دورة الخبراء لقياس الأهداف: تحقيق الإتقان في تطبيق منهجية الأهداف والنتائج الرئيسية OKR

AGILE LEADERS
Training Center

22 - 26 Jun 2026
اسطنبول

دورة الخبراء لقياس الأهداف: تحقيق الإتقان في تطبيق منهجية الأهداف والنتائج الرئيسية OKR

المرجع: 20_11630 التاريخ: 22 - 26 Jun 2026 الموقع: اسطنبول الرسوم: 4500 Euro

Measure What Matters: Mastering OKR Training Course Overview:

Welcome to "Measure What Matters: Mastering OKR Training Course," a comprehensive program designed to equip you with the skills to implement Objectives and Key Results OKRs in your organization. Originating from the practices of industry giants like Google and Intel, OKRs have become a cornerstone of Performance Management. This course features OKR Case Studies like Google Chrome OKRs, Andy Grove OKRs, and the Intel OKRs Case Study. We also cover various sectors through topics like OKRs in Health Care and OKRs in Non-Profits. Discover how to align your Team Collaboration goals, how OKR Monitoring and OKR Transparency can significantly enhance your Business Alignment, and how Stretch Goals can redefine what is possible for your organization.

Target Audience:

- CEOs and Founders
- HR Professionals
- Team Managers and Leaders
- Performance Management Consultants

This course is designed to address specific skills gaps in Goal Setting Strategies and Performance Management using Objectives and Key Results.

Targeted Organizational Departments:

- Human Resources
- Operations
- Marketing
- Executive Leadership

Departments can greatly benefit from the alignment and focus brought by implementing OKRs, helping to achieve Business Alignment and enhance Team Collaboration.

Targeted Industries:

- Technology
- Health Care
- Non-Profit Organizations
- Startups

In a rapidly changing landscape, industries like these can benefit from OKRs for Focus and Goal Setting Strategies to drive Business Alignment.

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Course Offerings:

Participants will be able to:

- Understand the history and principles behind OKRs
- Implement OKRs in various settings, including startups
- Align departmental and organizational objectives for better Team Collaboration
- Monitor and adapt OKRs for Performance Management
- Apply case studies to real-world scenarios
- Understand the role of OKRs in Continuous Performance Management

Training Methodology:

We employ a dynamic blend of lectures, interactive sessions, and group work to provide a rich learning environment. Our OKR Case Studies segment offers real-world scenarios from the Intel OKRs Case Study, MyFitnessPal OKRs, and many more. Each session ends with a reflective feedback loop, helping you understand how OKRs drive focus and priority setting. We also incorporate Role-Playing activities to practice OKR Implementation and OKR Monitoring, giving you a holistic grasp of Objectives and Key Results.

Course Toolbox:

- A Workbook for Goal Setting Strategies
- OKR Software Demonstrations
- Reading Materials on OKRs Google History, Andy Grove OKRs
- Checklists for OKR Implementation and OKR Monitoring
- Case Studies and Templates for Performance Management

Course Agenda:

Day 1: Introduction and Superpower #1: Focus and Commit to Priorities

- Google, Meet OKRs: How OKRs Came to Google Topic 1:
- The Father of OKRs: Andy Grove's New Way of Structured Goal Setting Topic 2:
- Operation Crush: An Intel Story Topic 3:
- Superpower #1: Focus and Commit to Priorities Topic 4:
- Focus: The Remind Story and Commit: The Nuna Story Topic 5:
- Discussing the Role of Focus and Commitment in OKRs Reflection & Review:

Day 2: Superpower #2: Align and Connect for Teamwork

- Introduction to Superpower #2: Align and Connect for Teamwork Topic 1:
- Align: The MyFitnessPal Story Topic 2:
- Connect: The Intuit Story Topic 3:
- Strategies for Achieving Alignment and Connection Topic 4:
- Case Studies on Alignment and Connection Topic 5:
- The Importance of Alignment and Teamwork in OKRs Reflection & Review:

Day 3: Superpower #3: Track for Accountability

- Introduction to Superpower #3: Track for Accountability Topic 1:
- Track: The Gates Foundation Story Topic 2:
- Best Practices for Tracking OKRs Topic 3:
- Common Pitfalls in OKR Tracking and How to Avoid Them Topic 4:
- Reviewing OKR Tracking Tools and Platforms Topic 5:
- Accountability Through Tracking in OKRs Reflection & Review:

Day 4: Superpower #4: Stretch for Amazing

- Introduction to Superpower #4: Stretch for Amazing Topic 1:
- Stretch: The Google Chrome Story Topic 2:
- Stretch: The YouTube Story Topic 3:
- Strategies for Setting Stretch OKRs Topic 4:
- Measuring the Impact of Stretch OKRs Topic 5:
- Balancing Achievable and Stretch Goals in OKRs Reflection & Review:

Day 5: The New World of Work and OKR Culture

- Continuous Performance Management: OKRs and CFRs Topic 1:
- Ditching Annual Performance Reviews: The Adobe Story Topic 2:
- Baking Better Every Day: The Zume Pizza Story Topic 3:
- Culture OKRs and Overcoming Resistance: The Lumeris Story Topic 4:
- Culture Change: Bono's ONE Campaign Story Topic 5:
- Integrating OKRs Into the New World of Work Reflection & Review:

How This Course is Different from Other OKR Courses:

What sets this course apart is its comprehensive coverage and practical approach. We bring in real-world OKR Case Studies, such as the Gates Foundation and the Intuit OKR Transparency study, to demonstrate the OKR Superpowers in various sectors. Learn not just the theory but also how to implement OKRs in your specific industry context.

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فئات الدورات التدريبية

الدورات التدريبية في مجال البيئة والاستدامة

دورات إدارة الجودة وتطوير العمليات

دورات إدارة و تحليل البيانات ودورات علم البيانات

دورات إدارة و تطوير الموارد البشرية

دورات الأمن السيبراني ودورات تقنية المعلومات

دورات الاتصال الجماهيري و السياسات والعلاقات العامة

دورات التدريب القانوني والمشتريات والتعاقدات

دورات التسويق وإدارة علاقات العملاء وإدارة المبيعات

دورات الحوكمة وإدارة المخاطر والامتثال

دورات السكرتارية و إدارة المكاتب

دورات الصحة والسلامة والأمن المهني

دورات الصيانة ودورات المجالات الهندسية المتنوعة

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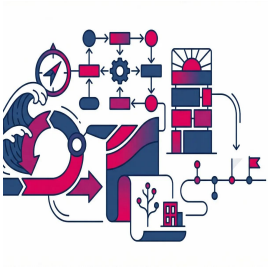
فئات الدورات التدريبية

دورات المحاسبة و التمويل و دورات الإدارة المالية

دورات المهارات الشخصية وتطوير الذات

دورات في مجالات القيادة والإدارة

دورات معتمدة من قبل هيئات دولية



دورات مكتب إدارة المشاريع وإدارة المشاريع الرشيقة

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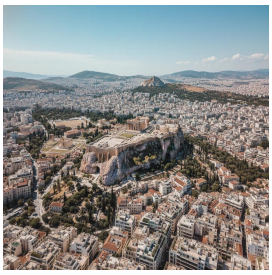
مدن التدريب

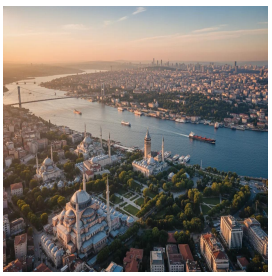
أبوظبي - الإمارات العربية المتحدة



أثينا - اليونان

أكرا - غانا

أمستردام - هولندا



اسطنبول - تركيا

الجبيل - المملكة العربية السعودية

الدار البيضاء - المغرب

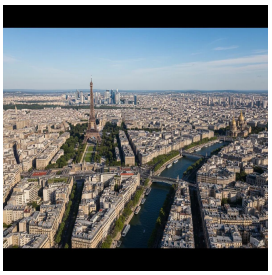
الدوحة - قطر

الرياض - المملكة العربية السعودية

القاهرة - مصر

الكويت - الكويت

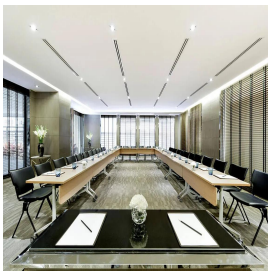
المنامة - مملكة البحرين



باريس - فرنسا

باكو - أذربيجان

بالي - جمهورية إندونيسيا



بانكوك - تايلند

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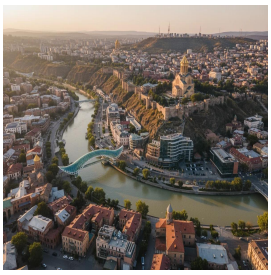
مدن التدريب

براغ - جمهورية التشيك

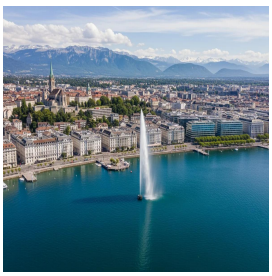
برشلونة - إسبانيا

بوكيت - تايلاند



تبليسي - جورجيا

جاكرتا - جمهورية إندونيسيا



جنيف - سويسرا

جوهانسبرغ - جنوب إفريقيا

دبي - الإمارات العربية المتحدة

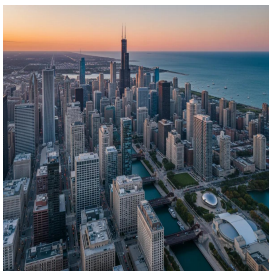
روما - إيطاليا

زنجبار - تنزانيا

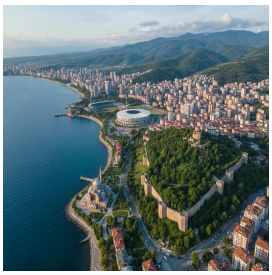
سان دييغو - الولايات المتحدة الأمريكية

سيول - كوريا الجنوبية

شرم الشيخ - مصر



شيكاغو - الولايات المتحدة الأمريكية



طرابزون - تركيا

طشقند - أوزبكستان

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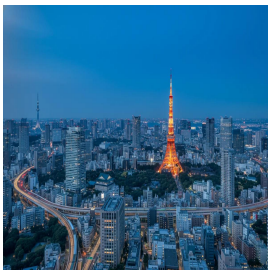
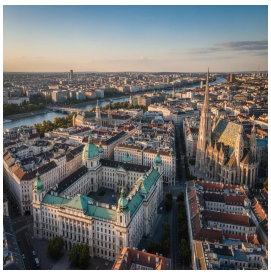
مدن التدريب



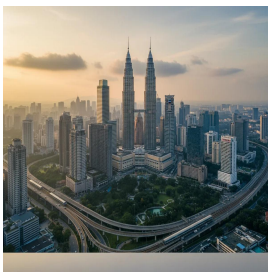
طوكيو - اليابان

عمان - المملكة الاردنية الهاشمية

عن بعد - منصة زووم

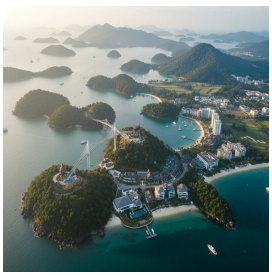


فيينا - النمسا



كوالالمبور - ماليزيا

كيب تاون - جنوب إفريقيا



لانكاوي - ماليزيا

لندن - المملكة المتحدة

ماربيا - اسبانيا

مدريد - إسبانيا

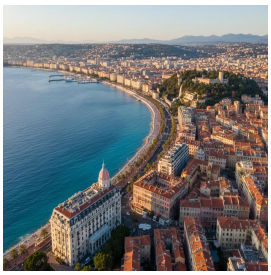
مسقط - سلطنة عمان

مونترو - سويسرا

ميلان - ايطاليا

ميونخ - ألمانيا

نيروبي - كينيا



نيس - فرنسا

WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.

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