



# دورة تطبيق مهارات حوكمة الشركات بالقطاع الهالي: مسار من الأسس النظرية للواقع العملي



**AGILE LEADERS**  
Training Center

27 Apr - 01 May 2027  
الدار البيضاء



## دورة تطبيق ممارسات حوكمة الشركات بالقطاع المالي: مسار من الأسس النظرية للواقع العملي

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### Corporate Governance in the Banking Sector: From Theory To Practice Overview:

This comprehensive course on "Corporate Governance in the Banking Sector: From Theory To Practice" delves into the intricate world of corporate governance, ESG fundamentals, and their critical role within the banking industry. Participants will explore the complexities of comply-or-explain corporate governance, understand diverse corporate governance theories including agency theory, shareholder vs stakeholder theory, stewardship theory, resource dependency theory RDT, and the resource-based view RBV. Through an in-depth analysis of ESG indicators, the impact of corporate governance on stock markets, and ESG methodology, this course equips professionals with the knowledge to enhance board effectiveness and implement ESG strategies effectively. Key topics such as CEO decision-making biases, behavioral finance, crisis management, and lessons learned from banking failures are also covered. With a focus on real-world application, participants will engage with corporate governance case studies, including an analysis of Lehman Brothers and other notable banking crises, to develop a robust understanding of corporate governance best practices in banking.

#### Target Audience:

- Banking Executives
- Compliance Officers
- Risk Management Professionals
- Board Members
- ESG Analysts

#### Targeted Organizational Departments:

- Corporate Governance
- Risk Management
- Compliance
- Strategic Planning
- Corporate Social Responsibility CSR

#### Targeted Industries:

- Banking
- Financial Services
- Investment Banking
- Retail Banking
- Corporate Banking

## Course Offerings:

By the end of the course participants will be able to:

- Mastery of corporate governance and ESG fundamentals in banking.
- Understanding of the comply-or-explain mechanism and its application.
- Insights into corporate governance theories and their practical implications.
- Skills to evaluate and implement ESG indicators and methodologies.
- Strategies for effective crisis management and learning from banking failures.

## Training Methodology:

This course employs a dynamic mix of training methodologies to foster an engaging learning environment. Through a blend of case studies focusing on corporate governance failures and successes, interactive sessions that delve into ESG methodology and indicators, and group work that explores behavioral finance in corporate governance, participants will gain practical insights and actionable knowledge. Reflective sessions and feedback mechanisms are integral, encouraging participants to consider CEO decision-making biases and the effectiveness of board governance in real-time scenarios.

## Course Toolbox:

- Comprehensive Workbooks
- Access to Online Resources and Webinars
- Corporate Governance Compliance Checklists
- Case Study Collections on Banking Failures and Successes

## Course Agenda:

### Day 1: Introduction to Corporate Governance and ESG Fundamentals

- Overview of Corporate Governance in the Banking Sector Topic 1:
- Challenges in Regulating Corporate Governance Topic 2:
- The "Comply-or-Explain" Mechanism Explained Topic 3:
- The Impact of Ownership Structure on Corporate Governance Topic 4:
- Introduction to Corporate Governance Theories: Agency, Shareholder, and Stakeholder Topic 5:
- Discussing the Multifaceted Nature of Corporate Governance Reflection & Review:

### Day 2: Corporate Governance Theories and ESG Methodology

- In-depth Analysis of Stewardship Theory Topic 1:
- Resource Dependency Theory RDT and its Relevance Topic 2:
- Exploring the Resource-Based View RBV of the Firm Topic 3:
- Understanding ESG Indicators in the Banking Sector Topic 4:
- The Relationship Between Corporate Governance and Stock Market Performance Topic 5:
- Reviewing the Integration of Corporate Governance Theories and ESG Indicators Reflection & Review:

### Day 3: ESG Application and Behavioral Finance

- Board Effectiveness and the Implementation of ESG Topic 1: •
- Internal Utilization of ESG by Banks Topic 2: •
- Behavioral Finance Principles in Corporate Governance Topic 3: •
- CEO Biases and Their Impact on Decision-making Topic 4: •
- Engaging Stakeholders in the Corporate Governance Process Topic 5: •
- Assessing the Impact of Behavioral Finance on Corporate Governance Reflection & Review: •

### Day 4: Case Studies and Real Banking Failures

- Analyzing Lehman Brothers' Corporate Governance Failure Topic 1: •
- The BCCI Scandal: A Study in Corporate Governance Breakdown Topic 2: •
- Behavioral Economics and Its Role in Banking Supervision Topic 3: •
- The Spectacular Defaults and Their Lessons for Corporate Governance Topic 4: •
- Case Study Analysis: Societe Generale and UBS Scandals Topic 5: •
- Learning from Real-World Corporate Governance Failures Reflection & Review: •

### Day 5: Crisis Management and Lessons Learned

- Crisis Management Strategies in the Banking Sector Topic 1: •
- Error Management and Inspection Types for Preventing Failures Topic 2: •
- The Importance of Timing in Bank Resolution Topic 3: •
- Key Lessons Learned from Banking Failures: SG and UBS Cases Topic 4: •
- Developing a Proactive Corporate Governance Framework Topic 5: •
- Summarizing Crisis Management and Corporate Governance Lessons Reflection & Review: •

## How This Course is Different from Other Corporate Governance in the Banking Sector Courses:

Unlike other courses, "Corporate Governance in the Banking Sector: From Theory To Practice" offers a unique blend of theoretical foundations and practical applications, tailored specifically for the banking industry. It goes beyond traditional corporate governance training, incorporating ESG fundamentals, advanced compliance strategies, and the latest in digital transformation trends. Participants will benefit from real-world case studies, interactive training methodologies, and a comprehensive toolbox of resources. This course not only addresses current regulatory and market challenges but also prepares banking professionals for future governance and sustainability opportunities.



## فئات الدورات التدريبية



HR TRAINING & DEVELOPMENT

دورات إدارة و تطوير الموارد البشرية



دورات إدارة و تحليل البيانات ودورات علم البيانات



دورات إدارة الجودة وتطوير العمليات



الدورات التدريبية في مجال البيئة والاستدامة



دورات التسويق وإدارة علاقات العملاء وإدارة المبيعات



دورات التدريب القانوني والمشتريات والتعاقدات



دورات الاتصال الجماهيري و السياسات والعلاقات العامة



دورات النظم السيرياني ودورات تقنية المعلومات



دورات الصيانة ودورات المجالات الهندسية المتنوعة



دورات الصحة والسلامة والأمن المهني



دورات السكرتارية و إدارة المكاتب



دورات الحوكمة وإدارة المخاطر والامتثال



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## فئات الدورات التدريبية



دورات معتمدة من قبل هيئات دولية



دورات في مجالات القيادة والإدارة



دورات المهارات الشخصية وتطوير الذات



دورات المحاسبة و التمويل و دورات الإدارة  
المالية



دورات مكتب إدارة المشاريع وإدارة المشاريع  
الرشيقية

## مدن التدريب



أمستردام - هولندا



أكرا - غانا



أثينا - اليونان



أبوظبي - الإمارات العربية المتحدة



الدوحة - قطر



الدار البيضاء - المغرب



الجبيل - المملكة العربية السعودية



استنبول - تركيا



المنامة - مملكة البحرين



الكويت - الكويت



القاهرة - مصر



الرياض - المملكة العربية السعودية



بانكوك - تايلند



بالي - جمهورية اندونيسيا



بأكو - أذربيجان



باريس - فرنسا

## مدن التدريب



بورنو - البرتغال



برلين - ألمانيا



برشلونة - إسبانيا



براغ - جمهورية التشيك



جنيف - سويسرا



جاكرتا - جمهورية إندونيسيا



تيليسي - جورجيا



بوكيت - تايلاند



زنجبار - تنزانيا



روما - إيطاليا



دبي - الإمارات العربية المتحدة



جوهانسبرغ - جنوب إفريقيا



شهر الشيخ - مصر



سيول - كوريا الجنوبية



سنغافورة - سنغافورة



سان دييغو - الولايات المتحدة الأمريكية

## مدن التدريب



طوكيو - اليابان



طشقند - اوزبكستان



طرابزون - تركيا



شيكاغو - الولايات المتحدة  
الأمريكية



فيينا - النمسا



فرانكفورت - ألمانيا



عن بعد - منصة زووم



عمان - المملكة الأردنية الهاشمية



لشبونة - البرتغال



لانكاوي - ماليزيا



كاب تاون - جنوب إفريقيا



كوالالمبور - ماليزيا



مسقط - سلطنة عمان



مدريد - إسبانيا



ماربيا - إسبانيا



لندن - المملكة المتحدة

## مدن التدريب



نيروبي - كينيا



ميونخ - ألمانيا



ميلان - إيطاليا



مونترنو - سويسرا



نيس - فرنسا

# WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

## OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

## OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

## WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



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