



# ماجستير إدارة الأعمال المصغر: إتقان مهارات القيادة الاستراتيجية والنمو



**AGILE LEADERS**  
Training Center

11 - 15 May 2027  
برشلونة



## ماجستير إدارة الأعمال المصغر: إتقان مهارات القيادة الاستراتيجية والنمو

الرجوع: 36356\_26455 التاريخ: 11 - 15 May 2027 الموقع: برشلونة الرسوم: Euro 5700

### Course Overview:

The course is designed for ambitious professionals ready to lead in today's rapidly evolving global market. This program offers a unique blend of strategic leadership, competitive analysis, and executive decision-making, ensuring participants gain the skills needed to thrive in high-level business environments. With a strong focus on strategic planning, global competitiveness, and leadership development, participants will learn to shape, implement, and sustain winning strategies.

### Target Audience:

- CEOs, Directors, and Senior Executives
- Business Analysts
- Entrepreneurs
- HR Managers

### Targeted Organizational Departments:

- Strategic Planning and Corporate Strategy
- Business Development and Marketing
- Human Resources Leadership Programs
- Finance and Operations

### Targeted Industries:

- Technology
- Healthcare
- Finance
- Retail
- Manufacturing

## Course Offerings:

By the end of this course, participants will be able to:

- Conduct thorough strategic planning and competitor analysis
- Formulate, implement, and lead strategic initiatives for global growth
- Develop frameworks for corporate governance and organizational structure
- Foster strategic thinking and leadership skills for effective decision-making
- Apply international strategy and merger & acquisition principles in business growth

## Training Methodology:

- This Executive Mini MBA combines case studies, group exercises, and peer discussions with hands-on scenario based learning to ensure participants gain valuable insights into strategic planning and global competitiveness.
- Through interactive workshops and practical applications, participants are encouraged to engage directly with real world business challenges.

## Course Toolbox:

- ebooks covering strategic management and global competitiveness
- Templates and checklists for business strategy and strategic planning
- Comprehensive case studies and exercises emphasizing strategic decision-making
- Online resources for international strategy and corporate governance

## Course Agenda:

### Day 1: Foundations of Strategic Business management

- Strategic Leadership & Competitiveness Topic 1:
- Navigating the Global Business Environment Topic 2:
- Core Competencies and Organizational Capabilities Topic 3:
- Corporate Governance and Executive Accountability Topic 4:
- Organizational Culture for Strategic Success Topic 5:
- Strategic Decision-Making Frameworks Topic 6:
- Review of key insights on global competitiveness Reflection & Review:

### Day 2: Strategic Formulation and Innovation

- Crafting Business-Level Strategies Topic 1:
- Managing Competitive Rivalry Topic 2:
- Corporate Strategy for Diversification Topic 3:
- Innovation as a Competitive Advantage Topic 4:
- Strategic Risk Management Topic 5:
- Resource Allocation and Prioritization Topic 6:
- Reflection on strategic business model innovation Reflection & Review:

### Day 3: Expanding Global Reach

- International Strategy Development Topic 1: •
- Partnerships and Strategic Alliances Topic 2: •
- Corporate Social Responsibility and Ethics Topic 3: •
- Entering New Markets Topic 4: •
- Building a Global Brand Topic 5: •
- Cross-Cultural Leadership Skills Topic 6: •
- Discussing challenges in global strategy execution Reflection & Review: •

### Day 4: Strategy Implementation and Organizational Alignment

- Implementing Strategy through Organizational Structure Topic 1: •
- Leadership for Strategic Change Topic 2: •
- Aligning Structure with Strategy Topic 3: •
- Measuring Success and Strategic KPIs Topic 4: •
- Continuous Improvement in Strategy Topic 5: •
- Managing Organizational Change Topic 6: •
- Insights on aligning strategy with organizational goals Reflection & Review: •

### Day 5: Innovation, Entrepreneurship, and Sustainable Growth

- Strategic Entrepreneurship Topic 1: •
- Scaling and Sustaining Growth Topic 2: •
- Financing Innovation Topic 3: •
- Leadership Development for Sustainable Growth Topic 4: •
- Strategic Management in Turbulent Times Topic 5: •
- Future Trends in Strategic Leadership Topic 6: •
- Reflection on sustainable competitive advantage Reflection & Review: •

## How This Course is Different from Other Strategic Leadership Courses:

The course stands out with its executive-focused approach to strategic management and global competitiveness.

Unlike traditional management programs, this course is action-oriented, combining case studies, interactive workshops, and real-world applications to provide a rich learning experience. Participants benefit from an expert led curriculum that addresses global business trends, ethical leadership, and innovation, all while fostering strategic decision-making skills. The course doesn't just teach business strategy; it develops proactive leaders capable of navigating complex business landscapes and driving sustainable success.



## فئات الدورات التدريبية



HR TRAINING & DEVELOPMENT

دورات إدارة و تطوير الموارد البشرية



دورات إدارة و تحليل البيانات ودورات علم البيانات



دورات إدارة الجودة وتطوير العمليات



الدورات التدريبية في مجال البيئة والاستدامة



دورات التسويق وإدارة علاقات العملاء وإدارة المبيعات



دورات التدريب القانوني والمشتريات والتعاقدات



دورات الاتصال الجماهيري و السياسات والعلاقات العامة



دورات النظم السبراني ودورات تقنية المعلومات



دورات الصيانة ودورات المجالات الهندسية المتنوعة



دورات الصحة والسلامة والأمن المهني



دورات السكرتارية و إدارة المكاتب



دورات الحوكمة وإدارة المخاطر والامتثال



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## فئات الدورات التدريبية



دورات معتمدة من قبل هيئات دولية



دورات في مجالات القيادة والإدارة



دورات المهارات الشخصية وتطوير الذات



دورات المحاسبة و التمويل و دورات الإدارة  
المالية



دورات مكتب إدارة المشاريع وإدارة المشاريع  
الرشيقية

## مدن التدريب



اسطنبول - تركيا



أمستردام - هولندا



أنقرة - تركيا



أثينا - اليونان



الرياض - المملكة العربية السعودية



الدوحة - قطر



الدار البيضاء - المغرب



الجبيل - المملكة العربية السعودية



باريس - فرنسا



المنامة - مملكة البحرين



الكويت - الكويت



القاهرة - مصر



براغ - جمهورية التشيك



بانكوك - تايلاند



بالي - جمهورية إندونيسيا



باكو - أذربيجان

## مدن التدريب



جاكرتا - جمهورية اندونيسيا



تيليسي - جورجيا



بوكيت - تايلاند



برشلونة - اسبانيا



روما - ايطاليا



دبي - الامارات العربية المتحدة



جوهانسبرغ - جنوب افريقيا



جنيف - سويسرا



شرم الشيخ - مصر



سيول - كوريا الجنوبية



سان دييغو - الولايات المتحدة  
الامريكية



زنبار - تنزانيا



طوكيو - اليابان



طشقند - اوزبكستان



طرابزون - تركيا



شيكاغو - الولايات المتحدة  
الامريكية

## مدن التدريب



كوالالمبور - ماليزيا



فيينا - النمسا



عن بعد - منصة زووم



عمان - المملكة الأردنية الهاشمية



ماربيا - اسبانيا



لندن - المملكة المتحدة



لانكاوي - ماليزيا



كيب تاون - جنوب إفريقيا



ميلان - إيطاليا



مونترو - سويسرا



مسقط - سلطنة عمان



مدريد - إسبانيا



نيس - فرنسا



نيروبي - كينيا



ميونخ - ألمانيا

# WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

## OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

## OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

## WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



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