



# دورة تدريبية في إدارة اللوجستيات: أحدث الاستراتيجيات والمهارات



**AGILE LEADERS**  
Training Center

15 - 19 Jun 2027

فيينا



## دورة تدريبية في إدارة اللوجستيات: أحدث الاستراتيجيات والممارسات

الرجوع: 36243\_18440 التاريخ: 15 - 19 Jun 2027 الموقع: فيينا الرسوم: Euro 5700

### Course Overview:

This course offers a comprehensive exploration of logistics management, highlighting its crucial role in optimizing supply chain operations. Participants will gain in-depth knowledge and practical skills essential for managing logistics effectively. The curriculum covers advanced logistics strategies, risk assessment, technological advancements, and sustainability practices. By the end of the course, participants will be proficient in streamlining logistics operations, ensuring timely and cost-effective delivery, and maintaining high operational standards.

### Target Audience:

- Logistics Managers
- Supply Chain Managers
- Operations Managers
- Distribution Managers
- Transport Managers

### Targeted Organizational Departments:

- Logistics and Supply Chain
- Operations Management
- Strategic Planning and Development

### Targeted Industries:

- Logistics and Transportation
- Supply Chain Management
- Manufacturing and Distribution
- Retail and E-commerce

### **Offerings: Course**

By the end of this course, participants will be able to:

- Understand the evolving landscape of logistics management.
- Identify and address performance gaps.
- Develop and implement effective logistics strategies.
- Analyze and mitigate risks in the logistics environment.
- Build and sustain efficient operations.

### **Training Methodology:**

This course employs a mix of interactive sessions, real-world case studies, group work, and feedback sessions to cater to diverse learning preferences. This approach ensures a comprehensive understanding of logistics management, emphasizing critical thinking and strategic decision-making.

### **Course Toolbox:**

- The Course Workbook
- Case Studies
- Customizable Templates

### **Course Agenda:**

#### **Day 1: Foundations of Logistics Management**



- Introduction to Logistics Management Topic 1: •
  - Definition and Importance in Supply Chain Operations ◦
  - Role in Timely and Cost-effective Delivery ◦
- Key Players in Logistics Management Topic 2: •
  - Roles and Responsibilities ◦
- Understanding Logistics Market Dynamics Topic 3: •
  - Analysis of Logistics Market Trends and Their Significance ◦

## **Day 2: Strategic Logistics Management Practices**

Developing Logistics Management Strategies Topic 1: •

- Frameworks for Strategic Planning in Logistics Management ◦
- Analyzing Changes in the Operating Environment Topic 2: •
- PESTEL Analysis Political, Economic, Social, Technological, Environmental, Legal ◦
- Risk Management in Logistics Operations Topic 3: •
- Identifying Risks and Implementing Mitigation Strategies ◦

**Day 3: Technological Advancements in Logistics Management**

- Leveraging Technology for Logistics Management Topic 1: •
- Information Technologies and Their Impact ◦
- Automation and Robotics in Logistics ◦
- Planning for the Future Topic 2: •
- Building an up-to-date Logistics System ◦

**Day 4: Enhancing Operational Efficiency and Sustainability**

- Sustainability Practices in Logistics Management Topic 1: •
- Reducing Carbon Footprint ◦
- Integrating with Other Modes of Transport ◦
- Operational Efficiency Topic 2: •
- Best Practices for Streamlining Logistics Operations ◦

**Day 5: Strategic Planning and Future Trends**

- The Evolution of Logistics Management Topic 1: •
- Future Trends and Strategic Planning ◦
- Innovations in Logistics Management Topic 2: •
- The Role of Artificial Intelligence and Other Technologies ◦
- Review and Practical Application Reflection & Review: •
- Case Studies and Real-world Applications ◦

## Why This Course is Different?

course equips participants with the expertise to excel in logistics operations. It focuses on enhancing operational efficiency, sustainability, and technological integration in logistics management. This approach empowers participants to make strategic decisions and improve overall organizational performance.

### Key Distinctions:

#### **:In-depth Knowledge and Understanding •**

- Comprehensive exploration of logistics management concepts and methodologies. ◦
- Learning how to apply the latest technologies and tools in logistics management. ◦

#### **:Professional Development •**

- Developing practical skills necessary for managing daily logistics operations. ◦
- Enhancing leadership and managerial capabilities of participants. ◦

#### **:Strategic Thinking •**

- Analyzing and evaluating risks and implementing appropriate mitigation measures. ◦
- Developing effective and sustainable strategies to improve performance. ◦

#### **:Technological Integration •**

- Utilizing modern technology to enhance logistics operations. ◦
- Understanding the impact of technological innovations on the logistics sector. ◦

#### **:Sustainability and Innovation •**

- Promoting environmentally sustainable practices and reducing carbon footprint. ◦
- Adopting innovative solutions to achieve excellence in logistics management. ◦

By the end of this course, participants will be qualified experts in logistics management, capable of optimizing resource use, ensuring efficient and sustainable operations, and driving organizational success to new heights. This course is specifically designed to meet the needs of professionals in the logistics field, making it an invaluable opportunity to enhance their skills and capabilities in this vital sector.



## فئات الدورات التدريبية



HR TRAINING &  
DEVELOPMENT

دورات إدارة و تطوير الموارد البشرية



دورات إدارة و تحليل البيانات ودورات علم  
البيانات



دورات إدارة الجودة وتطوير العمليات



الدورات التدريبية في مجال البيئة والاستدامة



دورات التسويق وإدارة علاقات العملاء وإدارة  
المبيعات



دورات التدريب القانوني والمشتريات  
والتعاقدات



دورات الاتصال الجماهيري و السياسات  
والعلاقات العامة



دورات النظم السبراني ودورات تقنية  
المعلومات



دورات الصيانة ودورات المجالات الهندسية  
المتنوعة



دورات الصحة والسلامة والأمن المهني



دورات السكرتارية و إدارة المكاتب



دورات الحوكمة وإدارة المخاطر والامتثال



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Training Center

## فئات الدورات التدريبية



دورات معتمدة من قبل هيئات دولية



دورات في مجالات القيادة والإدارة



دورات المهارات الشخصية وتطوير الذات



دورات المحاسبة و التمويل و دورات الإدارة  
المالية



دورات مكتب إدارة المشاريع وإدارة المشاريع  
الرشيقية

## مدن التدريب



أهستردام - هولندا



أكرا - غانا



أثينا - اليونان



أبوظبي - الإمارات العربية المتحدة



الدوحة - قطر



الدار البيضاء - المغرب



الجبيل - المملكة العربية السعودية



اسطنبول - تركيا



المنامة - مملكة البحرين



الكويت - الكويت



القاهرة - مصر



الرياض - المملكة العربية السعودية



بانكوك - تايلند



بالي - جمهورية اندونيسيا

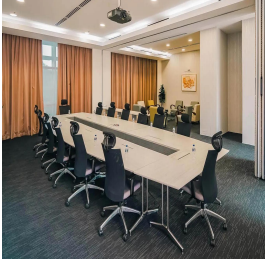


باكو - أذربيجان



باريس - فرنسا

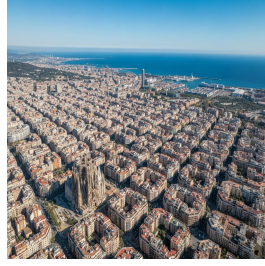
## مدن التدريب



بوكيت - تايلاند



بورتو - البرتغال



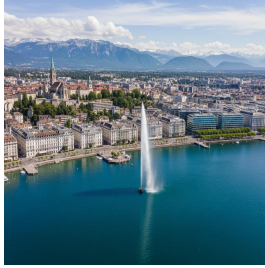
برشلونة - إسبانيا



براغ - جمهورية التشيك



جوهانسبرغ - جنوب إفريقيا



جنيف - سويسرا



جاكرتا - جمهورية إندونيسيا



تبليسي - جورجيا



سان دييغو - الولايات المتحدة الأمريكية



زنجبار - تنزانيا



روما - إيطاليا



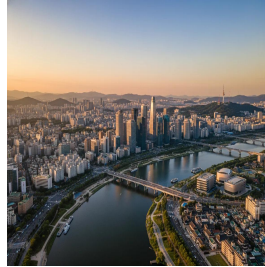
دبي - الإمارات العربية المتحدة



شيكاغو - الولايات المتحدة الأمريكية



شرم الشيخ - مصر



سيول - كوريا الجنوبية



سنغافورة - سنغافورة

## مدن التدريب



عمان - المهلكة التردنية الهاشمية



طوكيو - اليابان



طشقند - أوزبكستان



طرابزون - تركيا



كيب تاون - جنوب إفريقيا



كوالالمبور - ماليزيا



فيينا - النمسا



عن بعد - منصة زووم



مدريد - إسبانيا



مأرييا - إسبانيا



لندن - المملكة المتحدة



لانكاوي - ماليزيا



ميونخ - ألمانيا



ميلان - إيطاليا



مونترو - سويسرا



مسقط - سلطنة عمان

## مدن التدريب



نيس - فرنسا



نيروبي - كينيا

# WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

## OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

## OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

## WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



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