



# دورة الإدارة الإستراتيجية ومنهج القيادة من خلال عيون الرئيس التنفيذي الياباني



**AGILE LEADERS**  
Training Center

19 - 23 Jan 2027  
القاهرة



## دورة الإدارة الإستراتيجية و منهج القيادة من خلال عيون الرئيس التنفيذي الياباني

الرجوع: 36\_12781 التاريخ: 19 - 23 Jan 2027 الموقع: القاهرة الرسوم: Euro 4100

### Strategic Management and Leadership: Japanese CEO Perspectives Overview:

Dive deep into the intricate realms of Japanese CEO Leadership and uncover the secrets behind the Transformational CEOs in Japan. This course provides an extensive insight into Strategic Management in Japan, combined with hands-on training sessions on the unique Japanese Business Strategies, Profit-Arithmetic Approach, and Proto-Image of the Firm PIF Approach. Explore detailed case studies like Nissan during the Ghosn Era, Takkyubin under Masao Ogura's revolutionary vision, Norio Ohga's renowned Leadership at Sony, and the innovative strategies of Shin-Etsu Chemicals' Chihiro Kanagawa.

### Target Audience:

- CEOs, CFOs, and other C-level executives
- Senior managers and directors
- Strategy and planning executives
- Business consultants focused on Japanese markets
- Those keen to understand Japanese CEO Leadership and Transformational CEOs in Japan

### Targeted Organizational Departments:

- Strategic Planning and Management
- Leadership and Development
- Business Strategy and Operations, especially those keen on understanding the Profit-Arithmetic Approach and Proto-Image of the Firm PIF Approach.

### Targeted Industries:

- Automotive with a focus on companies like Nissan during the Ghosn Era
- Logistics and Delivery exploring Takkyubin's revolution under Masao Ogura
- Electronics and Media exploring Norio Ohga's Leadership at Sony
- Chemicals with insights from Shin-Etsu Chemicals' Chihiro Kanagawa
- Government Entities and Bodies

## Course Offerings:

Participants of this course will be empowered to:

- Deep dive into the foundations of Strategic Management in Japan
- Practical sessions on Japanese Business Strategy Training
- Hands-on exercises based on the Profit-Arithmetic Approach
- Insights on the unique Proto-Image of the Firm PIF Approach
- Case studies covering Nissan's leadership, Takkyubin's business model, and Norio Ohga's Sony leadership journey

## Training Methodology:

The course utilizes a blended learning approach, combining interactive lectures with hands-on sessions focusing on Japanese Business Strategy Training and Profit-Arithmetic Approach Training. Participants will engage in group work, analyzing real-life case studies like the Nissan Leadership during the Ghosn Era. Interactive feedback sessions will further enhance learning, ensuring participants can practically apply the Japanese Management Styles and strategies they learn.

## Course Toolbox:

- Comprehensive workbook detailing the Proto-Image of the Firm PIF Approach
- Case study materials, including Nissan's Market Strategy and Yamato's Business Model
- Online resources and reading materials focused on Japanese CEO Leadership Training

## Course Agenda:

### Day 1: Foundations of Japanese Leadership and Management Success

- Introduction to Management Success in Japan Topic 1
- Overview of Transformational CEOs in Japan: The Pioneers Topic 2
- Proto-Image of the Firm PIF vs. Profit-Arithmetic PA Approach Topic 3
- The Influence of Japanese CEO Leadership in Global Business Topic 4
- Mental Schemes of Leading CEOs in the Japanese Landscape Topic 5
- Assessing the Traits of Successful Japanese Leadership Reflection & Review:

### Day 2: Diving into Japanese Business Strategies

- Unraveling the Profit-Arithmetic Approach in Business Topic 1
- Gaining Insights from the Proto-Image of the Firm PIF Approach Topic 2
- Understanding the Process of Strategic Thinking in Japan Topic 3
- Strategic Management Styles: A Japanese Perspective Topic 4
- Comparative Analysis: Ashridge's Management Styles vs. PIF and PA Approaches Topic 5
- Analyzing the Unique Aspects of Japanese Business Strategies Reflection & Review:

### Day 3: Learning from Corporate Giants

- Nissan and The Ghosn Era: A Study in Transformation Topic 1: •
- Takkyubin's Revolution: Masao Ogura's Haulage Legacy Topic 2: •
- The Impact of Norio Ohga's Leadership at Sony Topic 3: •
- Business Innovations Under Shin-Etsu Chemicals' Chihiro Kanagawa Topic 4: •
- Insights into Japanese Corporate Renewal Topic 5: •
- Evaluating the Influences of Pioneering Leaders in Japanese Industry Reflection & Review: •

### Day 4: Business Renewal and Diversification in Japan

- Sony's Renewal Scheme: An Era of Change Topic 1: •
- Nissan's Market Strategy and Organizational Adaptability Topic 2: •
- Exploring Business Diversification Decisions in Japanese Enterprises Topic 3: •
- Yamato's Service Milestones and Business Model Innovations Topic 4: •
- Porter's Corporate Strategies: A Japanese Context Topic 5: •
- Unpacking Business Renewal Strategies in Japan Reflection & Review: •

### Day 5: Conclusions and Forward Thinking

- Delving into Niihara's Findings in Japanese Business Topic 1: •
- Assessing Global Automotive Groups' Performance in the Japanese Landscape Topic 2: •
- Revisiting the Influence of Japanese CEO Leadership Training Topic 3: •
- Japanese Business Case Studies: Lessons for the Global Businessperson Topic 4: •
- The Future of Strategic Management Training in Japan Topic 5: •
- Summarizing Insights and Looking to the Future of Japanese Business Leadership Reflection & Review: •

## How This Course is Different from Other Strategic Management and Leadership Courses:

Unlike other courses that offer a superficial understanding, this course dives deep into the Japanese CEO Leadership Training, providing hands-on experience in the unique approaches and strategies like the Profit Arithmetic Approach Training. Participants will explore real-life case studies, learn from the experiences of industry giants like Nissan and Sony, and be equipped with tools and resources that enable



## فئات الدورات التدريبية



HR TRAINING & DEVELOPMENT

دورات إدارة و تطوير الموارد البشرية



دورات إدارة و تحليل البيانات ودورات علم البيانات



دورات إدارة الجودة وتطوير العمليات



الدورات التدريبية في مجال البيئة والاستدامة



دورات التسويق وإدارة علاقات العملاء وإدارة المبيعات



دورات التدريب القانوني والمشتريات والتعاقدات



دورات الاتصال الجماهيري و السياسات والعلاقات العامة



دورات النظم السبراني ودورات تقنية المعلومات



دورات الصيانة ودورات المجالات الهندسية المتنوعة



دورات الصحة والسلامة والأمن المهني



دورات السكرتارية و إدارة المكاتب



دورات الحوكمة وإدارة المخاطر والامتثال



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## فئات الدورات التدريبية



دورات معتمدة من قبل هيئات دولية



دورات في مجالات القيادة والإدارة



دورات المهارات الشخصية وتطوير الذات



دورات المحاسبة و التمويل و دورات الإدارة  
المالية



دورات مكتب إدارة المشاريع وإدارة المشاريع  
الرشيقية

## مدن التدريب



اسطنبول - تركيا



أمستردام - هولندا



أنقرة - تركيا



أثينا - اليونان



الرياض - المملكة العربية السعودية



الدوحة - قطر



الدار البيضاء - المغرب



الجبيل - المملكة العربية السعودية



باريس - فرنسا



المنامة - مملكة البحرين



الكويت - الكويت



القاهرة - مصر



براغ - جمهورية التشيك



بانكوك - تايلاند



بالي - جمهورية إندونيسيا



باكو - أذربيجان

## مدن التدريب



جاكرتا - جمهورية اندونيسيا



تيليسي - جورجيا



بوكيت - تايلاند



برشلونة - اسبانيا



روما - ايطاليا



دبي - الامارات العربية المتحدة



جوهانسبرغ - جنوب افريقيا



جنيف - سويسرا



شهر الشيخ - مصر



سيول - كوريا الجنوبية



سان دييغو - الولايات المتحدة  
الامريكية



زنجار - تنزانيا



طوكيو - اليابان



طشقند - اوزبكستان



طرابزون - تركيا



شيكاغو - الولايات المتحدة  
الامريكية

## مدن التدريب



كوالالمبور - ماليزيا



فيينا - النمسا



عن بعد - منصة زووم



عمان - المملكة الأردنية الهاشمية



ماربيا - اسبانيا



لندن - المملكة المتحدة



لانكاوي - ماليزيا



كيب تاون - جنوب إفريقيا



ميلان - إيطاليا



مونترنو - سويسرا



مسقط - سلطنة عمان



مدريد - إسبانيا



نيس - فرنسا



نيروبي - كينيا



ميونخ - ألمانيا

# WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

## OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

## OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

## WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



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