



# تطوير سلاسل التوريد والإمداد: دورة تدريبية حول التحول الرقمي



**AGILE LEADERS**  
Training Center

09 - 13 Mar 2027  
الدار البيضاء

## تطوير سلاسل التوريد والإمداد: دورة تدريبية حول التحول الرقمي

الرجوع: 36238\_18041 التاريخ: 09 - 13 Mar 2027 الموقع: الدار البيضاء الرسوم: Euro 4100

### Course Overview:

The "Supply Chain Transformation" course is meticulously designed to provide participants with a comprehensive understanding of the critical aspects of transforming supply chain operations. This course offers an in-depth dive into the strategies, technologies, and methodologies required to achieve a world-class supply chain. Emphasizing the nuances of supply chain optimization, participants will learn to manage and enhance supply chain processes effectively. This course is more than just a training program; it's a journey into mastering the complete cycle of supply chain transformation.

### Target Audience:

- Supply Chain Managers
- Operations Managers
- Logistics Managers
- Procurement Professionals

### Targeted Organizational Departments:

- Supply Chain & Logistics
- Operations Management
- Procurement & Purchasing Departments
- Inventory Management

### Targeted Industries:

- Retail
- Manufacturing
- Logistics and Freight
- Healthcare
- Information Technology

## :Course Offering

By the end of the course participants will be able to:

- Understanding the principles of supply chain transformation
- Implementing advanced supply chain strategies
- Leveraging technology for supply chain optimization
- Managing and optimizing vendor and supplier relations
- Measuring and analyzing supply chain performance
- Implementing best practices in supply chain management

## Training Methodology:

The "Supply Chain Transformation" course adopts a multi-faceted approach. Participants will experience interactive sessions involving case studies from various industries, enhancing their understanding of supply chain transformation. Group work is prioritized to encourage collaboration, while feedback sessions ensure each participant's learning trajectory is on the right track. By integrating theoretical and practical knowledge, participants receive a balanced learning experience.

## Course Toolbox:

- Comprehensive workbooks covering supply chain transformation materials
- Online resources for supply chain management
- Checklists for implementing supply chain strategies
- Templates for vendor and supplier evaluation
- Case studies and real-world examples
- Access to an online course forum

## Course Agenda:

### Day 1: Introduction and Foundations

- Introduction to Supply Chain Transformation Topic 1:
  - Understanding the significance of supply chain transformation and its impact on business performance.
- Overview of Supply Chain Processes Topic 2:
  - Setting the context with global trends and how supply chain transformation fits into modern business practices.
- Identifying Key Supply Chain Metrics Topic 3:
  - Exploring various supply chain metrics and their relevance in performance measurement.
- Setting Effective Supply Chain Strategies Topic 4:
  - Techniques and best practices for setting relevant and actionable supply chain strategies.
- Reflection & Review:
  - Reflecting on the importance of supply chain transformation in improving business outcomes.

## Day 2: Strategic Sourcing and Procurement

- Strategic Sourcing Topic 1: •
  - The role of strategic sourcing in supply chain transformation and its impact on procurement practices. ◦
- Developing Procurement Strategies Topic 2: •
  - Techniques for developing effective procurement strategies to support supply chain transformation. ◦
- Supplier Evaluation and Quality Management Topic 3: •
  - Discussing how supply chain transformation can lead to better supplier relationships and quality management. ◦
- Risk Management in Procurement Topic 4: •
  - Identifying and managing risks in procurement through effective supply chain transformation. ◦
- Reflection & Review: •
  - Reviewing strategic sourcing and procurement strategies through the lens of supply chain transformation. ◦

## Day 3: Technology and Innovation

- Leveraging Technology for Supply Chain Optimization Topic 1: •
  - Exploring the role of technology in optimizing supply chain processes. ◦
- Digital Transformation in Supply Chain Topic 2: •
  - The impact of digital transformation on supply chain operations and performance. ◦
- Advanced Technologies: AI, IoT, and Blockchain Topic 3: •
  - Understanding the applications of advanced technologies in supply chain management. ◦
- Implementing Supply Chain Technologies Topic 4: •
  - Best practices for implementing and integrating supply chain technologies. ◦
- Reflection & Review: •
  - Exploring case studies on the successful implementation of supply chain technologies. ◦

## Day 4: Performance Measurement and Continuous Improvement

- Measuring Supply Chain Performance Topic 1: •
  - Techniques for measuring and analyzing supply chain performance using relevant metrics. ◦
- Continuous Improvement in Supply Chain Topic 2: •
  - Strategies for continuous improvement in supply chain processes using performance data. ◦
- Lean Supply Chain Practices Topic 3: •
  - Integrating lean principles in supply chain management for efficiency and effectiveness. ◦
- Developing a Continuous Improvement Framework Topic 4: •
  - Establishing a framework for continuous improvement in supply chain operations. ◦
- Reflection & Review: •
  - Reviewing performance measurement and continuous improvement strategies in supply chain management. ◦

## Day 5: Future Trends and Strategic Planning

- Future Trends in Supply Chain Management Topic 1: •
  - Preparing for future trends and innovations in supply chain management. ◦
- Strategic Planning for Supply Chain Transformation Topic 2: •
  - Techniques for strategic planning to support long-term supply chain transformation. ◦

- Integrating Sustainability in Supply Chain Topic 3: •
  - Exploring the importance of sustainability in supply chain transformation and how to integrate it effectively. ◦
- Building a Resilient Supply Chain Topic 4: •
  - Strategies for building a resilient supply chain capable of adapting to changes and disruptions. ◦
- Reflection & Review: •
  - Reflecting on the key takeaways and preparing for future applications in supply chain management.

## How This Course is Different:

The "Supply Chain Transformation" course stands out due to its comprehensive coverage of both theoretical and -practical aspects of supply chain transformation. Participants delve deep into each domain, ensuring they are well equipped to face real-world challenges. By offering specialized sessions on strategic sourcing, technology implementation, performance measurement, and continuous improvement, this course provides participants with the tools needed to excel in their supply chain roles. This is not just a course; it's a transformative experience aimed at enhancing supply chain efficiency and effectiveness.



## فئات الدورات التدريبية



HR TRAINING &  
DEVELOPMENT

دورات إدارة و تطوير الموارد البشرية



دورات إدارة و تحليل البيانات ودورات علم  
البيانات



دورات إدارة الجودة وتطوير العمليات



الدورات التدريبية في مجال البيئة والاستدامة



دورات التسويق وإدارة علاقات العملاء وإدارة  
المبيعات



دورات التدريب القانوني والمشتريات  
والتعاقدات



دورات الاتصال الجماهيري و السياسات  
والعلاقات العامة



دورات النظم السيبراني ودورات تقنية  
المعلومات



دورات الصيانة ودورات المجالات الهندسية  
المتنوعة



دورات الصحة والسلامة والأمن المهني



دورات السكرتارية و إدارة المكاتب



دورات الحوكمة وإدارة المخاطر والامتثال



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## فئات الدورات التدريبية



دورات معتمدة من قبل هيئات دولية



دورات في مجالات القيادة والإدارة



دورات المهارات الشخصية وتطوير الذات



دورات المحاسبة و التمويل و دورات الإدارة  
المالية



دورات مكتب إدارة المشاريع وإدارة المشاريع  
الرشيقة

## مدن التدريب



اسطنبول - تركيا



أمستردام - هولندا



أنقرة - تركيا



أثينا - اليونان



الرياض - المملكة العربية السعودية



الدوحة - قطر



الدار البيضاء - المغرب



الجبيل - المملكة العربية السعودية



باريس - فرنسا



المنامة - مملكة البحرين



الكويت - الكويت



القاهرة - مصر



براغ - جمهورية التشيك



بانكوك - تايلاند



بالي - جمهورية إندونيسيا



باكو - أذربيجان

## مدن التدريب



جاكرتا - جمهورية اندونيسيا



تيليسي - جورجيا



بوكيت - تايلاند



برشلونة - اسبانيا



روما - ايطاليا



دبي - الامارات العربية المتحدة



جوهانسبرغ - جنوب افريقيا



جنيف - سويسرا



شهر الشيخ - مصر



سيول - كوريا الجنوبية



سان دييغو - الولايات المتحدة  
الامريكية



زنبار - تنزانيا



طوكيو - اليابان



طشقند - اوزبكستان



طرابزون - تركيا



شيكاغو - الولايات المتحدة  
الامريكية

## مدن التدريب



كوالالمبور - ماليزيا



فيينا - النمسا



عن بعد - منصة زووم



عمان - المملكة الأردنية الهاشمية



ماربيا - اسبانيا



لندن - المملكة المتحدة



لانكاوي - ماليزيا



كيب تاون - جنوب إفريقيا



ميلان - إيطاليا



مونترنو - سويسرا



مسقط - سلطنة عمان



مدريد - إسبانيا



نيس - فرنسا



نيروبي - كينيا



ميونخ - ألمانيا

# WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

## OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

## OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

## WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



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