



# دورة تدريبية في إتقان إدارة أصحاب المهلحة: أفضل المهارسات والاسلراالجيات الفعالة



**AGILE LEADERS**  
Training Center

02 - 06 Feb 2027  
برشلونة



## دورة تدريبية في إتقان إدارة أصحاب المهصلحة: أفضل الممارسات والاستراتيجيات الفعالة

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### Course Overview:

The course is an intensive program designed to equip professionals with the essential skills and knowledge to effectively engage with stakeholders. This course covers best practices in stakeholder engagement, effective stakeholder management, and stakeholder identification techniques. Participants will master various methods for stakeholder engagement, planning stakeholder engagement strategies, managing stakeholder conflict, and evaluating stakeholder engagement processes. The course will delve into project lifecycle stakeholder roles, practical engagement skills, stakeholder analysis tools, and conflict resolution in stakeholder management.

### Target Audience:

- Project Managers
- Business Analysts
- Corporate Communication Officers
- Environmental Managers
- HR Managers
- Consultants
- Team Leaders

### Targeted Organizational Departments:

- Project Management
- Corporate Communications
- Human Resources
- Environmental Management
- Corporate Strategy
- Public Relations

### Targeted Industries:

- Environmental Management
- Corporate Consulting
- Public Sector
- Non-Governmental Organizations NGOs
- Healthcare
- Technology
- Education

## Course Offerings:

By the end of this course, participants will be able to:

- Implement best practices in stakeholder engagement
- Develop effective stakeholder management strategies
- Identify and prioritize stakeholders using advanced techniques
- Apply various methods for stakeholder engagement
- Plan and execute detailed stakeholder engagement strategies
- Manage conflicts with and between stakeholders
- Monitor and evaluate stakeholder engagement processes
- Utilize stakeholder analysis tools effectively
- Communicate effectively with stakeholders across different industries

## Training Methodology:

This course utilizes a blend of interactive methodologies to ensure a complete training experience. Participants will engage in case studies, group work, interactive sessions, and feedback sessions. Real-world examples and practical exercises will be incorporated to enhance understanding and application of stakeholder engagement techniques.

## Course Toolbox:

- Stakeholder Engagement Handbook
- Practical Methods Notes
- Checklists for Stakeholder Engagement
- Templates for Stakeholder Communication
- Online Resources for Stakeholder Management
- Case Study Workbooks

## Course Agenda:

### Day 1: Introduction to Stakeholder Engagement

- Background and Context of Stakeholder Engagement Topic 1:
- How Does the Handbook Work? Topic 2:
- What Do We Mean by Engagement? Topic 3:
- What Is a Stakeholder? Topic 4:
- Why Is Stakeholder Engagement Beneficial? Topic 5:
- Challenges and Limits to Engagement Topic 6:
- Key Points to Consider for Effective Stakeholder Engagement Reflection & Review:



## Day 2: Why Engage with Stakeholders

- Why Engage with Stakeholders Topic 1: •
- Scope and Context of Stakeholder Engagement Topic 2: •
- General Information and Advice from BiodivERsA Topic 3: •
- Information from Other Researchers and Projects Topic 4: •
- Key Points to Consider for Effective Stakeholder Engagement Topic 5: •
- How BiodivERsA Can Help in Stakeholder Engagement Topic 6: •
- Reviewing the Importance and Scope of Stakeholder Engagement Reflection & Review: •

## Day 3: How to Identify Stakeholders

- How to Identify Stakeholders Topic 1: •
- Stage 1: Who Are Your Stakeholders? Topic 2: •
- Stage 2: Assess, Analyse, and Prioritise Stakeholders Topic 3: •
- Stage 3: Understand Your Stakeholders Topic 4: •
- Summary of the Three Stages of Stakeholder Identification Topic 5: •
- Key Points from References on Stakeholder Identification Topic 6: •
- Reflecting on Stakeholder Identification Techniques Reflection & Review: •

## Day 4: When to Engage with Stakeholders and Methods for Engagement

- When to Engage with Stakeholders Topic 1: •
- Mapping Stakeholder Roles to Different Stages of the Project Lifecycle Topic 2: •
- Methods for Engagement Topic 3: •
- Types of Engagement Methods Topic 4: •
- Practical Methods Notes Topic 5: •
- Matching Methods to Levels of Engagement Topic 6: •
- Evaluating Methods and Timing of Stakeholder Engagement Reflection & Review: •

## Day 5: Advanced Engagement Strategies and Conflict Management

- Planning the Detail of the Engagement Topic 1: •
- Practicalities, Feasibility, and Implementation of Engagement Plans Topic 2: •
- Managing Stakeholder Conflict Topic 3: •
- Conflicts with and Between Stakeholders: Types and Causes Topic 4: •
- Conflict Management Tools and Constructing a Conflict Timeline Topic 5: •
- Monitoring and Evaluating the Engagement Topic 6: •
- Complete review and Future Strategies for Stakeholder Engagement Reflection & Review: •

## How This Course is Different from Other Stakeholder Engagement Courses:

This course distinguishes itself by offering a holistic and practical approach to stakeholder engagement. Unlike other courses, it integrates complete stakeholder conflict resolution strategies, and practical engagement skills into a single program. This course provides a unique blend of theoretical knowledge and hands-on application, ensuring participants can effectively implement stakeholder engagement strategies in their professional contexts.



## فئات الدورات التدريبية



HR TRAINING & DEVELOPMENT

دورات إدارة و تطوير الموارد البشرية



دورات إدارة و تحليل البيانات ودورات علم البيانات



دورات إدارة الجودة وتطوير العمليات



الدورات التدريبية في مجال البيئة والاستدامة



دورات التسويق وإدارة علاقات العملاء وإدارة المبيعات



دورات التدريب القانوني والمشتريات والتعاقدات



دورات الاتصال الجماهيري و السياسات والعلاقات العامة



دورات النظم السيرياني ودورات تقنية المعلومات



دورات الصيانة ودورات المجالات الهندسية المتنوعة



دورات الصحة والسلامة والأمن المهني



دورات السكرتارية و إدارة المكاتب



دورات الحوكمة وإدارة المخاطر والامتثال



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## فئات الدورات التدريبية



دورات معتمدة من قبل هيئات دولية



دورات في مجالات القيادة والإدارة



دورات المهارات الشخصية وتطوير الذات



دورات المحاسبة و التمويل و دورات الإدارة  
المالية



دورات مكتب إدارة المشاريع وإدارة المشاريع  
الرشيقية

## مدن التدريب



أمستردام - هولندا



أكرا - غانا



أثينا - اليونان



أبوظبي - الإمارات العربية المتحدة



الدوحة - قطر



الدار البيضاء - المغرب



الجبيل - المملكة العربية السعودية



استنبول - تركيا



المنامة - مملكة البحرين



الكويت - الكويت



القاهرة - مصر



الرياض - المملكة العربية السعودية



بانكوك - تايلند



بالي - جمهورية إندونيسيا



بأكو - أذربيجان



باريس - فرنسا

## مدن التدريب



بورنو - البرتغال



برلين - ألمانيا



برشلونة - إسبانيا



براغ - جمهورية التشيك



جنيف - سويسرا



جاكرتا - جمهورية إندونيسيا



تيليسي - جورجيا



بوكيت - تايلاند



زنجبار - تنزانيا



روما - إيطاليا



دبي - الإمارات العربية المتحدة



جوهانسبرغ - جنوب إفريقيا



شهر الشيخ - مصر



سيول - كوريا الجنوبية



سنغافورة - سنغافورة



سان دييغو - الولايات المتحدة الأمريكية

## مدن التدريب



طوكيو - اليابان



طشقند - أوزبكستان



طرابزون - تركيا



شيكاغو - الولايات المتحدة  
الأمريكية



فيينا - النمسا



فرانكفورت - ألمانيا



عن بعد - منصة زوم



عمان - المملكة الأردنية الهاشمية



لندن - المملكة المتحدة



لانكاوي - ماليزيا



كيب تاون - جنوب إفريقيا



كوالالمبور - ماليزيا



مونتره - سويسرا



مسقط - سلطنة عمان



مدريد - إسبانيا



ماربيا - إسبانيا

## مدن التدريب



نيس - فرنسا



نيروبي - كينيا



ميونخ - ألمانيا



ميلان - إيطاليا

# WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

## OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

## OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

## WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



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