



دورة تدريبية في إدارة اللوجستيات: أحدث الاستراتيجيات والمهارات



AGILE LEADERS
Training Center

04 - 08 May 2027
الدار البيضاء

دورة تدريبية في إدارة اللوجستيات: أحدث الاستراتيجيات والممارسات

المرجع: 36243_18406 التاريخ: 04 - 08 May 2027 الموقع: الدار البيضاء الرسوم: Euro 4100

Course Overview:

This course offers a comprehensive exploration of logistics management, highlighting its crucial role in optimizing supply chain operations. Participants will gain in-depth knowledge and practical skills essential for managing logistics effectively. The curriculum covers advanced logistics strategies, risk assessment, technological advancements, and sustainability practices. By the end of the course, participants will be proficient in streamlining logistics operations, ensuring timely and cost-effective delivery, and maintaining high operational standards.

Target Audience:

- Logistics Managers
- Supply Chain Managers
- Operations Managers
- Distribution Managers
- Transport Managers

Targeted Organizational Departments:

- Logistics and Supply Chain
- Operations Management
- Strategic Planning and Development

Targeted Industries:

- Logistics and Transportation
- Supply Chain Management
- Manufacturing and Distribution
- Retail and E-commerce

Offerings: Course

By the end of this course, participants will be able to:

- Understand the evolving landscape of logistics management. •
- Identify and address performance gaps. •
- Develop and implement effective logistics strategies. •
- Analyze and mitigate risks in the logistics environment. •
- Build and sustain efficient operations. •

Training Methodology:

This course employs a mix of interactive sessions, real-world case studies, group work, and feedback sessions to cater to diverse learning preferences. This approach ensures a comprehensive understanding of logistics management, emphasizing critical thinking and strategic decision-making.

Course Toolbox:

- The Course Workbook •
- Case Studies •
- Customizable Templates •

Course Agenda:

Day 1: Foundations of Logistics Management

Introduction to Logistics Management Topic 1: •

Definition and Importance in Supply Chain Operations ◦

Role in Timely and Cost-effective Delivery ◦

Key Players in Logistics Management Topic 2: •

Roles and Responsibilities ◦

Understanding Logistics Market Dynamics Topic 3: •

Analysis of Logistics Market Trends and Their Significance ◦

Day 2: Strategic Logistics Management Practices

Developing Logistics Management Strategies Topic 1: •

Frameworks for Strategic Planning in Logistics Management ◦

Analyzing Changes in the Operating Environment Topic 2: •

PESTEL Analysis Political, Economic, Social, Technological, Environmental, Legal ◦

Risk Management in Logistics Operations Topic 3: •

Identifying Risks and Implementing Mitigation Strategies ◦

Day 3: Technological Advancements in Logistics Management

Leveraging Technology for Logistics Management Topic 1: •

Information Technologies and Their Impact ◦

Automation and Robotics in Logistics ◦

Planning for the Future Topic 2: •

Building an up-to-date Logistics System ◦

Day 4: Enhancing Operational Efficiency and Sustainability

Sustainability Practices in Logistics Management Topic 1: •

Reducing Carbon Footprint ◦

Integrating with Other Modes of Transport ◦

Operational Efficiency Topic 2: •

Best Practices for Streamlining Logistics Operations ◦

Day 5: Strategic Planning and Future Trends

The Evolution of Logistics Management Topic 1: •

Future Trends and Strategic Planning ◦

Innovations in Logistics Management Topic 2: •

The Role of Artificial Intelligence and Other Technologies ◦

Review and Practical Application Reflection & Review: •

Case Studies and Real-world Applications ◦

Why This Course is Different?

course equips participants with the expertise to excel in logistics operations. It focuses on enhancing operational efficiency, sustainability, and technological integration in logistics management. This approach empowers participants to make strategic decisions and improve overall organizational performance.

Key Distinctions:

:In-depth Knowledge and Understanding •

- Comprehensive exploration of logistics management concepts and methodologies. ◦
- Learning how to apply the latest technologies and tools in logistics management. ◦

:Professional Development •

- Developing practical skills necessary for managing daily logistics operations. ◦
- Enhancing leadership and managerial capabilities of participants. ◦

:Strategic Thinking •

- Analyzing and evaluating risks and implementing appropriate mitigation measures. ◦
- Developing effective and sustainable strategies to improve performance. ◦

:Technological Integration •

- Utilizing modern technology to enhance logistics operations. ◦
- Understanding the impact of technological innovations on the logistics sector. ◦

:Sustainability and Innovation •

- Promoting environmentally sustainable practices and reducing carbon footprint. ◦
- Adopting innovative solutions to achieve excellence in logistics management. ◦

By the end of this course, participants will be qualified experts in logistics management, capable of optimizing resource use, ensuring efficient and sustainable operations, and driving organizational success to new heights. This course is specifically designed to meet the needs of professionals in the logistics field, making it an invaluable opportunity to enhance their skills and capabilities in this vital sector.



فئات الدورات التدريبية



HR TRAINING & DEVELOPMENT

دورات إدارة و تطوير الموارد البشرية



دورات إدارة و تحليل البيانات ودورات علم البيانات



دورات إدارة الجودة وتطوير العمليات



الدورات التدريبية في مجال البيئة والاستدامة



دورات التسويق وإدارة علاقات العملاء وإدارة المبيعات



دورات التدريب القانوني والمشتريات والتعاقدات



دورات الاتصال الجماهيري و السياسات والعلاقات العامة



دورات الذهن السيبراني ودورات تقنية المعلومات



دورات الصيانة ودورات المجالات الهندسية المتنوعة



دورات الصحة والسلامة والذهن المهني



دورات السكرتارية و إدارة المكاتب



دورات الحوكمة وإدارة المخاطر والامتثال



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فئات الدورات التدريبية



دورات معتمدة من قبل هيئات دولية



دورات في مجالات القيادة والإدارة



دورات المهارات الشخصية وتطوير الذات



دورات المحاسبة و التمويل و دورات الإدارة
المالية



دورات مكتب إدارة المشاريع وإدارة المشاريع
الرشيقة

مدن التدريب



أوسلندا - هولندا



أكرا - غانا



أثينا - اليونان



أبوظبي - الإمارات العربية المتحدة



الدوحة - قطر



الدار البيضاء - المغرب



الجبيل - المملكة العربية السعودية



إسطنبول - تركيا



المنامة - مملكة البحرين



الكويت - الكويت



القاهرة - مصر



الرياض - المملكة العربية السعودية



بانكوك - تايلند



بالي - جمهورية إندونيسيا



باكو - أذربيجان



باريس - فرنسا

مدن التدريب



بورنو - البرتغال



برلين - ألمانيا



برشلونة - إسبانيا



براغ - جمهورية التشيك



جاكرتا - جمهورية إندونيسيا



تورنتو - كندا



تيليسي - جورجيا



بوكيت - تايلاند



روما - إيطاليا



دبي - الإمارات العربية المتحدة



جوهانسبرغ - جنوب إفريقيا



جنيف - سويسرا



سيول - كوريا الجنوبية



سنغافورة - سنغافورة



سان دييغو - الولايات المتحدة الأمريكية



زنجان - تنزانيا

مدن التدريب



طشقند - أوزبكستان



طرابزون - تركيا



شيكاغو - الولايات المتحدة الأمريكية



شرم الشيخ - مصر



فرانكفورت - ألمانيا



عن بعد - منصة زووم



عمان - المملكة الأردنية الهاشمية



طوكيو - اليابان



لانكاوي - ماليزيا



كيب تاون - جنوب إفريقيا



كوالالمبور - ماليزيا



فيينا - النمسا



مدريد - إسبانيا



ماربيا - إسبانيا



لندن - المملكة المتحدة



لشبونة - البرتغال

مدن التدريب



ميونخ - ألمانيا



ميلان - إيطاليا



مونتره - سويسرا



مسقط - سلطنة عمان



نيويورك - الولايات المتحدة
الأمريكية



نيس - فرنسا



نairobi - كينيا

WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



AGILE LEADERS
Training Center

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