



# دورة تدريبية في الموازنة الاستراتيجية والتنبؤ والتخطيط الهالي



**AGILE LEADERS**  
Training Center

19 - 23 Jan 2027

مدريد



## دورة تدريبية في الموازنة الاستراتيجية والتنبؤ والتخطيط المالي

المرجع: 36350\_26038 التاريخ: 19 - 23 Jan 2027 الموقع: مدريد الرسوم: Euro 5700

### Course Overview:

This course equips participants with essential financial forecasting strategies for corporate growth. It focuses on developing accurate forecasts, implementing strategic initiatives, and improving cash flow management. Participants will learn profitability forecasting techniques, strategic financial planning, and how to deliver confident financial presentations. The training includes practical sessions on budgeting skills and cash flow improvement. Designed for various industries, this course addresses financial forecasting challenges and best practices for success.

### Target Audience:

- Financial Analysts, Budget Managers, Controllers, Business Managers
- Financial planners aiming to master budgeting for business growth
- Executives seeking strategic financial forecasting skills
- Professionals responsible for cash flow management or financial success planning

### Targeted Organizational Departments:

- Finance and Budgeting Departments
- Corporate Strategy and Planning Units
- Operations and Project Management Teams
- Sales and Revenue Management Divisions

### Targeted Industries:

- Financial Services, Construction, Retail, Manufacturing, Healthcare
- Industries focusing on business budget planning, profitability forecasting, and financial planning for growth
- Sectors facing challenges in cash flow management and forecasting accuracy, particularly small businesses

### Course Offerings:

By the end of this course, participants will be able to:

- Develop and implement financial forecasting strategies
- Improve financial success planning through accurate forecasts
- Apply profitability forecasting techniques in real-world scenarios
- Master cash flow improvement strategies and forecasting best practices
- Compare and use financial planning tools for effective budget and forecast planning
- Address challenges and obstacles in financial forecasting to ensure reliable results

## Training Methodology:

The course uses a practical approach with case studies, group exercises, and real-world financial forecasting examples. Participants will engage in interactive sessions focused on solving forecasting challenges. Each day includes hands-on activities for creating reliable financial forecasts, budgeting for growth, and implementing effective cash flow management.

Through a mix of presentations, role-playing, and feedback, participants will build confidence in presenting financial forecasts and budgeting for profitability. This scenario-based learning prepares them to apply the techniques in their organizations.

## Course Toolbox:

- Comprehensive ebook with financial forecasting rules and templates
- Real-world case studies, including industry-specific examples
- Checklists for strategic financial growth and budgeting processes
- Practical templates for financial forecast presentation and reporting

## Course Agenda:

### Day 1: Strategic Financial Success and Growth

- Introduction to Strategic Financial Success in Business
- Key Concepts in Driving Growth, Profitability, and Cash Flow
- Thinking Strategically About Financial Success
- Understanding the Benefits of Reliable Financial Forecasting
- Essentials of Cash Flow Improvement Strategies
- Overview of Budgeting for Business Growth
- Reflect on Financial Success Planning and Growth Strategies
- Reflection & Review:

### Day 2: Foundations of Reliable Financial Forecasting

- 10 Rules for Creating a Forecast You Can Trust
- Developing Accurate Financial Forecasting Techniques
- The Recipe for Effective Financial Forecasting
- Steps to Create Reliable Financial Forecasts
- Real-World Forecasting Example: ABC Construction Company Case Study
- Financial Forecast Presentation Tips
- Best Practices in Creating and Presenting Forecasts
- Reflection & Review:

### Day 3: methods and Techniques for Effective Forecasting

- Comparing Financial Planning Methods: Spreadsheets vs. Forecasting
- Choosing the Right Forecasting Software for Your Business
- Overcoming Common Forecasting Challenges
- Addressing the Most Common Forecasting "Yes, buts..."
- Forecasting Software Features for Enhanced Accuracy
- Financial Planning and Analysis Techniques
- Evaluating Methods and Techniques in Financial Forecasting
- Reflection & Review:



## Day 4: Advanced Forecasting and Overcoming Obstacles

- Strategies for Overcoming Financial Forecasting Obstacles Topic 1: •
- Advanced Cash Flow Forecasting Techniques Topic 2: •
- Driving Growth, Profitability, and Cash Flow Higher Topic 3: •
- Forecasting Growth and Profitability Tips Topic 4: •
- Using Forecasting to Support Long-Term Financial Success Topic 5: •
- Transforming Accounting into a Strategic Asset Topic 6: •
- Advanced Techniques and Obstacles in Forecasting Reflection & Review: •

## Day 5: Strategic Planning and Financial Health

- Three-Part Plan to Reinvigorate Financial Health Topic 1: •
- Budgeting and Planning for Small Business Success Topic 2: •
- Accurate Cash Flow Forecasting for Sustainable Growth Topic 3: •
- Turning Accounting into a Strategic Asset for Business Growth Topic 4: •
- Comprehensive Business Budget Planning Techniques Topic 5: •
- Financial Forecasting in Different Industries Topic 6: •
- Final Insights and Preparing for Practical Application Reflection & Review: •

## How This Course is Different from Other Budgeting, Forecasting, and Planning Courses:

This course provides hands-on experience in financial forecasting and budget planning. It offers practical insights for overcoming forecasting challenges and covers essential rules beneficial for both new and experienced professionals. Participants will enhance cash flow management and budgeting skills, contributing to financial success. The course also compares popular forecasting methods, like spreadsheets, to help attendees make informed decisions based on their industry needs.



## فئات الدورات التدريبية



HR TRAINING & DEVELOPMENT

دورات إدارة و تطوير الموارد البشرية



دورات إدارة و تحليل البيانات ودورات علم البيانات



دورات إدارة الجودة وتطوير العمليات



الدورات التدريبية في مجال البيئة والاستدامة



دورات التسويق وإدارة علاقات العملاء وإدارة المبيعات



دورات التدريب القانوني والمشتريات والتعاقدات



دورات الاتصال الجماهيري و السياسات والعلاقات العامة



دورات النظم السبراني ودورات تقنية المعلومات



دورات الصيانة ودورات المجالات الهندسية المتنوعة



دورات الصحة والسلامة والأمن المهني



دورات السكرتارية و إدارة المكاتب



دورات الحوكمة وإدارة المخاطر والامتثال



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## فئات الدورات التدريبية



دورات معتمدة من قبل هيئات دولية



دورات في مجالات القيادة والإدارة



دورات المهارات الشخصية وتطوير الذات



دورات المحاسبة و التمويل و دورات الإدارة  
المالية



دورات مكتب إدارة المشاريع وإدارة المشاريع  
الرشيقية

## مدن التدريب



اسطنبول - تركيا



أمستردام - هولندا



أنقرة - تركيا



أثينا - اليونان



الرياض - المملكة العربية السعودية



الدوحة - قطر



الدار البيضاء - المغرب



الجبيل - المملكة العربية السعودية



باريس - فرنسا



المنامة - مملكة البحرين



الكويت - الكويت



القاهرة - مصر



براغ - جمهورية التشيك



بانكوك - تايلاند



بالي - جمهورية إندونيسيا



باكو - أذربيجان

## مدن التدريب



جاكرتا - جمهورية اندونيسيا



تبليسي - جورجيا



بوكيت - تايلاند



برشلونة - اسبانيا



روما - ايطاليا



دبي - الامارات العربية المتحدة



جوهانسبرغ - جنوب افريقيا



جنيف - سويسرا



شهر الشيخ - مصر



سيول - كوريا الجنوبية



سان دييغو - الولايات المتحدة  
الامريكية



زنبار - تنزانيا



طوكيو - اليابان



طشقند - اوزبكستان



طرابزون - تركيا



شيكاغو - الولايات المتحدة  
الامريكية

## مدن التدريب



كوالالمبور - ماليزيا



فيينا - النمسا



عن بعد - منصة زووم



عمان - المملكة الأردنية الهاشمية



ماربيا - اسبانيا



لندن - المملكة المتحدة



لانكاوي - ماليزيا



كيب تاون - جنوب إفريقيا



ميلان - إيطاليا



مونترال - سويسرا



مسقط - سلطنة عمان



مدريد - إسبانيا



نيس - فرنسا



نيروبي - كينيا



ميونخ - ألمانيا

# WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

## OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

## OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

## WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



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