دوره تدريبيه في المحاسبة التنظيمية والسياسة المالية و إدارة الميزانية والاستثمار والبحث والتطوير

04 - 15 Jan 2027

كيب تاون

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دوره تدريبيه في المحاسبة التنظيمية والسياسة المالية و إدارة الميزانية والاستثمار والبحث والتطوير

المرجع: 36281_21169 التاريخ: 04 - 15 Jan 2027 الموقع: كيب تاون الرسوم: 10000 Euro

Course Overview:

The course is an intensive program designed to equip professionals with the skills necessary to excel in financial management within organizations. This course explores organizational financial policy, focusing on budgeting specialists, investment strategies, and R&D management. Participants will delve into financial planning and analysis, mastering the intricacies of financial statements and ratio analysis, and learning advanced budget preparation techniques. The curriculum also covers debt and equity financial structure, statistical analysis for financial forecasting, and the role of data-driven decision-making in finance. With a strong emphasis on innovation management, quality management in finance, and project management, this course prepares participants to tackle the complexities of modern financial environments. Topics such as risk and return on equity, portfolio optimization, social investing, strategic planning, and performance management are thoroughly examined. Additionally, the course addresses cybersecurity in financial management and the applications of AI in investment management, ensuring participants are well-versed in current trends and challenges. By the end of this course, attendees will be equipped with the knowledge and tools to achieve corporate financial excellence and maximize stockholder wealth.

Target Audience:

- Budgeting Specialists
- Investment Specialists
- Project Accountants
- Financial Analysts

Targeted Organizational Departments:

- Finance Departments
- R&D Departments
- Project Management Offices
- Investment Management Divisions

Targeted Industries:

- Financial Services
- Technology
- Manufacturing
- Healthcare

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Course Offerings:

By the end of this course, participants will be able to:

- Develop and implement organizational financial policies.
- Prepare and control budgets effectively.
- Analyze financial statements and perform ratio analysis.
- Manage debt and equity financial structures.
- Conduct statistical analysis for financial forecasting.
- Make data-driven financial decisions.
- Understand interdependencies in financial policies.
- Apply quality management concepts in finance.
- Manage innovation projects within organizations.
- Execute effective project management and communication strategies.
- Optimize portfolios and implement social investing strategies.
- Plan and implement strategic financial initiatives.
- Manage performance and succession planning in finance.
- Improve financial processes and ensure cybersecurity.
- Utilize AI for investment management.
- Maximize stockholder wealth through efficient financial practices.

Training Methodology:

This course employs a blend of interactive training methodologies to ensure complete learning. Participants will engage in case studies to apply theoretical knowledge to real-world scenarios, enhancing their practical understanding. Group work will foster collaborative problem-solving skills, while interactive sessions will encourage active participation and knowledge sharing. Feedback sessions will provide personalized insights, helping participants to identify and address areas for improvement. The course will also incorporate hands-on exercises in statistical analysis and financial forecasting, as well as simulation activities to mimic organizational decision-making processes. By leveraging a variety of learning methods, this course ensures a dynamic and engaging educational experience that addresses the diverse needs of budgeting specialists, investment specialists, project accountants, and financial analysts.

Course Toolbox:

- complete workbooks on financial policy and analysis.
- Reading materials on investment strategies and R&D management.
- Project management templates and communication guides.

Course Agenda:

Day 1: Introduction to Organizational Financial Policy and R&D Management

- Understanding Organizational Financial Policy Topic 1:
- An Insight into R&D Management Topic 2:
- Overview of Financial Planning and Analysis Topic 3:
- Budgeted Balance Sheet and Its Importance Topic 4:
- Calculating Net Cash Flow Topic 5:
- Financial Policies Impact on Business Topic 6:
- Discussions on organizational policies, R&D strategies, accounting, and their impact Reflection & Review: on business.

Day 2: Financial Statements and Ratio Analysis

- Introduction to Financial Statements Topic 1:
- The Major Financial Statements and Their Interrelationships Topic 2:
- The Balance Sheet Analysis Topic 3:
- Cash vs. Profit: Analyzing the Cash Flow Statement Topic 4:
- Ratio Analysis and its Limitations Topic 5:
- Interpreting Financial Statements for Decision Making Topic 6:
- Examination of real-world financial statements, accounting practices, and ratio Reflection & Review: analysis.

Day 3: Budget Preparation and Control

- Master Budget Preparation Process Topic 1:
- Approaches to Budgeting and Their Applications Topic 2:
- Cost of Goods Sold Analysis and Formula Topic 3:
- Balance Sheet Items Forecasting and Analysis Topic 4:
- Budgeted Income Statement and Financial Analysis Topic 5:
- Implementing Effective Budget Controls Topic 6:
- Effective budgeting practices, accounting methods, and applications. Reflection & Review:

Day 4: Debt, Equity, and Financial Structure

- Debt and Equity Considerations Topic 1:
- The Investment Decision and Capital Costs Topic 2:
- Real Options and Abandonment Value Topic 3:
- Understanding the Cash Conversion Cycle Topic 4:
- Treatment of Working Capital in Capital Budgeting Topic 5:
- Financial Structure Optimization Techniques Topic 6:
- Case studies on optimizing financial structures and investment strategies. Reflection & Review:

Day 5: Statistical Analysis and Financial Forecasting

- Topic 1: Introduction to Statistical Analysis
- Topic 2: Linear and Multiple Regression
- Topic 3: Three-Stage Least Squares 3SLS Estimation
- Topic 4: Data Collection and Analysis
- Topic 5: Utilizing Statistical Tools for Investment Decisions
- Topic 6: Forecasting Financial Performance
- Reflection & Review: Hands-on exercises on statistical analysis and its role in investment.

Day 6: Financial Analysis and Interdependencies

- Topic 1: Data-Driven Decision-Making
- Topic 2: Interdependencies among Organizational Financial Policies
- Topic 3: Simultaneous Equations Results
- Topic 4: Performance Evaluation Techniques
- Topic 5: Achieving Institutional Excellence
- Topic 6: Quality Management Concepts and Tools
- Reflection & Review: Simulation of organizational decision-making processes with a focus on accounting and financial analysis.

Day 7: R&D Data and Innovation Management

- Topic 1: Comparing R&D Data with Compustat
- Topic 2: Innovation Methodologies and Design Thinking
- Topic 3: Developing a Culture of Innovation within the Organization
- Topic 4: Managing Innovation Projects
- Topic 5: Innovation and Stockholder Wealth
- Topic 6: Evaluating R&D Investments
- Reflection & Review: Analysis of R&D data, accounting implications, and its effect on stockholder wealth.

Day 8: Project Management and Effective Communication

- Topic 1: Project Management Basics
- Topic 2: Planning, Executing, and Monitoring Projects
- Topic 3: Risk Management and Performance Evaluation
- Topic 4: Internal and External Communication Skills
- Topic 5: Managing Meetings and Presentations
- Topic 6: Financial Aspects of Project Management
- Reflection & Review: Effective project management, communication practices, and the role of accounting in project success.

Day 9: Risk and Return of Equity

- Introduction to Modern Portfolio Theory Topic 1:
- Determinants of Stock Selection Models Topic 2:
- The Optimization of Efficient Portfolios Topic 3:
- Utilizing Technology to Improve Efficiency Topic 4:
- Applications of Artificial Intelligence in Management and Investment Topic 5:
- Risk Management Techniques Topic 6:
- Portfolio building, risk management, and investment strategies. Reflection & Review:

Day 10: Efficient Portfolio Optimization and Social Investing

- The Optimization of Efficient Portfolios Topic 1:
- R&D Quadratic Term in Stockholder Wealth Topic 2:
- The Case of Social Investing Topic 3:
- Stock Selection and Social Responsibility Topic 4:
- Cybersecurity and Data Management Topic 5:
- Impact of Social Investing on Financial Performance Topic 6:
- Designing efficient portfolios with R&D considerations, accounting for social Reflection & Review: responsibility in investment.

Day 11: Organizational Financial Policies and Innovation

- Internal and External Environment Analysis Topic 1:
- Developing and Implementing Strategic Plans Topic 2:
- Setting Strategic Goals and Initiatives Topic 3:
- Employee Development and Growth Strategies Topic 4:
- Performance Management and Evaluation Topic 5:
- Innovation in Financial Policies Topic 6:
- Strategic planning, accounting for organizational policies, and human resource Reflection & Review: development.

Day 12: R&D Management and Organizational Financial Policy: Conclusions

- R&D Management and Organizational Financial Policy Topic 1:
- Succession Planning Topic 2:
- Process Improvement and Quality Applications Topic 3:
- Performance Evaluation and Achieving Institutional Excellence Topic 4:
- Integration of Financial Policies and R&D Strategies Topic 5:
- Final Project and Presentation Topic 6:
- complete recap on accounting, investment strategies, and closing remarks. Reflection & Review:

How This Course is Different from Other Financial Policy Courses:

The course stands out for its integrated approach to financial management, uniquely combining budgeting, investment strategies, and R&D management within one complete program. Unlike other courses, it offers a detailed examination of interdependencies in financial policies, ensuring participants understand the interconnected nature of organizational finance. The course emphasizes practical application through hands-on exercises, and case studies, providing participants with real-world experience. Additionally, it addresses current trends such as the use of AI in investment management and the importance of cybersecurity in financial management. By incorporating innovative resources, this course ensures participants are well-equipped to achieve corporate financial excellence and maximize stockholder wealth.

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فئات الدورات التدريبية

- الدورات التدريبية في مجال البيئة والاستدامة
- دورات إدارة الجودة وتطوير العمليات
- دورات إدارة و تحليل البيانات ودورات علم البيانات
- دورات إدارة و تطوير الموارد البشرية
- دورات الأمن السيبراني ودورات تقنية المعلومات
- دورات الاتصال الجماهيري و السياسات والعلاقات العامة
- دورات التدريب القانوني والمشتريات والتعاقدات
- دورات التسويق وإدارة علاقات العملاء وإدارة المبيعات
- دورات الحوكمة وإدارة المخاطر والامتثال
- دورات السكرتارية و إدارة المكاتب
- دورات الصحة والسلامة والأمن المهني
- دورات الصيانة ودورات المجالات الهندسية المتنوعة
- دورات المحاسبة و التمويل و دورات الإدارة المالية
- دورات المهارات الشخصية وتطوير الذات
- دورات في مجالات القيادة والإدارة
- دورات معتمدة من قبل هيئات دولية
- دورات مكتب إدارة المشاريع وإدارة المشاريع الرشيقة

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مدن التدريب

أبوظبي الإمارات العربية المتحدة	أثينا اليونان	أكرا غانا
أمستردام هولندا	اسطنبول تركيا	الجبيل المملكة العربية السعودية
الدار البيضاء المغرب	الدوحة قطر	الرياض المملكة العربية السعودية
القاهرة مصر	الكويت الكويت	المنامة مملكة البحرين
باريس فرنسا	باكو أذربيجان	بانكوك تايلند
براغ جمهورية التشيك	برشلونة إسبانيا	برلين ألمانيا
بورتو البرتغال	بوكيت تايلاند	تبليسي جورجيا
تورنتو كندا	جاكرتا جمهورية إندونيسيا	جنيف سويسرا
جوهانسبرغ جنوب إفريقيا	دبي الإمارات العربية المتحدة	روما إيطاليا
زنجبار تنزانيا	سان دييغو الولايات المتحدة الأمريكية	سنغافورة سنغافورة
سيول كوريا الجنوبية	شرم الشيخ مصر	شيكاغو الولايات المتحدة الأمريكية
طرابزون تركيا	طشقند أوزبكستان	طوكيو اليابان
عمان المملكة الأردنية الهاشمية	عن بعد منصة زووم	فرانكفورت ألمانيا

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مدن التدريب

فيينا النمسا	كوالالمبور ماليزيا	كيب تاون جنوب إفريقيا
لانكاوي ماليزيا	لشبونة البرتغال	لندن المملكة المتحدة
ماربيا اسبانيا	مدريد إسبانيا	مسقط سلطنة عمان
مونترو سويسرا	ميلان ايطاليا	ميونخ ألمانيا
نيروبي كينيا	نيويورك الولايات المتحدة الأمريكية	