



المصغر للماجستير تدريب برنامج (FMMBA) في إدارة الأعمال مع التركيز على الشؤون المالية



AGILE LEADERS
Training Center

23 - 27 Mar 2027
الدار البيضاء



الشؤون على التركيز مع الأعمال إدارة في المهصر للهاجستير تدريب برنامج (FMMBA) الهالية

الرجوع: 36259_19499 التاريخ: 23 - 27 Mar 2027 الموقع: الدار البيضاء الرسوم: Euro 4100

Course Overview:

The Micro MBA course is designed to provide participants with a Complete understanding of key business concepts, with a focus on finance. This intensive course will cover a range of topics essential for international business professionals, including the global business environment, cultural sensitivity in business, ethical behaviour, and leadership skills. Participants will learn about globalization's impact on business and develop strategies for international business success. The course will delve into export preparation, global market adaptation, and creating effective sales and marketing strategies. Additionally, it will address the development of international business plans, global contracts negotiation, and hiring international employees.

Target Audience:

- Mid-level managers
- International business professionals
- Financial managers
- Marketing directors
- Business development directors
- Trade and customs managers
- Import/export agents
- MBA graduates and students

Targeted Organizational Departments:

- Finance
- Marketing
- Human Resources
- International Business
- Operations
- Sales
- Supply Chain Management
- Export/Import Departments

Targeted Industries:

- Banking and Finance
- International Trade
- Manufacturing
- Marketing and Advertising
- Logistics and Supply Chain
- Hospitality
- Technology
- Consulting

Course Offerings:

By the end of this course, participants will be able to:

- Develop Complete international business plans
- Adapt products and services for global markets
- Execute effective sales and marketing strategies internationally
- Negotiate and manage global contracts
- Hire and manage international employees
- Analyze and adapt to global market trends
- Manage financial aspects of international business
- Implement risk management strategies
- Navigate international finance and fundraising
- Lead and build effective teams across cultures
- Apply ethical principles in international business
- Communicate effectively in a global business environment

Training Methodology:

The "Micro MBA Training Program with Finance Concentration" will utilize a variety of training methodologies to ensure a Complete learning experience. Participants will engage in case studies to understand real-world applications of theoretical concepts. Group work and interactive sessions will foster collaboration and practical problem-solving skills. Role-playing exercises will help participants practice negotiation and leadership skills in international contexts. Feedback sessions will provide personalized insights to help participants improve their performance.

Course Toolbox:

- Workbooks and reading materials
- Case study materials
- Personalized feedback reports

Course Agenda:

Day 1: Introduction to Business and Financial Topics

- Overview of the Global Business Environment Topic 1: •
- Mastery of Business Communication Topic 2: •
- Principles of Financial Management Topic 3: •
- Investment Management Fundamentals Topic 4: •
- Introduction to Risk Management Topic 5: •
- Understanding International Finance Topic 6: •
- Reflection on the day's learnings and key points Reflection & Review: •

Day 2: Advanced Financial Concepts and Practices

- Advanced Financial Management Techniques Topic 1: •
- Strategies for Effective Fundraising Topic 2: •
- Team Building and Leadership Skills Topic 3: •
- Ethics in Business Practices Topic 4: •
- Marketing Strategies for Business Growth Topic 5: •
- In-Depth Analysis of Economics Topic 6: •
- Reflection on the day's learnings and key points Reflection & Review: •

Day 3: Practical Applications in Finance and Management

- Corporate Finance and Budgeting Topic 1: •
- Investment Opportunities and Strategies Topic 2: •
- Advanced Risk Management Techniques Topic 3: •
- Financial Planning for Business Success Topic 4: •
- International Financial Markets and Trends Topic 5: •
- Ethical Financial Practices Topic 6: •
- Reflection on the day's learnings and key points Reflection & Review: •

Day 4: Leadership and Strategic Management

- Leadership Skills for Financial Managers Topic 1: •
- Strategic Business Planning Topic 2: •
- Global Market Adaptation Strategies Topic 3: •
- Negotiating Global Contracts Topic 4: •
- Hiring and Managing International Teams Topic 5: •
- Travel and Remote Work in International Business Topic 6: •
- Reflection on the day's learnings and key points Reflection & Review: •

Day 5: Integration and Application of Learning

- Developing Complete Business Plans Topic 1: •
- Effective Sales and Marketing Strategies Topic 2: •
- Business Operations and Management Topic 3: •
- Practical Application of Financial Management Topic 4: •
- Case Studies in International Business Topic 5: •
- Review and Integration of Key Concepts Topic 6: •
- Final reflection on the entire course and key takeaways Reflection & Review: •

How This Course is Different from Other Micro MBA Courses:

The Micro MBA course stands out for its unique integration of finance with international business. Unlike other MBA programs, this course specifically addresses the needs of international business professionals by focusing on the global business environment, cultural sensitivity, and ethical behaviour. Participants will gain practical skills in export preparation, global market adaptation, and international business planning. The course also offers specialized training for roles such as international marketing director and business development director, providing a Complete career path for MBA graduates.



فئات الدورات التدريبية



HR TRAINING &
DEVELOPMENT

دورات إدارة و تطوير الموارد البشرية



دورات إدارة و تحليل البيانات ودورات علم
البيانات



دورات إدارة الجودة وتطوير العمليات



الدورات التدريبية في مجال البيئة والاستدامة



دورات التسويق وإدارة علاقات العملاء وإدارة
المبيعات



دورات التدريب القانوني والمشتريات
والتعاقدات



دورات الاتصال الجماهيري و السياسات
والعلاقات العامة



دورات النظم السبراني ودورات تقنية
المعلومات



دورات الصيانة ودورات المجالات الهندسية
المتنوعة



دورات الصحة والسلامة والأمن المهني



دورات السكرتارية و إدارة المكاتب



دورات الحوكمة وإدارة المخاطر والامتثال



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فئات الدورات التدريبية



دورات معتمدة من قبل هيئات دولية



دورات في مجالات القيادة والإدارة



دورات المهارات الشخصية وتطوير الذات



دورات المحاسبة و التمويل و دورات الإدارة
المالية



دورات مكتب إدارة المشاريع وإدارة المشاريع
الرشيقية

مدن التدريب



أمستردام - هولندا



أكرا - غانا



أثينا - اليونان



أبوظبي - الإمارات العربية المتحدة



الدوحة - قطر



الدار البيضاء - المغرب



الجبيل - المملكة العربية السعودية



استنبول - تركيا



المنامة - مملكة البحرين



الكويت - الكويت



القاهرة - مصر



الرياض - المملكة العربية السعودية



بانكوك - تايلند



بالي - جمهورية إندونيسيا



بأكو - أذربيجان



باريس - فرنسا

مدن التدريب



تيليسي - جورجيا



بوكيت - تايلاند



برشلونة - إسبانيا



براغ - جمهورية التشيك



دبي - الإمارات العربية المتحدة



جوهانسبرغ - جنوب إفريقيا



جنيف - سويسرا



جاكرتا - جمهورية إندونيسيا



سنغافورة - سنغافورة



سان دييغو - الولايات المتحدة الأمريكية



زنجبار - تنزانيا



روما - إيطاليا



طرابزون - تركيا



شيكاغو - الولايات المتحدة الأمريكية



شرم الشيخ - مصر



سيول - كوريا الجنوبية

مدن التدريب



عن بعد - منصة زووم



عمان - المملكة الأردنية الهاشمية



طوكيو - اليابان



طشقند - أوزبكستان



لانكاوي - ماليزيا



كيب تاون - جنوب إفريقيا



كوالالمبور - ماليزيا



فيينا - النمسا



مسقط - سلطنة عمان



مدريد - إسبانيا



ماربيا - إسبانيا



لندن - المملكة المتحدة



نairobi - كينيا



ميونخ - ألمانيا



ميلان - إيطاليا



مونترو - سويسرا



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مدن التدريب



نيس - فرنسا

WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



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