



الدورة التدريبية المتقدمة لإدارة أساطيل النقل والتوزيع



AGILE LEADERS
Training Center

08 - 12 Jun 2027
الدار البيضاء

الدورة التدريبية المتقدمة لإدارة أساطيل النقل والتوزيع

المرجع: 36324_24171 التاريخ: 08 - 12 Jun 2027 الموقع: الدار البيضاء الرسوم: Euro 4100

Course Overview:

The course equips fleet managers and transportation professionals with advanced skills to optimize fleet operations, enhance safety, and improve efficiency. It covers critical areas such as Fleet Management, Maintenance, Safety Management, and Transportation Planning, enabling participants to make informed decisions and drive fleet performance. Attendees will learn to optimize fleet performance, reduce transportation costs, and implement best practices in fleet maintenance and asset productivity.

Target Audience:

- Fleet Managers
- Transportation Managers
- Logistics Coordinators
- Operations Managers
- Supply Chain Professionals
- Maintenance Supervisors
- Workshop Managers
- Fleet Safety Officers
- Distribution Managers

Targeted Organizational Departments:

- Fleet Management Department
- Transportation and Distribution Department
- Maintenance Department
- Logistics and Supply Chain Department
- Operations Department
- Safety and Compliance Department
- Procurement and Budgeting Department

Targeted Industries:

- Transportation and Logistics
- Distribution and Supply Chain
- Automotive and Fleet Services
- Oil and Gas
- Retail and Wholesale Distribution
- Government and Public Sector
- Manufacturing and Production

Course Offerings:

By the end of this course, participants will be able to:

- Develop and implement a Fleet Preventive Maintenance Program
- Optimize workshop management for fleet operations
- Establish effective Fleet Safety and Driver Selection programs
- Conduct thorough Vehicle Replacement Analysis and capital budgeting
- Design and optimize Distribution Vehicle Routing
- Measure fleet performance using Fleet Performance KPIs
- Implement best practices in Fleet Maintenance and Safety Management
- Reduce transportation costs and improve Fleet Utilization and Productivity

Training Methodology:

The course uses a dynamic and interactive approach to learning. Participants will take part in case studies and group work to apply the concepts of Fleet Management Training and Workshop Management for Fleets. Interactive sessions will focus on Fleet Safety and Driver Selection, while feedback sessions will provide personalized insights into participants' progress in areas such as Vehicle Replacement Analysis and Transportation Cost Optimization.

The course also includes hands-on exercises in Fleet Maintenance Strategies, Distribution Vehicle Routing Optimization, and Fleet Safety Program Implementation. By combining theoretical knowledge with practical application, this course ensures that participants can immediately implement what they've learned in their organizations.

Course Toolbox:

- Course Workbooks
- Capital Budgeting Templates for Vehicle Replacement Analysis
- Checklists for Fleet Safety Standards and Compliance

Course Agenda:

Day 1: Introduction to Fleet Management and Preventive Maintenance

- Definition and Objectives of Fleet Management **Topic 1:**
- Role and Responsibilities of the Fleet Manager **Topic 2:**
- Costs Associated with Fleet Management and Maximizing Customer Service **Topic 3:**
- Fleet Maintenance Management and Preventive Maintenance Programs **Topic 4:**
- Scope of Preventive Maintenance Programs and Unscheduled Maintenance **Topic 5:**
- Tire Selection, Management, and Parts Supply Management **Topic 6:**
- Review of Fleet Management Concepts and Preventive Maintenance Benefits **Reflection & Review:**

Day 2: Workshop and Safety Management

- Workshop Layout and Facility Requirements Topic 1: •
- Workshop Tools and Computing Workshop Productivity Topic 2: •
- Bay Space Layout and Workshop Efficiency Topic 3: •
- Fleet Safety Management and Elements of a Safety Program Topic 4: •
- Accident Prevention Strategies and Driver Selection Criteria Topic 5: •
- Fleet Skill Tests and Road Accident Types Topic 6: •
- Reflection on Workshop Management and Fleet Safety Standards Reflection & Review: •

Day 3: Vehicle Selection and Replacement Strategies

- Vehicle Selection Criteria and Decision-Making Process Topic 1: •
- Own or Contract Analysis for Fleet Vehicles Topic 2: •
- Vehicle Replacement Analysis Techniques Topic 3: •
- Capital Budgeting Techniques for Fleet Management Topic 4: •
- Fleet Asset Management and Lifecycle Optimization Topic 5: •
- Fleet Risk Management and Budgeting Strategies Topic 6: •
- Evaluating Vehicle Selection and Replacement Strategies Reflection & Review: •

Day 4: Transportation and Distribution Optimization

- Fundamentals of Transportation and Distribution Planning Topic 1: •
- Transportation Optimization Techniques Topic 2: •
- Factors Affecting Transportation Decisions and Network Design Options Topic 3: •
- Routing and Optimization of Distribution Vehicles Topic 4: •
- Fleet Utilization Improvement Strategies Topic 5: •
- Transportation Asset Productivity and Cost Management Topic 6: •
- Analysis of Transportation Planning and Distribution Optimization Reflection & Review: •

Day 5: Measuring and Improving Fleet Performance

- Fleet Measurement Systems and Performance Metrics Topic 1: •
- Financial and Quality Indicators in Fleet Operations Topic 2: •
- Transportation Costs and Cost Ratios Topic 3: •
- Cycle Time Indicators and Fleet Maintenance Cost Reduction Topic 4: •
- Measuring and Improving Fleet Utilization Topic 5: •
- Implementing Fleet Maintenance Best Practices and Continuous Improvement Topic 6: •
- Final Review and Strategies for Sustained Fleet Performance Improvement Reflection & Review: •

How This Course is Different from Other Advanced Fleet Management Courses:

This course offers a complete, hands-on approach covering the entire spectrum of fleet management. Unlike other courses that focus solely on one aspect of fleet management, this program integrates Fleet Management Training with advanced topics such as Fleet Safety Management, Vehicle Replacement Analysis, and Transportation Costs Optimization. Participants will learn about the latest industry standards and best practices, as well as gain practical skills in Fleet Utilization Improvement, Workshop Productivity, and Transportation Network Design. The course's unique combination of theoretical knowledge and real-world application ensures that participants can immediately apply their new skills to optimize their fleet operations, reduce costs, and improve overall efficiency. This course is particularly beneficial for those looking to achieve Fleet Manager Certification and enhance their career in the transportation and distribution industry.

فئات الدورات التدريبية

الدورات التدريبية في مجال البيئة والاستدامة	دورات إدارة الجودة وتطوير العمليات
دورات إدارة و تحليل البيانات ودورات علم البيانات	دورات إدارة و تطوير الموارد البشرية
دورات الذهن السيرياني ودورات تقنية المعلومات	دورات الاتصال الجماهيري و السياسات والعلاقات العامة
دورات التدريب القانوني والهشتريات والتعاقدات	دورات التسويق وإدارة علاقات العملاء وإدارة المبيعات
دورات الحوكمة وإدارة المخاطر والامتثال	دورات السكرتارية و إدارة المكاتب
دورات الصحة والسلامة والذهن المهني	دورات الصيانة ودورات المجالات الهندسية المتنوعة
دورات المحاسبة و التهويل و دورات الإدارة المالية	دورات المهارات الشخصية وتطوير الذات
دورات في مجالات القيادة والإدارة	دورات معتمدة من قبل هيئات دولية
دورات مكتب إدارة المشاريع وإدارة المشاريع الرشيقية	



معدن التدريب

أكرا غانا	أثينا اليونان	أبوظبي الإمارات العربية المتحدة
الجبيل المملكة العربية السعودية	استنبول تركيا	أهستردام هولندا
الرياض المملكة العربية السعودية	الدوحة قطر	الدار البيضاء المغرب
المنامة مملكة البحرين	الكويت الكويت	القاهرة مصر
بانكوك تايلند	باكو أذربيجان	باريس فرنسا
برلين ألمانيا	برشلونة إسبانيا	براغ جمهورية التشيك
تيليسي جورجيا	بوكيت تايلاند	بورتو البرتغال
جنيف سويسرا	جاكارتا جمهورية إندونيسيا	تورنتو كندا
روما إيطاليا	حلي الإمارات العربية المتحدة	جوهانسبرغ جنوب أفريقيا
سنغافورة سنغافورة	سان دييغو الولايات المتحدة الأمريكية	زنجان تنزانيا
شيكاغو الولايات المتحدة الأمريكية	شرم الشيخ مصر	سيول كوريا الجنوبية
طوكيو اليابان	طشقند أوزبكستان	طرابزون تركيا
فرانكفورت ألمانيا	عن بعد منصة زووم	عمان المملكة الأردنية الهاشمية

مدن التدريب

كيب تاون جنوب افريقيا	كوالالمبور ماليزيا	فيينا النمسا
لندن المملكة المتحدة	لشبونة البرتغال	لانكاوي ماليزيا
مسقط سلطنة عمان	هدريد اسبانيا	ماربيا اسبانيا
ميونخ ألمانيا	ميلان إيطاليا	مونترو سويسرا
	نيويورك الولايات المتحدة الأمريكية	نيروبي كينيا