



دورة إتقان المشتريات الأخلاقية وسلاسل التوريد المستدامة



AGILE LEADERS
Training Center

19 - 23 Jan 2027
الدار البيضاء

دورة إتقان المشتريات الأخلاقية وسلاسل التوريد المستدامة

المرجع: 36332_24755 التاريخ: 19 - 23 Jan 2027 الموقع: الدار البيضاء الرسوم: Euro 4100

Course Overview:

This course equips professionals with the essential skills needed to excel in the modern procurement and supply chain landscape. It emphasizes ethical procurement practices, sustainable sourcing techniques, and the critical importance of value for money in procurement decisions. Participants will explore sustainable supply chain management, ethical supply chain strategies, and procurement and supply ethics, focusing on applying ethical sourcing methods and codes of ethics to real-world procurement challenges. The course also covers vital areas such as supplier performance management, procurement value engineering, conflict of interest resolution, and zero defects in procurement. By the course's end, participants will master procurement operational performance, reduce procurement cycle times, and optimize sourcing processes to deliver sustainable procurement solutions that drive value across their organizations.

Target Audience:

- Procurement Managers
- Supply Chain Coordinators
- Sustainability Officers
- Purchasing Agents
- Procurement Analysts
- Supply Chain and Procurement Professionals looking to specialize in sustainable and ethical practices

Targeted Organizational Departments:

- Procurement and Purchasing
- Supply Chain Management
- Compliance and Ethics
- Corporate Social Responsibility CSR
- Quality Assurance
- Supplier Relationship Management

Targeted Industries:

- Manufacturing
- Retail
- Healthcare
- Technology
- Government and Public Sector
- Energy and Utilities
- Non-profit Organizations

Course Offerings:

By the end of this course, participants will be able to:

- Implement ethical procurement practices and ensure sustainable supply chain management.
- Develop and enforce codes of ethics in procurement.
- Analyze and improve procurement operational performance through supplier evaluation techniques.
- Address conflict of interest in procurement and ensure compliance with ethical standards.
- Measure and reduce procurement cycle times, ensuring timely delivery of high-quality supplies.

Training Methodology:

This course will utilize a blended learning approach, combining theoretical concepts with practical application. It includes case studies, group discussions, and hands-on exercises to optimize procurement. Interactive sessions will focus on conflict resolution and improving procurement performance. The training also features e-learning modules on ethical standards and sustainable supply chain strategies, along with group projects on sustainable procurement solutions and supplier performance management.

Course Toolbox:

- Detailed ebooks on ethical procurement practices
- Checklists for supplier performance management
- Templates for procurement and supply KPI development
- Case studies on sustainable sourcing techniques

Course Agenda:

Day 1: Introduction to Procurement and Supply Chain Fundamentals

- Understanding Different Sectors of Procurement and Supply Topic 1:
- Techniques to Achieve Added Value in Procurement Topic 2:
- Defining Value for Money in Procurement Topic 3:
- Applying the Five Rights to Procurement Products and Services Topic 4:
- Introduction to Lifetime Costs and Their Importance Topic 5:
- Identifying the Role of Efficiency and Effectiveness in Procurement Success Topic 6:
- Review of Procurement Fundamentals and Key Takeaways from Added Value Reflection & Review: Concepts

Day 2: Value for Money and Quality in Procurement

- Exploring Economies of Scale vs. Quality of Product/Service Topic 1: •
- Value Engineering and Value Analysis Techniques Topic 2: •
- Defining and Achieving Quality in Procurement Topic 3: •
- Introduction to Quality Assurance and Zero Defects in Procurement Topic 4: •
- Techniques for Assessing the Quality of Supplies Products and Services Topic 5: •
- Securing Required Quantities within Required Timescales Topic 6: •
- Key Strategies for Maximizing Value for Money and Ensuring Quality Standards Reflection & Review: •

Day 3: Sourcing Processes and Supplier Management

- Establishing Procurement Needs and Liaison with Users/Customers Topic 1: •
- The Make or Buy Decision and Its Role in Procurement Topic 2: •
- Creating Effective Specifications for Products and Services Topic 3: •
- Approaches to Surveying the Market and Supplier Appraisal Topic 4: •
- Techniques for Inviting and Assessing Quotations and Tenders Topic 5: •
- Measuring Supplier Performance and Utilizing E-Sourcing Technologies Topic 6: •
- Insights into Sourcing Processes and Supplier Relationship Optimization Reflection & Review: •

Day 4: Ethical Procurement and Codes of Conduct

- The Importance of the CIPS Code of Conduct in Procurement Topic 1: •
- Promoting the Eradication of Unethical Business Practices Topic 2: •
- The Role and Use of Codes of Ethics in Procurement Topic 3: •
- Monitoring Stakeholders to Uphold Codes of Ethics Topic 4: •
- Managing and Addressing Conflicts of Interest in Procurement Topic 5: •
- Ensuring Compliance with Laws and Regulations in Ethical Procurement Topic 6: •
- Ethical Considerations and Codes of Conduct in Procurement Practices Reflection & Review: •

Day 5: Enhancing Operational Performance and Budget Control

- Recognizing and Improving Customer Service in Procurement Topic 1: •
- Methods to Evaluate and Improve Customer and Stakeholder Satisfaction Topic 2: •
- Measuring and Reducing Cycle Times for Sourcing Processes Topic 3: •
- Analyzing Departmental Budgets and Understanding Variances Topic 4: •
- Developing Action Plans for Performance and Budget Improvement Topic 5: •
- Methods for Controlling Budgets and Mitigating Future Variances Topic 6: •
- Final Review of Procurement Operational Performance and Budget Control Reflection & Review: •
- Techniques

How This Course is Different from Other Courses:

This course stands out by integrating a complete focus on both ethical procurement practices and sustainable supply chain strategies. Unlike traditional procurement courses, this program emphasizes real-world application of CIPS ethical standards and provides participants with actionable insights into reducing procurement cycle times and optimizing sourcing processes. It also includes unique elements such as conflict of interest resolution and sustainable procurement solutions, ensuring that participants are well-prepared to address modern procurement challenges while upholding the highest ethical standards.

فئات الدورات التدريبية

الدورات التدريبية في مجال البيئة والاستدامة	دورات إدارة الجودة وتطوير العمليات
دورات إدارة و تحليل البيانات ودورات علم البيانات	دورات إدارة و تطوير الموارد البشرية
دورات الذهن السيرياني ودورات تقنية المعلومات	دورات الاتصال الجماهيري و السياسات والعلاقات العامة
دورات التدريب القانوني والهشتريات والتعاقدات	دورات التسويق وإدارة علاقات العملاء وإدارة المبيعات
دورات الحوكمة وإدارة المخاطر والامتثال	دورات السكرتارية و إدارة المكاتب
دورات الصحة والسلامة والذهن المهني	دورات الصيانة ودورات المجالات الهندسية المتنوعة
دورات المحاسبة و التهويل و دورات الإدارة المالية	دورات المهارات الشخصية وتطوير الذات
دورات في مجالات القيادة والإدارة	دورات معتمدة من قبل هيئات دولية
دورات مكتب إدارة المشاريع وإدارة المشاريع الرشيقية	



معدن التدريب

أهستردام هولندا	أكرا غانا	أثينا اليونان
الدار البيضاء المغرب	الجبيل المملكة العربية السعودية	استنبول تركيا
القاهرة مصر	الرياض المملكة العربية السعودية	الدوحة قطر
باريس فرنسا	الهناوة مملكة البحرين	الكويت الكويت
بانكوك تايلند	بالي جمهورية إندونيسيا	باكو أذربيجان
برلين ألمانيا	برشلونة إسبانيا	براغ جمهورية التشيك
تيليسي جورجيا	بوكيت تايلاند	بورتو البرتغال
جنيف سويسرا	جاكرتا جمهورية إندونيسيا	تورنتو كندا
روما إيطاليا	حلي الإمارات العربية المتحدة	جوهانسبرغ جنوب إفريقيا
سنغافورة سنغافورة	سان دييغو الولايات المتحدة الأمريكية	زنجانر تنزانيا
شيكاغو الولايات المتحدة الأمريكية	شرم الشيخ مصر	سيول كوريا الجنوبية
طوكيو اليابان	طشقند أوزبكستان	طرابزون تركيا
فرانكفورت ألمانيا	عن بعد منصة زووم	عمان المملكة الأردنية الهاشمية

مدن التدريب

كيب تاون جنوب إفريقيا	كوالالمبور ماليزيا	فيينا النمسا
لندن المملكة المتحدة	لشبونة البرتغال	لأنكوي ماليزيا
مسقط سلطنة عمان	هدريد إسبانيا	ماريبا إسبانيا
ميونخ ألمانيا	هيلان إيطاليا	مونترو سويسرا
نيويورك الولايات المتحدة الأمريكية	نيس فرنسا	نيروبي كينيا