



# دورة في التفكير مثل ريادي الأعمال و التصرف مثل الرؤساء التنفيذيين



**AGILE LEADERS**  
Training Center

18 - 22 Oct 2026  
كيب تاون



## دورة في التفكير مثل ريادي الأعمال و التصرف مثل الرؤساء التنفيذيين

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### Think Like an Entrepreneur, Act Like a CEO Training Course Overview:

Welcome to the "Think Like an Entrepreneur, Act Like a CEO Training Course," inspired by the innovative Beverly E. Jones Leadership Course. This unique program merges Entrepreneurial Mindset and CEO Skills Training to offer an all-encompassing experience. Whether you're a startup founder, an executive, or aspiring to climb the corporate ladder, this course will transform your approach to business leadership and career development. Learn how to tackle Career Development Strategies, Personal Branding Strategies, and Time Management for Professionals, while also Building Productive Teams. By the end of this course, you will be fully equipped to overcome career frustrations and rejections, aiming for nothing less than executive leadership roles.

### Target Audience:

- Startup Founders
- Middle-Level Managers
- Senior Executives
- Aspiring Leaders

This course addresses specific skills gaps like Effective Listening in Business, Leadership Skills Training, and Positive Feedback Techniques.

### Targeted Organizational Departments:

- Business Development
- Marketing
- Sales
- Operations
- Leadership and Talent Development

### Targeted Industries:

- Information Technology •
- Healthcare •
- Financial Services •
- E-Commerce •
- Manufacturing •

This course considers the specific challenges and current trends affecting these industries, including regulatory requirements for executive leadership and entrepreneur training.

## Course Offerings:

By the end of this course, participants will be able to:

- Develop an Entrepreneurial Mindset .1
- Build Leadership Skills for Business Leadership and CEO Training .2
- Implement Time Management for Professionals .3
- Apply Effective Listening in Business .4

## Training Methodology:

This course adopts an immersive Beverly E. Jones inspired approach featuring case studies, group work, interactive sessions, and feedback sessions. Participants will engage in real-world scenarios that demonstrate how to think like an entrepreneur and act like a CEO. Career development strategies are integral to our teaching approach, promoting long-term growth and satisfaction in your professional life.

## Course Toolbox:

- Beverly E. Jones inspired workbooks •
- Personal Branding Templates •
- Career Development Checklists •

## Course Agenda:

## Day 1: Establishing the Foundations for Entrepreneurial Success

- Introduction to the Entrepreneurial Mindset Topic 1: •
- The Importance of Effective Communication Topic 2: •
- Leadership Qualities in Building Your Brand Topic 3: •
- The Role of Personal Growth and Branding Topic 4: •
- Maintaining a Positive Outlook and Self-Discipline Topic 5: •
- How to Align Your Personal Brand with Entrepreneurial Goals Reflection & Review: •

## Day 2: Navigating Professional Relationships and Career Strategies

- The Art of Networking Topic 1: •
- The Etiquette of Giving and Receiving Feedback Topic 2: •
- Professional Presence and Self-Presentation Topic 3: •
- Strategic Career Movements Topic 4: •
- Addressing Speech and Behavior in Professional Settings Topic 5: •
- Evaluating the Health of Your Professional Relationships Reflection & Review: •

## Day 3: Organizational Skills and Time Management

- Optimizing Your Professional Calendar Topic 1: •
- The Skill of Managing Upwards Topic 2: •
- Soft Skills: Manners and Apologies Topic 3: •
- Work Optimization Techniques Topic 4: •
- Handling Work Frustrations Topic 5: •
- Organizing for Success: A Look at Your Daily Routines Reflection & Review: •

## Day 4: Collaboration, Team Dynamics, and Workplace Culture

- Managing Difficult Colleagues Topic 1: •

- Community Building and Networking Topic 2: •
- Meeting Management and Productivity Topic 3: •
- Rekindling Passion for Your Work Topic 4: •
- The Role of social media in Professional Growth Topic 5: •
- The Importance of Collaboration and Team Dynamics Reflection & Review: •

### Day 5: Resilience, Adaptability, and Future Planning

- Coping Mechanisms: Stress and Rejection Topic 1: •
- Team Building and Leadership Even When You're Not the Boss Topic 2: •
- Celebrating Achievements: Yours and Others Topic 3: •
- The Importance of Timeliness Topic 4: •
- Using Checklists and Progress Tracking Topic 5: •
- Future Planning and Adapting to Change Reflection & Review: •

### How This Course is Different from Other Entrepreneurship Courses:

What sets our course apart is its well-rounded approach to Career Development and Business Leadership. Inspired by Beverly E. Jones, our course merges both Entrepreneurial Mindset and CEO Skills Training, offering not just theoretical knowledge but also actionable strategies like Effective Listening and Time Management. This isn't just another Leadership Skills Training program; this is a career transformation experience.



## فئات الدورات التدريبية



HR TRAINING & DEVELOPMENT

دورات إدارة و تطوير الموارد البشرية



دورات إدارة و تحليل البيانات ودورات علم البيانات



دورات إدارة الجودة وتطوير العمليات



الدورات التدريبية في مجال البيئة والاستدامة



دورات التسويق وإدارة علاقات العملاء وإدارة المبيعات



دورات التدريب القانوني والمشتريات والتعاقدات



دورات الاتصال الجماهيري و السياسات والعلاقات العامة



دورات النظم السيبراني ودورات تقنية المعلومات



دورات الصيانة ودورات المجالات الهندسية المتنوعة



دورات الصحة والسلامة والأمن المهني



دورات السكرتارية و إدارة المكاتب



دورات الحوكمة وإدارة المخاطر والامتثال



## فئات الدورات التدريبية



دورات معتمدة بشهادة CPD



دورات في مجالات القيادة والإدارة



دورات المهارات الشخصية وتطوير الذات



دورات المحاسبة و التمويل و دورات الإدارة  
الهائية



دورات مكتب إدارة المشاريع وإدارة المشاريع  
الرشيقية



دورات معتمدة من قبل هيئات دولية

## مدن التدريب



اسطنبول - تركيا



أمستردام - هولندا



أنقرة - تركيا



أثينا - اليونان



الرياض - المملكة العربية السعودية



الدوحة - قطر



الدار البيضاء - المغرب



الجبيل - المملكة العربية السعودية



باريس - فرنسا



المنامة - مملكة البحرين



الكويت - الكويت



القاهرة - مصر



براغ - جمهورية التشيك



بانكوك - تايلاند



بالي - جمهورية إندونيسيا



باكو - أذربيجان

## مدن التدريب



جاكرتا - جمهورية اندونيسيا



تبليسي - جورجيا



بوكيت - تايلاند



برشلونة - اسبانيا



روما - ايطاليا



دبي - الامارات العربية المتحدة



جوهانسبرغ - جنوب افريقيا



جنيف - سويسرا



شهر الشيخ - مصر



سيول - كوريا الجنوبية



سان دييغو - الولايات المتحدة  
الامريكية



زنبار - تنزانيا



طوكيو - اليابان



طشقند - اوزبكستان



طرابزون - تركيا



شيكاغو - الولايات المتحدة  
الامريكية

## مدن التدريب



كوالالمبور - ماليزيا



فيينا - النمسا



عن بعد - منصة زووم



عمان - المملكة الأردنية الهاشمية



ماربيا - اسبانيا



لندن - المملكة المتحدة



لانكاوي - ماليزيا



كيب تاون - جنوب إفريقيا



ميلان - إيطاليا



مونترو - سويسرا



مسقط - سلطنة عمان



مدريد - إسبانيا



نيس - فرنسا



نيروبي - كينيا



ميونخ - ألمانيا

# WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

## OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

## OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

## WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



**AGILE LEADERS**  
Training Center

## CONTACT US

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