



# تدريب شامل في التطوير والتحليل الاستراتيجي للأعمال



**AGILE LEADERS**  
Training Center

27 Apr - 01 May 2027  
برشلونة



## تدريب شامل في التطوير والتحليل الاستراتيجي للأعمال

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### Course Overview:

This intensive course offers a deep dive into the nuances of business plan development, blending theory with practical application. Designed for aspiring entrepreneurs and business professionals, it covers all aspects from startup planning to finalizing a business plan. Participants will learn market research methods, competitor analysis techniques, and business model strategies, equipping them with the skills to draft realistic, investor-ready business plans. The course emphasizes business development skills and analysis techniques, making it ideal for those looking to excel in today's dynamic business environment.

### Target Audience:

This course is ideal for:

- Business Analysts
- Project Managers
- Entrepreneurs
- Startup Founders
- Business Development Managers
- Marketing Managers.

It addresses specific skills gaps related to business plan development, strategic planning, and effective stakeholder engagement.

### Targeted Organizational Departments:

- Business Development
- Marketing
- Strategic Planning
- Project Management

Will greatly benefit from this course, as it covers areas like business model creation, drafting business plans, and stakeholder management training.



## Targeted Industries:

- Technology •
- Retail •
- Healthcare •
- Consulting, •
- Investment Bodies Privet and Public •

## Course Offerings:

By the end of this program participants will learn to

- Develop comprehensive business plans. •
- Apply market research methods •
- Create effective business models •
- Prepare persuasive business pitches. •
- Draft realistic business plans and present them effectively to stakeholders. •

## Training Methodology:

The course employs a mix of lectures, case studies, interactive sessions, and group workshops. Participants will engage in real-world scenarios, drafting business plans, and receiving feedback to refine their business development skills and analysis techniques.

## Course Toolbox:

Includes a comprehensive workbook, access to online resources, business plan templates, checklists, project planning tools, and sample business plans.

## Course Agenda:

### Day 1: Foundations of Business Planning

- Introduction to Business Plan Development Topic 1: •
- Essential Research for Effective Planning Topic 2: •
- Understanding and Choosing Business Models Topic 3: •
- Initiating the Draft of Your Business Plan Topic 4: •
- Principles of Realistic and Practical Business Planning Topic 5: •
- Recap of Business Plan Basics and Discussion Reflection & Review: •

## Day 2: Developing and Refining the Business Plan

- From an idea to an operating business Topic 1: •
- Pilot Testing and Prototyping Topic 2: •
- Strategies for Engaging Stakeholders and Investors Topic 3: •
- Tailoring Business Plans to Entrepreneurial Needs Topic 4: •
- Initial Steps in transforming the Idea into A Business Plan Topic 5: •
- Reviewing Progress and Gathering Feedback Reflection & Review: •

## Day 3: Advanced Business Analysis Techniques

- Analysing the Financial and Non-Financial Indicators Topic 1: •
- Analysing the Competitive Advantage Sustainability Topic 2: •
- Analysing the Supply Chain and its sustainability Topic 3: •
- Analysing the operation plan and value creation process Topic 4: •
- Integrating the Analysis into Your Business Plan Reflection & Review: •

## Day 4: Finalization and Presentation Skills

- Perfecting the Final Details of Your Business Plan Topic 1: •
- Introduction to Crafting Effective Business Pitches Topic 2: •
- Techniques for Persuasive Business Presentations Topic 3: •
- Utilizing Advanced Tools for Business Plan Development Topic 4: •
- Workshop: Refining and Finalizing Your Business Plan Topic 5: •
- Assessing the Readiness and Impact of Your Business Plan Reflection & Review: •

## Day 5: Implementation Financing Rounds, Juries, and Beyond

- Comprehensive Business Plan Review and Finalization Topic 1: •
- Practice Session: Presenting Your Business Plans Topic 2: •
- Strategies for Startups share price valuation. Topic 3: •
- Closing Discussion: Financing Rounds and Juries. Topic 4: •
- Certification and Future Pathways in Business Planning Topic 5: •
- Course Wrap-Up and Steps Forward Reflection & Review: •

## How This Course is Different from Other Business Plan Development Courses:

'Business Plan Mastery' stands out due to its comprehensive approach, blending theoretical knowledge with practical, real-world applications. Unlike other courses, it offers a unique mix of business analysis techniques, project planning, and entrepreneurial insights, making it highly relevant for today's dynamic business environment. It is designed not just to teach but to transform the way participants approach business plan development and execution.



## فئات الدورات التدريبية



HR TRAINING & DEVELOPMENT

دورات إدارة و تطوير الموارد البشرية



دورات إدارة و تحليل البيانات ودورات علم البيانات



دورات إدارة الجودة وتطوير العمليات



الدورات التدريبية في مجال البيئة والاستدامة



دورات التسويق وإدارة علاقات العملاء وإدارة المبيعات



دورات التدريب القانوني والمشتريات والتعاقدات



دورات الاتصال الجماهيري و السياسات والعلاقات العامة



دورات النظم السيرياني ودورات تقنية المعلومات



دورات الصيانة ودورات المجالات الهندسية المتنوعة



دورات الصحة والسلامة والأمن المهني



دورات السكرتارية و إدارة المكاتب



دورات الحوكمة وإدارة المخاطر والامتثال



## فئات الدورات التدريبية



دورات معتمدة بشهادة CPD



دورات في مجالات القيادة والإدارة



دورات المهارات الشخصية وتطوير الذات



دورات المحاسبة و التمويل و دورات الإدارة  
الهائية



دورات مكتب إدارة المشاريع وإدارة المشاريع  
الرشيقية



دورات معتمدة من قبل هيئات دولية

## مدن التدريب



اسطنبول - تركيا



أمستردام - هولندا



أنقرة - تركيا



أثينا - اليونان



الرياض - المملكة العربية السعودية



الدوحة - قطر



الدار البيضاء - المغرب



الجبيل - المملكة العربية السعودية



باريس - فرنسا



المنامة - مملكة البحرين



الكويت - الكويت



القاهرة - مصر



براغ - جمهورية التشيك



بانكوك - تايلاند



بالي - جمهورية إندونيسيا



باكو - أذربيجان

## مدن التدريب



جاكرتا - جمهورية اندونيسيا



تبليسي - جورجيا



بوكيت - تايلاند



برشلونة - اسبانيا



روما - ايطاليا



دبي - الامارات العربية المتحدة



جوهانسبرغ - جنوب افريقيا



جنيف - سويسرا



شهر الشيخ - مصر



سيول - كوريا الجنوبية



سان دييغو - الولايات المتحدة  
الامريكية



زنجار - تنزانيا



طوكيو - اليابان



طشقند - اوزبكستان



طرابزون - تركيا



شيكاغو - الولايات المتحدة  
الامريكية

## مدن التدريب



كوالالمبور - ماليزيا



فيينا - النمسا



عن بعد - منصة زووم



عمان - المملكة الأردنية الهاشمية



ماربيا - اسبانيا



لندن - المملكة المتحدة



لانكاوي - ماليزيا



كيب تاون - جنوب إفريقيا



ميلان - إيطاليا



مونترنو - سويسرا



مسقط - سلطنة عمان



مدريد - إسبانيا



نيس - فرنسا



نيروبي - كينيا



ميونخ - ألمانيا

# WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

## OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

## OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

## WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



**AGILE LEADERS**  
Training Center

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