

## OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

## OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

## WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



**AGILE LEADERS**  
Training Center

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