دورة تدريبية في إدارة اللوجستيات: أحدث الاستراتيجيات والممارسات

02 - 06 Mar 2027

برشلونة

AGILE LEADERS
Training Center

دورة تدريبية في إدارة اللوجستيات: أحدث الاستراتيجيات والممارسات

المرجع: 36243_18423 التاريخ: 02 - 06 Mar 2027 الموقع: برشلونة الرسوم: 5700 Euro

Course Overview:

This course offers a comprehensive exploration of logistics management, highlighting its crucial role in optimizing supply chain operations. Participants will gain in-depth knowledge and practical skills essential for managing logistics effectively. The curriculum covers advanced logistics strategies, risk assessment, technological advancements, and sustainability practices. By the end of the course, participants will be proficient in streamlining logistics operations, ensuring timely and cost-effective delivery, and maintaining high operational standards.

Target Audience:

- Logistics Managers
- Supply Chain Managers
- Operations Managers
- Distribution Managers
- Transport Managers

Targeted Organizational Departments:

- Logistics and Supply Chain
- Operations Management
- Strategic Planning and Development

Targeted Industries:

- Logistics and Transportation
- Supply Chain Management
- Manufacturing and Distribution
- Retail and E-commerce

Offerings: Course

By the end of this course, participants will be able to:

- Understand the evolving landscape of logistics management.
- Identify and address performance gaps.
- Develop and implement effective logistics strategies.
- Analyze and mitigate risks in the logistics environment.
- Build and sustain efficient operations.

Training Methodology:

This course employs a mix of interactive sessions, real-world case studies, group work, and feedback sessions to cater to diverse learning preferences. This approach ensures a comprehensive understanding of logistics management, emphasizing critical thinking and strategic decision-making.

Course Toolbox:

- The Course Workbook
- Case Studies
- Customizable Templates

Course Agenda:

Day 1: Foundations of Logistics Management

- Topic 1: Introduction to Logistics Management
  - Definition and Importance in Supply Chain Operations
  - Role in Timely and Cost-effective Delivery
- Topic 2: Key Players in Logistics Management
  - Roles and Responsibilities
- Topic 3: Understanding Logistics Market Dynamics
  - Analysis of Logistics Market Trends and Their Significance

Day 2: Strategic Logistics Management Practices

- Topic 1: Developing Logistics Management Strategies
  - Frameworks for Strategic Planning in Logistics Management
- Topic 2: Analyzing Changes in the Operating Environment
  - PESTEL Analysis Political, Economic, Social, Technological, Environmental, Legal
- Topic 3: Risk Management in Logistics Operations
  - Identifying Risks and Implementing Mitigation Strategies

Day 3: Technological Advancements in Logistics Management

- Topic 1: Leveraging Technology for Logistics Management
  - Information Technologies and Their Impact
  - Automation and Robotics in Logistics
- Topic 2: Planning for the Future
  - Building an up-to-date Logistics System

Day 4: Enhancing Operational Efficiency and Sustainability

- Topic 1: Sustainability Practices in Logistics Management
  - Reducing Carbon Footprint
  - Integrating with Other Modes of Transport
- Topic 2: Operational Efficiency
  - Best Practices for Streamlining Logistics Operations

Day 5: Strategic Planning and Future Trends

- Topic 1: The Evolution of Logistics Management
  - Future Trends and Strategic Planning
- Topic 2: Innovations in Logistics Management
  - The Role of Artificial Intelligence and Other Technologies
- Reflection & Review: Review and Practical Application
  - Case Studies and Real-world Applications

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Why This Course is Different?

course equips participants with the expertise to excel in logistics operations. It focuses on enhancing operational efficiency, sustainability, and technological integration in logistics management. This approach empowers participants to make strategic decisions and improve overall organizational performance.

Key Distinctions:

- **In-depth Knowledge and Understanding**:
  - Comprehensive exploration of logistics management concepts and methodologies.
  - Learning how to apply the latest technologies and tools in logistics management.
- **Professional Development**:
  - Developing practical skills necessary for managing daily logistics operations.
  - Enhancing leadership and managerial capabilities of participants.
- **Strategic Thinking**:
  - Analyzing and evaluating risks and implementing appropriate mitigation measures.
  - Developing effective and sustainable strategies to improve performance.
- **Technological Integration**:
  - Utilizing modern technology to enhance logistics operations.
  - Understanding the impact of technological innovations on the logistics sector.
- **Sustainability and Innovation**:
  - Promoting environmentally sustainable practices and reducing carbon footprint.
  - Adopting innovative solutions to achieve excellence in logistics management.

By the end of this course, participants will be qualified experts in logistics management, capable of optimizing resource use, ensuring efficient and sustainable operations, and driving organizational success to new heights. This course is specifically designed to meet the needs of professionals in the logistics field, making it an invaluable opportunity to enhance their skills and capabilities in this vital sector.

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فئات الدورات التدريبية

الدورات التدريبية في مجال البيئة والاستدامة

دورات إدارة الجودة وتطوير العمليات

دورات إدارة و تحليل البيانات ودورات علم البيانات

دورات إدارة و تطوير الموارد البشرية

دورات الأمن السيبراني ودورات تقنية المعلومات

دورات الاتصال الجماهيري و السياسات والعلاقات العامة

دورات التدريب القانوني والمشتريات والتعاقدات

دورات التسويق وإدارة علاقات العملاء وإدارة المبيعات

دورات الحوكمة وإدارة المخاطر والامتثال

دورات السكرتارية و إدارة المكاتب

دورات الصحة والسلامة والأمن المهني

دورات الصيانة ودورات المجالات الهندسية المتنوعة

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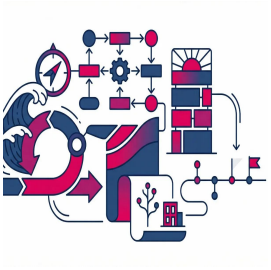
فئات الدورات التدريبية

دورات المحاسبة و التمويل و دورات الإدارة المالية

دورات المهارات الشخصية وتطوير الذات

دورات في مجالات القيادة والإدارة

دورات معتمدة من قبل هيئات دولية



دورات مكتب إدارة المشاريع وإدارة المشاريع الرشيقة

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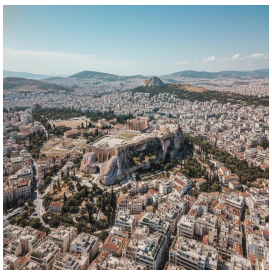
مدن التدريب

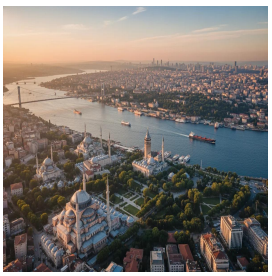
أبوظبي - الإمارات العربية المتحدة



أثينا - اليونان

أكرا - غانا

أمستردام - هولندا



اسطنبول - تركيا

الجبيل - المملكة العربية السعودية

الدار البيضاء - المغرب

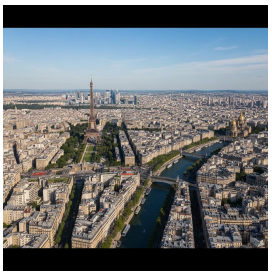
الدوحة - قطر

الرياض - المملكة العربية السعودية

القاهرة - مصر

الكويت - الكويت

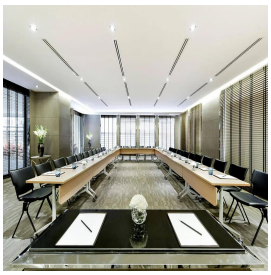
المنامة - مملكة البحرين



باريس - فرنسا

باكو - أذربيجان

بالي - جمهورية إندونيسيا



بانكوك - تايلند

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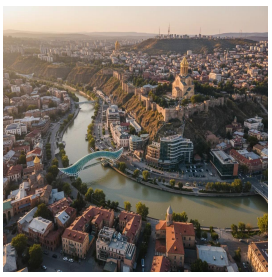
مدن التدريب

براغ - جمهورية التشيك

برشلونة - إسبانيا

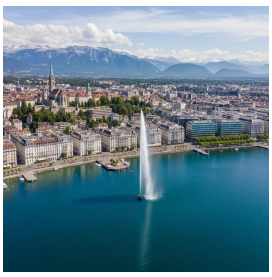
بورتو - البرتغال

بوكيت - تايلاند



تبليسي - جورجيا

جاكرتا - جمهورية إندونيسيا



جنيف - سويسرا

جوهانسبرغ - جنوب إفريقيا

دبي - الإمارات العربية المتحدة

روما - إيطاليا

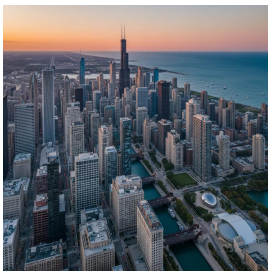
زنجبار - تنزانيا

سان دييغو - الولايات المتحدة الأمريكية

سنغافورة - سنغافورة

سيول - كوريا الجنوبية

شرم الشيخ - مصر



شيكاغو - الولايات المتحدة الأمريكية

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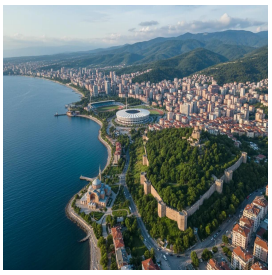
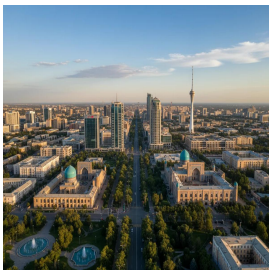
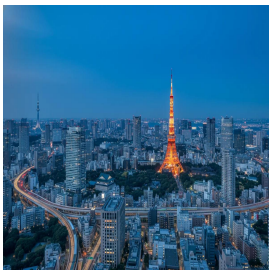


طرابزون - تركيا



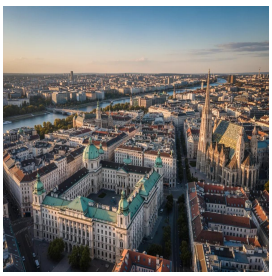
طشقند - أوزبكستان



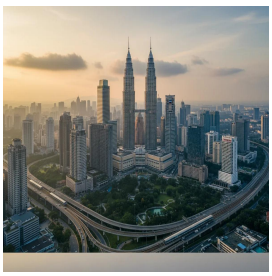
طوكيو - اليابان

عمان - المملكة الاردنية الهاشمية

عن بعد - منصة زووم



فيينا - النمسا



كوالالمبور - ماليزيا

كيب تاون - جنوب إفريقيا

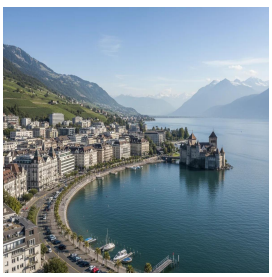
لانكاوي - ماليزيا

لندن - المملكة المتحدة

ماربيا - اسبانيا

مدريد - إسبانيا

مسقط - سلطنة عمان



مونترو - سويسرا

ميلان - إيطاليا

ميونخ - ألمانيا

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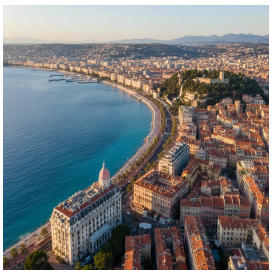
مدن التدريب

نيروبي - كينيا



نيس - فرنسا

WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.

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