



# دوره تدريبيه في المحاسبة التنظيويه والسياسه الماليه و إدارة الميزانيه والاستثمار والبحث والتطوير



**AGILE LEADERS**  
Training Center

26 Jan - 06 Feb 2027  
الدار البيضاء



## دوره تدريبيه في الهاسبة التنظيهية والسياسة الهالية و إدارة الهيزانية والاستثمار والبحث والتطوير

المرجع: 36281\_21105 التاريخ: 26 Jan - 06 Feb 2027 الموقع: الدار البيضاء الرسوم: Euro 7000

### Course Overview:

The course is an intensive program designed to equip professionals with the skills necessary to excel in financial management within organizations. This course explores organizational financial policy, focusing on budgeting specialists, investment strategies, and R&D management. Participants will delve into financial planning and analysis, mastering the intricacies of financial statements and ratio analysis, and learning advanced budget preparation techniques. The curriculum also covers debt and equity financial structure, statistical analysis for financial forecasting, and the role of data-driven decision-making in finance. With a strong emphasis on innovation management, quality management in finance, and project management, this course prepares participants to tackle the complexities of modern financial environments. Topics such as risk and return on equity, portfolio optimization, social investing, strategic planning, and performance management are thoroughly examined. Additionally, the course addresses cybersecurity in financial management and the applications of AI in investment management, ensuring participants are well-versed in current trends and challenges. By the end of this course, attendees will be equipped with the knowledge and tools to achieve corporate financial excellence and maximize stockholder wealth.

### Target Audience:

- Budgeting Specialists
- Investment Specialists
- Project Accountants
- Financial Analysts

### Targeted Organizational Departments:

- Finance Departments
- R&D Departments
- Project Management Offices
- Investment Management Divisions

### Targeted Industries:

- Financial Services
- Technology
- Manufacturing
- Healthcare

## Course Offerings:

By the end of this course, participants will be able to:

- Develop and implement organizational financial policies. •
- Prepare and control budgets effectively. •
- Analyze financial statements and perform ratio analysis. •
- Manage debt and equity financial structures. •
- Conduct statistical analysis for financial forecasting. •
- Make data-driven financial decisions. •
- Understand interdependencies in financial policies. •
- Apply quality management concepts in finance. •
- Manage innovation projects within organizations. •
- Execute effective project management and communication strategies. •
- Optimize portfolios and implement social investing strategies. •
- Plan and implement strategic financial initiatives. •
- Manage performance and succession planning in finance. •
- Improve financial processes and ensure cybersecurity. •
- Utilize AI for investment management. •
- Maximize stockholder wealth through efficient financial practices. •

## Training Methodology:

This course employs a blend of interactive training methodologies to ensure complete learning. Participants will engage in case studies to apply theoretical knowledge to real-world scenarios, enhancing their practical understanding. Group work will foster collaborative problem-solving skills, while interactive sessions will encourage active participation and knowledge sharing. Feedback sessions will provide personalized insights, helping participants to identify and address areas for improvement. The course will also incorporate hands-on exercises in statistical analysis and financial forecasting, as well as simulation activities to mimic organizational decision-making processes. By leveraging a variety of learning methods, this course ensures a dynamic and engaging educational experience that addresses the diverse needs of budgeting specialists, investment specialists, project accountants, and financial analysts.

## Course Toolbox:

- complete workbooks on financial policy and analysis. •
- Reading materials on investment strategies and R&D management. •
- Project management templates and communication guides. •

## Course Agenda:

## Day 1: Introduction to Organizational Financial Policy and R&D Management

- Understanding Organizational Financial Policy Topic 1: •
- An Insight into R&D Management Topic 2: •
- Overview of Financial Planning and Analysis Topic 3: •
- Budgeted Balance Sheet and Its Importance Topic 4: •
- Calculating Net Cash Flow Topic 5: •
- Financial Policies Impact on Business Topic 6: •
- Discussions on organizational policies, R&D strategies, accounting, and their impact Reflection & Review: •
- on business.

## Day 2: Financial Statements and Ratio Analysis

- Introduction to Financial Statements Topic 1: •
- The Major Financial Statements and Their Interrelationships Topic 2: •
- The Balance Sheet Analysis Topic 3: •
- Cash vs. Profit: Analyzing the Cash Flow Statement Topic 4: •
- Ratio Analysis and its Limitations Topic 5: •
- Interpreting Financial Statements for Decision Making Topic 6: •
- Examination of real-world financial statements, accounting practices, and ratio Reflection & Review: •
- analysis.

## Day 3: Budget Preparation and Control

- Master Budget Preparation Process Topic 1: •
- Approaches to Budgeting and Their Applications Topic 2: •
- Cost of Goods Sold Analysis and Formula Topic 3: •
- Balance Sheet Items Forecasting and Analysis Topic 4: •
- Budgeted Income Statement and Financial Analysis Topic 5: •
- Implementing Effective Budget Controls Topic 6: •
- Effective budgeting practices, accounting methods, and applications. Reflection & Review: •

## Day 4: Debt, Equity, and Financial Structure

- Debt and Equity Considerations Topic 1: •
- The Investment Decision and Capital Costs Topic 2: •
- Real Options and Abandonment Value Topic 3: •
- Understanding the Cash Conversion Cycle Topic 4: •
- Treatment of Working Capital in Capital Budgeting Topic 5: •
- Financial Structure Optimization Techniques Topic 6: •
- Case studies on optimizing financial structures and investment strategies. Reflection & Review: •



## Day 5: Statistical Analysis and Financial Forecasting

- Introduction to Statistical Analysis Topic 1: •
- Linear and Multiple Regression Topic 2: •
- Three-Stage Least Squares 3SLS Estimation Topic 3: •
- Data Collection and Analysis Topic 4: •
- Utilizing Statistical Tools for Investment Decisions Topic 5: •
- Forecasting Financial Performance Topic 6: •
- Hands-on exercises on statistical analysis and its role in investment. Reflection & Review: •

## Day 6: Financial Analysis and Interdependencies

- Data-Driven Decision-Making Topic 1: •
- Interdependencies among Organizational Financial Policies Topic 2: •
- Simultaneous Equations Results Topic 3: •
- Performance Evaluation Techniques Topic 4: •
- Achieving Institutional Excellence Topic 5: •
- Quality Management Concepts and Tools Topic 6: •
- Simulation of organizational decision-making processes with a focus on accounting Reflection & Review: •  
and financial analysis.

## Day 7: R&D Data and Innovation Management

- Comparing R&D Data with Compustat Topic 1: •
- Innovation Methodologies and Design Thinking Topic 2: •
- Developing a Culture of Innovation within the Organization Topic 3: •
- Managing Innovation Projects Topic 4: •
- Innovation and Stockholder Wealth Topic 5: •
- Evaluating R&D Investments Topic 6: •
- Analysis of R&D data, accounting implications, and its effect on stockholder wealth. Reflection & Review: •

## Day 8: Project Management and Effective Communication

- Project Management Basics Topic 1: •
- Planning, Executing, and Monitoring Projects Topic 2: •
- Risk Management and Performance Evaluation Topic 3: •
- Internal and External Communication Skills Topic 4: •
- Managing Meetings and Presentations Topic 5: •
- Financial Aspects of Project Management Topic 6: •
- Effective project management, communication practices, and the role of accounting in Reflection & Review: •  
project success.



## Day 9: Risk and Return of Equity

- Introduction to Modern Portfolio Theory Topic 1: •
- Determinants of Stock Selection Models Topic 2: •
- The Optimization of Efficient Portfolios Topic 3: •
- Utilizing Technology to Improve Efficiency Topic 4: •
- Applications of Artificial Intelligence in Management and Investment Topic 5: •
- Risk Management Techniques Topic 6: •
- Portfolio building, risk management, and investment strategies. Reflection & Review: •

## Day 10: Efficient Portfolio Optimization and Social Investing

- The Optimization of Efficient Portfolios Topic 1: •
- R&D Quadratic Term in Stockholder Wealth Topic 2: •
- The Case of Social Investing Topic 3: •
- Stock Selection and Social Responsibility Topic 4: •
- Cybersecurity and Data Management Topic 5: •
- Impact of Social Investing on Financial Performance Topic 6: •
- Designing efficient portfolios with R&D considerations, accounting for social responsibility in investment. Reflection & Review: •

## Day 11: Organizational Financial Policies and Innovation

- Internal and External Environment Analysis Topic 1: •
- Developing and Implementing Strategic Plans Topic 2: •
- Setting Strategic Goals and Initiatives Topic 3: •
- Employee Development and Growth Strategies Topic 4: •
- Performance Management and Evaluation Topic 5: •
- Innovation in Financial Policies Topic 6: •
- Strategic planning, accounting for organizational policies, and human resource development. Reflection & Review: •

## Day 12: R&D Management and Organizational Financial Policy: Conclusions

- R&D Management and Organizational Financial Policy Topic 1: •
- Succession Planning Topic 2: •
- Process Improvement and Quality Applications Topic 3: •
- Performance Evaluation and Achieving Institutional Excellence Topic 4: •
- Integration of Financial Policies and R&D Strategies Topic 5: •
- Final Project and Presentation Topic 6: •
- complete recap on accounting, investment strategies, and closing remarks. Reflection & Review: •

## How This Course is Different from Other Financial Policy Courses:

The course stands out for its integrated approach to financial management, uniquely combining budgeting, investment strategies, and R&D management within one complete program. Unlike other courses, it offers a detailed examination of interdependencies in financial policies, ensuring participants understand the interconnected nature of organizational finance. The course emphasizes practical application through hands-on exercises, and case studies, providing participants with real-world experience. Additionally, it addresses current trends such as the use of AI in investment management and the importance of cybersecurity in financial management. By incorporating innovative resources, this course ensures participants are well-equipped to achieve corporate financial excellence and maximize stockholder wealth.



## فئات الدورات التدريبية



HR TRAINING & DEVELOPMENT

دورات إدارة و تطوير الموارد البشرية



دورات إدارة و تحليل البيانات ودورات علم البيانات



دورات إدارة الجودة وتطوير العمليات



الدورات التدريبية في مجال البيئة والاستدامة



دورات التسويق وإدارة علاقات العملاء وإدارة المبيعات



دورات التدريب القانوني والمشتريات والتعاقدات



دورات الاتصال الجماهيري و السياسات والعلاقات العامة



دورات النظم السيبراني ودورات تقنية المعلومات



دورات الصيانة ودورات المجالات الهندسية المتنوعة



دورات الصحة والسلامة والأمن المهني



دورات السكرتارية و إدارة المكاتب



دورات الحوكمة وإدارة المخاطر والامتثال



**AGILE LEADERS**  
Training Center

## فئات الدورات التدريبية



دورات معتمدة من قبل هيئات دولية



دورات في مجالات القيادة والإدارة



دورات المهارات الشخصية وتطوير الذات



دورات المحاسبة و التمويل و دورات الإدارة  
المالية



دورات مكتب إدارة المشاريع وإدارة المشاريع  
الرشيقية

## مدن التدريب



اسطنبول - تركيا



أمستردام - هولندا



أكرا - غانا



أثينا - اليونان



الرياض - المملكة العربية السعودية



الدوحة - قطر



الدار البيضاء - المغرب



الجبيل - المملكة العربية السعودية



باريس - فرنسا



المنامة - مملكة البحرين



الكويت - الكويت



القاهرة - مصر



براغ - جمهورية التشيك



بانكوك - تايلند



بالي - جمهورية إندونيسيا



باكو - أذربيجان

## مدن التدريب



جاكرتا - جمهورية اندونيسيا



تبليسي - جورجيا



بوكيت - تايلاند



برشلونة - إسبانيا



روما - إيطاليا



دبي - الإمارات العربية المتحدة



جوهانسبرغ - جنوب إفريقيا



جنيف - سويسرا



شهر الشيخ - قطر



سيول - كوريا الجنوبية



سان دييغو - الولايات المتحدة الأمريكية



زنجبار - تنزانيا



طوكيو - اليابان



طشقند - أوزبكستان



طرابزون - تركيا



شيكاغو - الولايات المتحدة الأمريكية

## مدن التدريب



كوالالمبور - ماليزيا



فيينا - النمسا



عن بعد - منصة زووم



عمان - المملكة الأردنية الهاشمية



ماربيا - اسبانيا



لندن - المملكة المتحدة



لانكاوي - ماليزيا



كيب تاون - جنوب إفريقيا



ميلان - إيطاليا



مونترنو - سويسرا



مسقط - سلطنة عمان



مدريد - إسبانيا



نيس - فرنسا



نيروبي - كينيا



ميونخ - ألمانيا

# WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

## OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

## OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

## WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



**AGILE LEADERS**  
Training Center

## CONTACT US

 UAE, Dubai Investment Park First

 +971585964727  
+447700176600

 [sales@agile4training.com](mailto:sales@agile4training.com)