



# دورة النهج الاستراتيجي الشامل في إدارة سلاسل الإمداد



**AGILE LEADERS**  
Training Center

09 - 20 Mar 2027  
برشلونة

## دورة النهج الاستراتيجي الشامل في إدارة سلاسل الإمداد

المراجع: 36275\_20687 التاريخ: 09 - 20 Mar 2027 الموقع: برشلونة الرسوم: Euro 10000

### Course Overview:

The course offers a complete and interactive learning experience designed to transform supply chain operations. This course integrates key aspects of both Supply Chain Transformation and Purchasing & Supply Chain Management, providing participants with an in-depth understanding of advanced strategies, technologies, and methodologies required for achieving a world-class supply chain. Attendees will gain expertise in strategic sourcing, procurement, technology integration, performance measurement, and continuous improvement. This course is more than just training; it's a transformative journey into mastering the complete cycle of supply chain management.

### Target Audience:

- Supply Chain Managers
- Operations Managers
- Logistics Managers
- Procurement Professionals
- Purchasing Managers
- Entry-level employees in purchasing

### Targeted Organizational Departments:

- Supply Chain & Logistics
- Operations Management
- Procurement & Purchasing Departments
- Inventory Management

### Targeted Industries:

- Retail
- Manufacturing
- Logistics and Freight
- Healthcare
- Information Technology

## Course Offerings:

By the end of this course, participants will be able to:

- Understand the principles of supply chain transformation and purchasing management
- Implement advanced supply chain and procurement strategies
- Leverage technology for supply chain optimization
- Manage and optimize vendor and supplier relations
- Measure and analyse supply chain performance
- Implement best practices in supply chain management

## Training Methodology:

This course employs a mix of formal delivery, group work, case studies, and interactive sessions to ensure a complete learning experience. Participants will engage in practical exercises to apply supply chain and procurement strategies. Daily wrap-up sessions encourage questions and discussions, fostering a collaborative learning environment. Utilizing various teaching methods ensures that attendees gain both theoretical knowledge and practical skills in supply chain management.

## Course Toolbox:

- complete workbooks and manuals
- Online resources for supply chain management
- Checklists for implementing supply chain and procurement strategies
- Case studies and real-world examples

## Course Agenda:

### Day 1: Introduction and Foundations

- Introduction to Supply Chain Transformation and Purchasing Management Topic 1:
- Overview of Supply Chain and Purchasing Processes Topic 2:
- Identifying Key Supply Chain and Purchasing Metrics Topic 3:
- Setting Effective Supply Chain and Procurement Strategies Topic 4:
- Reflect on the importance of supply chain transformation and purchasing managementReflection & Review:
- in improving business outcomes.

### Day 2: Strategic Sourcing and Procurement

- Strategic Sourcing Topic 1:
- Developing Procurement Strategies Topic 2:
- Supplier Evaluation and Quality Management Topic 3:
- Risk Management in Procurement Topic 4:
- Review strategic sourcing and procurement strategies through the lens of supply chain transformation.

### Day 3: Technology and Innovation

- Leveraging Technology for Supply Chain Optimization Topic 1: •
- Digital Transformation in Supply Chain Topic 2: •
- Advanced Technologies: AI, IoT, and Blockchain Topic 3: •
- Implementing Supply Chain Technologies Topic 4: •

Explore case studies on the successful implementation of supply chain technologies. Reflection & Review: •

### Day 4: Performance Measurement and Continuous Improvement

- Measuring Supply Chain Performance Topic 1: •
- Continuous Improvement in Supply Chain Topic 2: •
- Lean Supply Chain Practices Topic 3: •
- Developing a Continuous Improvement Framework Topic 4: •

Review performance measurement and continuous improvement strategies in supply chain management. Reflection & Review: •

### Day 5: Policies, Procedures, and Integration

- Purchasing Policy and Procedures Topic 1: •
- Supply Management Integration for Competitive Advantage Topic 2: •
- Purchasing and Supply Chain Organization Topic 3: •

Review the impact of purchasing negotiation on policies and integration. Reflection & Review: •

### Day 6: Negotiation, Contracts, and Ethics

- Negotiation Topic 1: •
- Contract Management Topic 2: •
- Purchasing Law and Ethics Topic 3: •

Balance between ethics and negotiation in purchasing manager training. Reflection & Review: •

### Day 7: Future Trends and Strategic Planning

- Future Trends in Supply Chain Management Topic 1: •
- Strategic Planning for Supply Chain Transformation Topic 2: •
- Integrating Sustainability in Supply Chain Topic 3: •
- Building a Resilient Supply Chain Topic 4: •

Reflect on the key takeaways and prepare for future applications in supply chain management. Reflection & Review: •

## Day 8: Developing and Implementing a Revenue Protection Function

- The Strategic Importance of Revenue Protection Topic 1: •
- Setting Up and Structuring a Revenue Protection Team Topic 2: •
- Designing Effective Back-Office Processes Topic 3: •
- Optimizing Field Activity Processes Topic 4: •
- Review and reflect on building a successful revenue protection function. Reflection & Review: •

## Day 9: Data Analysis, Training, and Regulatory Compliance

- Analysing Utility Data for Revenue Protection Insights Topic 1: •
- Conducting Reactive Visits and Investigations Topic 2: •
- Roles and Responsibilities of Revenue Protection Officers Topic 3: •
- Navigating Regulation, Legislation, and Licence Conditions Topic 4: •
- Reflect on training methods and their effectiveness. Reflection & Review: •

## Day 10: Strategic Partnerships and Promoting Awareness

- Building and Sustaining Strategic Partnerships Topic 1: •
- Promoting Awareness and Best Practices in Supply Chain Management Topic 2: •
- Engaging with International Supply Chain Associations Topic 3: •
- Strategies for Supply Chain Consumer Engagement Topic 4: •
- Final review and reflection on strategic partnerships and awareness. Reflection & Review: •

## How This Course is Different from Other Supply Chain Courses:

This training course stands out due to its complete coverage of both theoretical and practical aspects of supply chain and purchasing management. Participants delve deep into each domain, ensuring they are well-equipped to face real-world challenges. By offering specialized sessions on strategic sourcing, technology implementation, performance measurement, and continuous improvement, this course provides participants with the tools needed to excel in their supply chain roles. This is not just a course; it's a transformative experience aimed at enhancing supply chain efficiency and effectiveness.

## فئات الدورات التدريبية

|                                                    |                                                     |
|----------------------------------------------------|-----------------------------------------------------|
| الدورات التدريبية في مجال البيئة والاستدامة        | دورات إدارة الجودة وتطوير العمليات                  |
| دورات إدارة و تحليل البيانات ودورات علم البيانات   | دورات إدارة و تطوير الموارد البشرية                 |
| دورات الذهن السيرياني ودورات تقنية المعلومات       | دورات الاتصال الجماهيري و السياسات والعلاقات العامة |
| دورات التدريب القانوني والهشتريرات والتعاقدات      | دورات التسويق وإدارة علاقات العملاء وإدارة المبيعات |
| دورات الحوكمة وإدارة المخاطر والامتثال             | دورات السكرتارية و إدارة المكاتب                    |
| دورات الصحة والسلامة والذهن المهني                 | دورات الصيانة ودورات المجالات الهندسية المتنوعة     |
| دورات المحاسبة و التهويل و دورات الإدارة المالية   | دورات المهارات الشخصية وتطوير الذات                 |
| دورات في مجالات القيادة والإدارة                   | دورات معتمدة من قبل هيئات دولية                     |
| دورات مكتب إدارة المشاريع وإدارة المشاريع الرشيقية |                                                     |



## معدن التدريب

|                                      |                                         |                                    |
|--------------------------------------|-----------------------------------------|------------------------------------|
| أكرا<br>غانا                         | أثينا<br>اليونان                        | أبوظبي<br>الإمارات العربية المتحدة |
| الجبيل<br>المملكة العربية السعودية   | استنبول<br>تركيا                        | أهستردام<br>هولندا                 |
| الرياض<br>المملكة العربية السعودية   | الدوحة<br>قطر                           | الدار البيضاء<br>المغرب            |
| المنامة<br>مملكة البحرين             | الكويت<br>الكويت                        | القاهرة<br>مصر                     |
| بانكوك<br>تايلند                     | باكو<br>أذربيجان                        | باريس<br>فرنسا                     |
| برلين<br>ألمانيا                     | برشلونة<br>إسبانيا                      | براغ<br>جمهورية التشيك             |
| تيليسي<br>جورجيا                     | بوكيت<br>تايلاند                        | بورتو<br>البرتغال                  |
| جنيف<br>سويسرا                       | جاكارتا<br>جمهورية إندونيسيا            | تورنتو<br>كندا                     |
| روما<br>إيطاليا                      | دبي<br>الإمارات العربية المتحدة         | جوهانسبرغ<br>جنوب أفريقيا          |
| سنغافورة<br>سنغافورة                 | سان دييغو<br>الولايات المتحدة الأمريكية | زنجان<br>تنزانيا                   |
| شيكاغو<br>الولايات المتحدة الأمريكية | نهر الشيخ<br>مصر                        | سيول<br>كوريا الجنوبية             |
| طوكيو<br>اليابان                     | طشقند<br>أوزبكستان                      | طرابزون<br>تركيا                   |
| فرانكفورت<br>ألمانيا                 | عن بعد<br>منصة زووم                     | عمان<br>المملكة الأردنية الهاشمية  |

## مدن التدريب

|                          |                                       |                    |
|--------------------------|---------------------------------------|--------------------|
| كيب تاون<br>جنوب افريقيا | كوالالمبور<br>ماليزيا                 | فيينا<br>النمسا    |
| لندن<br>المملكة المتحدة  | لشبونة<br>البرتغال                    | لانكاوي<br>ماليزيا |
| مسقط<br>سلطنة عمان       | هدريد<br>اسبانيا                      | ماربيا<br>اسبانيا  |
| ميونخ<br>ألمانيا         | ميلان<br>إيطاليا                      | مونترو<br>سويسرا   |
|                          | نيويورك<br>الولايات المتحدة الأمريكية | نيروبي<br>كينيا    |